



Highway 33 Specific Plan Update - Online Questionnaire Summary

Overview

Initial community outreach efforts for the Highway 33 Specific Plan Update consisted of an online community questionnaire for residents and business owners to provide feedback on community preferences, needs, issues and opportunities along the Highway 33 corridor. The online community questionnaire was open for comments from January 25, 2021 to February 22, 2021.

The online questionnaire included two components. First, an interactive mapping segment allowed respondents to select from several icons which represented Pedestrian Improvements, Bicycle Improvements, Transit Improvements, Safety Concerns, or general Make a Comment. The participants then located the selected icon(s) on the map denoting particular needs/concerns/preferences in specific locations along the Highway 33 corridor and included associated descriptions indicating the idea or desired improvement. Second, respondents were asked to complete a general question and answer prompt which contained 18 questions, including demographic data and context of respondents.

Emerging Themes

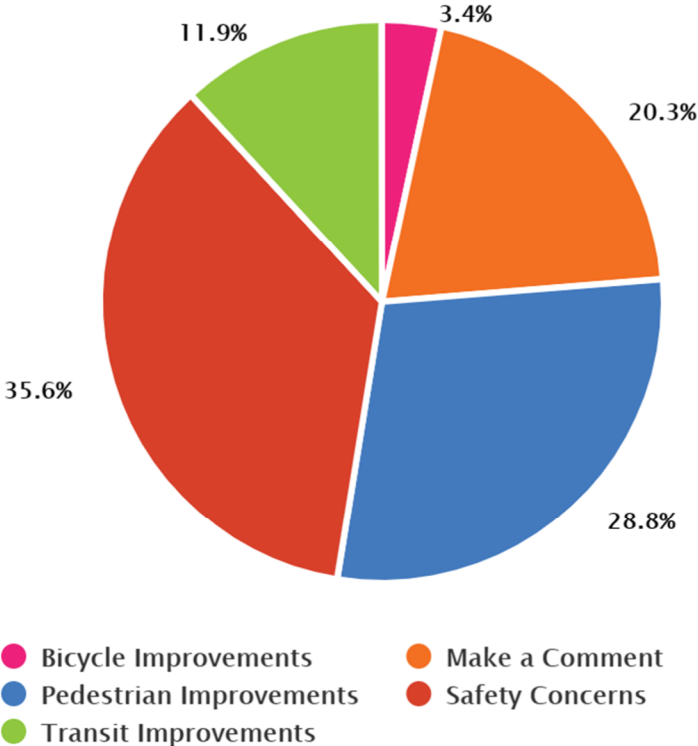
The Questionnaire's Social Pinpoint platform allowed for participants to up-vote and/or down vote other participant's comments. The following themes emerged regarding the major issues, ideas and needs for the Highway 33 corridor.

- Improve safety along the Highway 33 corridor for all modes of travel.
 - Bicycle – separation from vehicular traffic along Highway 33 is desired
 - Pedestrian – improve crosswalks and/or provide flashing pedestrian crossing signals
 - Crosswalk at Fresno / Hwy 33
 - Crosswalk at Inyo/Hwy 33
 - Crosswalk at Sherman Parkway / Hwy 33
 - Crosswalk at Mariposa/ Hwy 33

- Crosswalk at across from Burger King
- Vehicular – consider new signals at key intersections to aid in crossing corridor and/or adding additional turning lanes when appropriate to maintain through traffic movement
 - Signal at Jensen Road/Hwy 33
 - Signal at Stuhr / Hwy 33
 - Signal at Inyo/Hwy 33
- Install / provide amenity improvements along the corridor, where appropriate.
 - Benches near Downtown
 - Street lighting
 - Complete sidewalk network along corridor
 - Wide sidewalks for pedestrian use
 - Landscaping
 - Bike lanes/facility
 - ADA access

Interactive Map Results

The abovementioned icons utilized by respondents to categorize comments on the interactive map are summarized in the pie chart below, indicating the type of comments received. A total of 49 comments were collected on the interactive map.



