



April 10, 2017

Dear Business Owner:

The City of Newman Recreation Department is seeking sponsors for the annual Summer Series [Outdoor Movie Night event](#). This event will be free to the public and will provide a unique entertainment opportunity for our community. This will be our 8<sup>th</sup> year providing movies to Newman and its surrounding communities.

The last 7 years we have held a drawing before the movie started. Local businesses have generously donated items. The public brought canned food or bought drawing tickets. All money from drawing and canned food, get are donated to the local food bank.

As a part of this project, the Recreation Department is seeking sponsors for this exceptional event. Sponsors will be recognized at the Movie Night in various forms prior to and during the film (such as done in traditional cinemas). The film viewing will be taking place at Sherman Park (located at 330 Cinnamon Teal Way, Newman) on Saturday June 24, July 22 and August 12, 2017. The Snack Bar will open at 7:00 pm. and the featured presentations (Approximately 8:00 Pm.)

If you are interested in supporting this great event, simply complete the attached form and mail to P.O. Box 787, Newman, CA 95360 or fax to (209) 862-3199 Attention: Stephanie House. Any contribution from your business and/or organization is greatly appreciated and will ensure that this event is successful. If you have any questions, please feel free to contact me at: (209) 862-4440. Thank you for your time and consideration.

Thank you

STEPHANIE HOUSE  
Recreation Coordinator  
[shouse@cityofnewman.com](mailto:shouse@cityofnewman.com)

Enclosure

**SPONSORSHIP INFORMATION:**

**Night Sponsor-\$500**

**Sponsorships MUST be received by Friday June 2, 2017 for June 24th showing.**

Night Sponsor will get their name on all promotions (newspaper ads, flyers, individual slide that runs in preshow (1 night), banner or sign from business (provided by business) displayed at movie site during event.

**Gold Sponsor-\$125**

**Sponsorships MUST be received by Friday July 7, 2017 for July 22nd showing.**

A Gold Sponsor will get their name on an individual slide during the pre-show. The slide will be shown at all **3 movie nights** (slides will rotate approximately 30-40 times and can include .jpeg pictures and logos).

**Silver Sponsor - \$50**

**Sponsorships MUST be received by Friday July 28, 2017 for August 12th showing.**

A Silver Sponsor will get their name on an individual slide during the pre-show. The slide will only be shown at **1 movie night**. (Slides will rotate approximately 30-40 times and can include jpeg pictures and logos).

**Bronze Sponsor - \$35 or Raffle Prize Donation**

All Bronze Sponsor names will be jointly recognized on a single slide and/or during the raffle the event.

**SPONSORSHIP FORM**

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_ (If faxed, please contact Stephanie House for payment remittance)

- \_\_\_\_\_ Night Sponsor (\$500)
- \_\_\_\_\_ Gold Sponsor\* (\$125)
- \_\_\_\_\_ Silver Sponsor\* (\$50)
- \_\_\_\_\_ Bronze Sponsor (\$35 or Raffle Prize)

**\*Please submit your Business Name or Logo for inclusion in movie slide.**

**PLEASE NOTE THAT:**

**Sponsorships MUST be received by**  
**Friday June 2nd for June 24th showing\***,  
**Friday July 7th for July 22nd showing\***  
**Friday July 28th for August 12th showing\***.

*Example of Outdoor Screen*

