



CITY OF NEWMAN

April 11, 2019

Dear Business Owner:

The City of Newman Recreation Department is seeking sponsors for **Outdoor Movie Night**. The City of Newman has located a vendor who will provide an outdoor movie viewing experience for local residents and families. This event will be free to the public and will provide a unique entertainment opportunity for our community.

As a part of this project, the Recreation Department is seeking sponsors for this exceptional event. Sponsors will be recognized at the Movie Night in various forms prior to and during the film (such as done in traditional cinemas). The film viewing will be taking place at Sherman Park (330 Cinnamon Teal Way, Newman) on Saturday June 8th, Saturday July 6th and Saturday August 10th 2019. The Snack Bar will open at 7:00 p.m. and the featured presentations will start at approximately 8:00 p.m.

If you are interested in supporting this great event, simply complete the attached form and mail to P.O. Box 787, Newman, CA 95360 or fax to (209) 862-3199 Attention: Alicia Mendoza. Any contribution from your business and/or organization is greatly appreciated and will ensure that this event is successful. If you have any questions, please feel free to contact me at: (209) 862-4440. Thank you for your time and consideration.

Thank you,

Alicia Mendoza
Recreation Director/Community Liaison
City Of Newman
(209) 862-4440
(209) 678-6271

Enclosure

SPONSORSHIP INFORMATION:

Gold Sponsor - \$500 (Only one per event)

Night Sponsor will get their name on all promotions (newspaper ads, flyers, individual slide that runs in preshow (1 night), banner or sign from business (provided by business) displayed at movie site during event. Bonus is that your slide will play the other two nights at no additional cost

Silver Sponsor - \$150

A Gold Sponsor will get their name on an individual slide during the pre-show. The slide will be shown at all **3 movie nights** (slides will rotate approximately 30-40 times and can include jpeg pictures and logos).)

Bronze Sponsor - \$50 or Raffle Prize Donation

A Silver Sponsor will get their name on an individual slide during the pre-show. The slide will only be shown at **1 movie night**. (Slides will rotate approximately 30-40 times and can include jpeg pictures and logos)..

SPONSORSHIP FORM

Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____ E-Mail: _____

Amount Enclosed: \$ _____ (If faxed, please contact Stephanie House for payment remittance)

_____ Gold Sponsor* (\$500) _____ Silver Sponsor* (\$150) _____ Bronze Sponsor (\$50)

**Please submit your Business Name or Logo for inclusion in promotional items.*

PLEASE NOTE THAT:

Gold sponsorships MUST be received by Friday May 10, 2019

Silver and Bronze Sponsorships MUST be received by Friday May 17, 2019