The specific comments on the map are provided in the table below, with their respective up-/down-votes.

Comment	Location	Up Voted	Down Voted
A stop light needs to be at Inyo / Highway 33. Traffic has increased in the last few years & has made it difficult to cross Highway 33 from east to west & vice versa. This would also slow down the northbound traffic coming into town as people tend to speed a little past Nob Hill/Dollar General	Inyo / Highway 33	52	3
This intersection is a huge blind spot. Due to the west and east intersection being one line and not being stopped at the correct location to see the full intersection it is hard to see incoming traffic/ prevent a buildup of traffic. This intersection needs a right turning lane as well to continuously provide a flowing movement of traffic.	Inyo / Highway 33	22	0
Turning right or left onto Highway 33 from Yolo is often a blind spot due to the tire shop along Highway 33. Knowing that their	Yolo / Highway 33	20	0

Comment	Location	Up Voted	Down Voted
customers are usually blocking the view of traffic it might be helpful to have a right turn lane or something similar to resolve this issue.			
A way for students from Sherman Parkway to walk to the high school would be beneficial and a way to safely cross as well as a way to get Downtown	Sherman Parkway	20	0
A way for students from Sherman Parkway to walk to the high school would be beneficial and a way to safely cross.	Corridor	17	0
Should have light at the intersection	Stuhr / Hwy 33	19	3
Heavy traffic during school drop off times and Bay Area commute times. Needs a signal here as well	Jensen Road/Hwy 33	18	2
Traffic light needed and better pedestrian and bike access.	Inyo/Hwy 33	17	2
Intersection has a lot of foot traffic during school months & the crosswalks should be updated with a pedestrian crossing signal, one that flashes when people are	Kern St/Hwy 33	15	0
A bike thoroughfare between Newman and Gustine would be wonderful.	Corridor	14	0
Bike lane along the corridor would be beneficial	Corridor	12	0
Riding on Highway 33 from this point into town is very difficult as there is not a safe bike lane.	Corridor	12	0
Widen Jensen to 2 lanes from Hwy 33 to Fig, preferably to Hardin.	Jensen	10	0
Reduce speed flashing light. Stop at Hwy 33 & Stuhr slows southbound traffic into town. Northbound traffic at south entrance needs additional warning since there is no stop. Pedestrian Dollar General patrons in danger.	Southern segment of corridor	10	1
Sidewalks and crosswalks for access to retail store. People always playing frogger in this area.	Across from Burger King	9	1
Set of traffic lights and crosswalks	Inyo/Hwy 33	9	0
ADA access for wheelchairs	Merced / Hwy 33	8	0
A way for students from Sherman Parkway to walk to the high school would be beneficial and a way to safely cross.	Sherman Parkway / Hwy 33	8	1

Comment	Location	Up Voted	Down Voted
Lack of traffic control at Jensen/Sherman/33 is a safety hazard and a traffic obstacle	Sherman Parkway / Hwy 33	8	1
ADA access for wheelchairs	Kern / Hwy 33	7	0
Multiple driveways so close to the Merced St./Highway 33 intersection makes for unsafe conditions. Consider simplifying access into the parking lot to Newman Foods and Laundromat.	Merced St./Hwy 33	11	4
Need to provide a turning lane/two lanes to provide consistent moving of traffic.	Merced / Hwy 33	6	0
The middle lane needs to be adjusted for those making a left turn and turning into Chevron. The line needs to be broken from a longer distance as the Merced and 33 intersection has been held up on the south bound lane to Gustine versus having to wait in line to then make a left turn and missing your light due to the line being backed up. Especially on the dates of (farmer markets /other events/ workdays). We pay taxes for our roadways to be updated/ fixed to our convenience.	Hwy 33 between Fresno/ Merced	7	1
Traffic control lights for pedestrian crossing and traffic crossing	Jensen/Hwy 33	6	1
Wide sidewalks, bike lanes and street lighting would improve the safety of pedestrians and bicyclists travelling Hwy 33. Flooding from run off can be significant in this corridor. Improvements to surface drainage impact on residents should be included.	Between Stuhr / Jensen	4	0
There should be a crosswalk here.	Fresno / Hwy 33	4	1
Continuation of the Sherman Parkway walking path to parallel Hwy 33 leading into the Downtown core	Corridor	5	1
Trucks parked out on strip here block visibility of SB 33/ cars exiting parking lot.	Southern segment of corridor	5	1
Entire corridor is getting tight due to how wide most cars are now. When you have cars in the southbound lanes, northbound lanes, turn lane and parked on either if not both sides of highway 33 there is very little extra room to move in an emergency. Same goes for Merced and Kern Street at the traffic lights.	Hwy 33, between Merced and Fresno	5	2
Lots of cross traffic in the morning but no stop signs or lights. Unsafe for drivers, bicyclist and pedestrians.	Jensen / Hwy 33	5	2

Comment	Location	Up Voted	Down Voted
Kids cross the street here during school. Plus, the car traffic a signal light will help a lot.	Yolo / Hwy 33	4	1
Better lighting	Between Jensen / Yolo	2	0
Better lighting	Scott Rd area	2	0
It is dumb that most of Downtown's handicap parking is housed in the plaza. There should be more accessible parking available in more places Downtown, including Main Street proper. Should not be shoved off in a hidden parking lot(s).	Downtown	2	0
Make Inyo, east to Canal School, a truck route to reduce milk truck traffic on Merced Street.	Inyo	2	0
Fire Apparatus entering Highway 33.	Kern / Hwy 33	3	1
We should put in a sidewalk from Sherman Parkway to Downtown. I see so many people walking on the side of the road.	Jensen / Hwy 33	3	1
Limitations where the parking is for tire shop. Often times cars are blocking and you cannot see oncoming traffic coming for Stuhr direction	Yolo / Hwy 33	5	3
Crosswalk	Mariposa/ Hwy 33	1	0
Not a fan of adding another place for people to fill up and buy liquor. I think we have got more than plenty of that already. Maybe a coffee shop/cafe or restaurant.	None specified	1	0
A few inexpensive small (not large & wide enough to lie down) wooden TT shaped sitting benches under shade trees might make this park more accessible and attractive to the occasional weary Downtown walker.	Corridor	0	0
Public Toilets need to be unlocked & maintained. Roadside & street signage with arrows and parking is needed. Transients, travelers, homeless... Everyone needs to go sometime / and public urination is not a good option or optic for Newman. (Also, Newman City Hall needs a street level sign indicating that a Public Toilet is available on the 2nd floor.)	Downtown	0	0
This mini park is an ideal location for a good health quality food truck that serves nearby students, north-side business community & locals. City should cooperate to make water, gas / electric infrastructure and clear customer parking. Vendor should make improvements, maintain park & dispose litter.	Yolo/Hwy 33/Scott Rd.	0	0

Comment	Location	Up Voted	Down Voted
City generates lease money / community enjoys good food. Win-Win!			
Visually offensive gulag-style chain link fences with barbed wire on top? Is this Newman? Work with DiMare, Yancy and others to replace it with something more visually appealing to all, go green: pedestrians, bicyclists, visitor traffic, etc. Council & Planning should make a zoning ordinance against it.	East side of Hwy 33, between Tulare and Fresno	0	0
Taco Bell tower is a design monstrosity, inaccessible and a design disgrace to the Planning Commission, City Hall and the community. I have never seen anything like it anywhere else.	Moreno Ave/Hwy 33	0	0
The sidewalk is altogether too high for safety of pedestrian falls, bicycles and parking (cannot open door). Is storm drain improvement needed?	Fresno/Hwy 33	0	0
I would like to see a more aesthetically pleasing view around Downtown, there is too much trash around not to mention the homeless that tend to live here	Downtown	0	0
Fix road down the entire street of Inyo	Inyo	0	0
Sidewalks down all of 33	Corridor	0	0
A stoplight with crosswalks is needed, Sherman Ranch is a huge neighborhood of houses on the opposite side of the highway from pretty much everything, and the only other light/crosswalk is too far away (Driskell). I currently refuse to attempt to cross here on foot or bike. And in my car, I only go this way during slow times of the day.	Sherman Parkway / Hwy 33	0	0
Students should have Safe Passage walking to school. A traffic light, wide sidewalks, bike lanes and street lighting would improve the area significantly.	Corridor	0	0
Add a median with landscaping and lighting to match historical Downtown lights between Kern and Merced streets	Kern/ Merced Streets	0	0
Large crown in the center of the highway.	Kern/ Merced Streets	0	0
Right turn only from Fresno St into N St/33.	Fresno/ Hwy 33	0	0
Right turn onto N St/33. Traffic going north on 33 should not be allowed to stop traffic and turn left into this parking area, there is no center lane to accommodate sudden stops.	Fresno/ Hwy 33	0	0
The empty pigeon sanctuary should be a new inexpensive gas station with eateries like lhop or Starbucks or several little shops or grocery stores	South of Kern St on west side	0	0

Comment	Location	Up Voted	Down Voted
cough *cough* that new Starbucks would look great right here *cough* *cough*	Adjacent Oasis Mini Mart	0	0
Improve the connection to Villa Manucha	Stuhr Rd / Hwy 33	0	0
Right turn onto N St/33 only. Crossing 33 is not safe here because the light changing, people are not expecting a car to cut them off to cross. Will promote better traffic flow.	Stanislaus / Hwy 33	1	5
The addition of the proposed gas station/ car wash at this location is a safety concern for students walking to and from the middle and high schools and should not be a permitted use for this location. It is the busiest cross-town road already and the in and out of traffic there would not only increase the potential for auto accidents with another the in and out of vehicles purchasing gas, but also affect the fire station's ability to move emergency vehicles in and out of their facility.	Kern / Hwy 33	8	12

Community Questionnaire Results

The results of the Community Questionnaire questions are included below. The number of responses received is noted next to the response and listed in order of priority per responses received. A total of 49 comments were received on the Community Questionnaire.

- What do you feel best describes the character of Newman?
 - Small-town - **44**
 - Family-oriented - **24**
 - Rural/agricultural - **22**
 - Bedroom/commuter - **12**
 - Other (write-in) – **none specified**
- What connects you to the City of Newman? (choose all that apply)
 - Resident - **45**
 - Shopping (retail/grocery) - **18**
 - Services (restaurants / entertainment / agricultural-related) - **17**
 - Organizations (clubs/churches/sports) - **15**
 - Work - **13**

- What do you like about the Highway 33 corridor in Newman that you do not want to see change?
 - Farmers market at Downtown plaza - **37**
 - Local businesses/shopping - **27**
 - Rural character - **25**
 - Fast food services - **14**
 - Industrial/manufacturing services - **6**

- In the next 20 years, what primary uses would you like to see along the Highway 33 corridor?
 - Commercial/retail - **36**
 - Employment opportunities - **34**
 - Parks/sports facilities - **23**
 - Overnight lodging - **11**
 - Affordable housing - **11**
 - Housing - **4**
 - Other (write-in)
 - Commercial/retail: no more liquor stores. Something new would be great like a coffee shop/cafe similar to Starbucks / Dutch bros / Dunkin doughnuts. Other retail that we do not already currently have more than 1 of
 - Dine in restaurants

- What types of public spaces would you like to see in the Highway 33 corridor?
 - Places to eat - **37**
 - Places to be active - **30**
 - Places to gather/interact - **29**
 - Places to sit – **20**
 - Other (write-in)
 - None. You need to fix what you already have
 - Swimming Center

- What physical improvements need to be made along the Highway 33 corridor in Newman?
 - Aesthetic improvements - **33**
 - Landscaping/trees - **32**
 - Increased lighting - **28**
 - Eliminate sidewalk gaps - **27**
 - Make sidewalks more accessible, such as providing ramps where needed - **25**

- Add bike lanes - **25**
- Improve railroad crossing safety - **22**
- Improve Highway 33 corridor - **19**
- Wayfinding signage - **4**
- Wider sidewalks - **16**

- Would you like to see public art installed?
 - Yes - **27**
 - Maybe - **17**
 - No - **5**

- What safety-related concerns, if any, do you have regarding biking or walking along Highway 33?
 - Speeding vehicles - **36**
 - Drivers do not yield to pedestrians - **25**
 - Too much traffic – **14**
 - Other (write-in)
 - Lack of stoplights/stop signs, crosswalks connecting the east side of the tracks from everything else on the west. In particular, the Sherman Parkway/Jensen intersection
 - Parking on curb blocks viewpoints
 - Parking along Highway 33 should be prohibited
 - Where there are bike lanes, bikes still use sidewalks
 - Sidewalks should extend from one end of town to the other to accommodate walking into town.

- Which of the following types of signage does the City need more of?
 - Wayfinding/directional signage to amenities (City Hall, Downtown, parking, etc.) – **27**
 - Bicycle-related safety signage – **23**
 - Pedestrian signage – **22**
 - New or updated entry monuments – **16**
 - New archway entry monuments – **16**
 - Other (write-in)
 - Old, faded signage should be replaced. For example, faded park sign at Kittle Park at Merced and "T" street, tree planting signs around town at library field...
 - None. Waste of money
 - No new signage necessary

- Solar Post lamp
- Would you bike along the Highway 33 corridor if there were a ...
 - Separated multi-use path the majority – **25**
 - Not interested in biking along the corridor – **20**
 - Designated bike lane – **16**
- Are additional transit (bus stop / shelters) improvements needed along the Highway 33 corridor?
 - N/A – not a transit user – **28**
 - Shelters – **17**
 - Benches – **10**
 - Mark stops more clearly – **9**
- What physical improvements would you like to see along the Highway 33 corridor in Newman?
 - Tree planting – **35**
 - Shrub and flower planters or containers – **35**
 - Decorative flags or other features – **24**
- Which of these amenities would make the Highway 33 corridor more comfortable for people walking and on bikes?
 - Additional trash and recycling bins – **36**
 - Additional pedestrian scale lighting – **35**
 - Additional seating – **19**
 - Additional bike racks/bike parking – **18**
- What are the most pressing social equity and environmental justice issues in the Highway 33 corridor today?
 - Lack of high-earning job availability – **29**
 - Unemployment – **20**
 - Physical access (handicap and age-friendly) – **17**
 - Lack of affordable housing – **17**
 - Pollution (i.e., poor air quality, contamination of water resources and soil) – **16**
 - Other (write-in)
 - I do not think this is a social justice question
 - Homeless campouts.
 - Prejudice against non-natives and people of non-white origin

- Middle income housing for those who do not qualify for free/section 8 housing and those who do not qualify for a home loan yet

- What is your age?
 - 30-39 – 14
 - 40-49 – 10
 - 50-59 – 9
 - 60-69 – 6
 - 18-29 – 4
 - 70+ – 3
 - Under 18 – 1

- How often do you walk along the Highway 33 corridor?
 - 0 times a week – 33
 - 1-2 times a week – 14
 - 3-5 times a week – 2
 - 5+ times a week – 0

- How often do you bike along the Highway 33 corridor?
 - 0 times a week – 42
 - 1-2 times a week – 6
 - 3-5 times a week – 0
 - 5+ times a week – 1