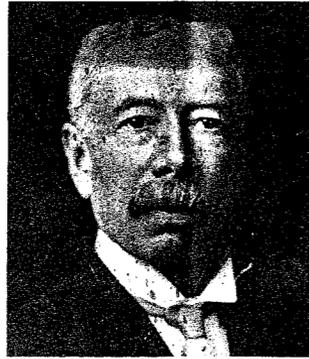


DIAMOND JUBILEE
1888 — 1963

SIMON NEWMAN COMPANY

FARM Since 1869 ENTERPRISES

DAIRIES
WALNUTS
ALFALFA
SEED CROPS
GRAINS
PASTURE and RANGE
SPINACH
PEPPERS
GRAIN SORGHUMS
CUSTOM FEED MILLING



SIMON NEWMAN
Founder and President 1869 to 1912
Born 1846. Died 1912

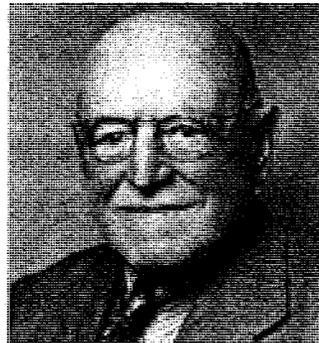
BEANS
PEAS
SUGAR BEETS
TOMATOES
MELONS
CAULIFLOWER
CARROTS
BROCCOLI
SAFFLOWER
INSURANCE



JUDA NEWMAN
President 1912 to 1934
Born 1848. Died 1934



SIGMUND NEWMAN
Res. Mgr. 1875 to 1895
Sec.-Treas. 1895 to 1917
Born 1851. Died 1917



EMIL S. WANGENHEIM
Gen. Mgr. 1895 to 1939
Pres. 1934 to 1939
Born 1862. Died 1939



LOUIS J. NEWMAN
President 1939 to 1960
Chrmn. of the Board 1960



IRVING S. ROSENBLATT, JR.
President 1960

PRE-HISTORY OF NEWMAN, 1832-1888

Of the first inhabitants of the San Joaquin Valley little is known. James J. Warner, an early trapper, wrote in 1832 that there were numerous Indian villages, consisting of 50 to 100 dwellings, near the location of what was later to be Hill's Ferry. Many of these Indians perished from the dreaded "Spanish Influenza" which swept this area in 1833. Some of the Indians who lived in the hills along the Orestimba Creek succumbed to the missionary zeal



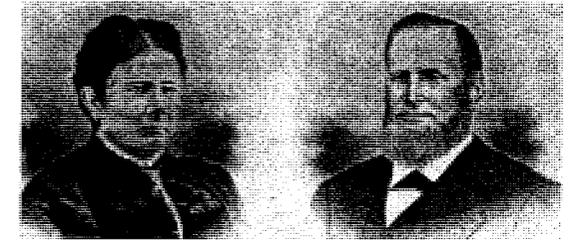
Orestimba Creek

of the Mexicans who crossed the mountains and raided the Indian villages for new recruits to work in their mission at San Jose. By the 1850's when white settlers began to enter this valley in larger numbers, scarcely a trace of the Indians remained. The natural causes of disease and pestilence removed the Indians from this region and what had been their land passed into the hands of the Mexican government.

Originally Stanislaus county consisted of five land grants purchased from the Mexican governor in the 1840's. One of these five land grants, later to be called the Orestimba Rancho, was purchased by Sebastian Nunez in February, 1844. This grant comprised 26,000 acres extending southward along the bank of the San Joaquin between what is now the towns of Crow's Landing and Gustine.

From the 1840's to the 1860's this land of the west side typified all that is held dear and infamous in the western tradition. It was the land of the cowboy and the rough vaquero. Several thousand horses roamed the west side and when the first settlers came to Orestimba Creek they found old corrals with long wings used for catching the wild horses. A creek west of Gustine is still referred to as Mustang Gulch.

In 1849 Judge D. D. Dickerson of Stockton sent a boat up the San Joaquin to establish a ferry at the mouth of the Merced River. A site was chosen and in 1850 the ferry was operated by a man named Thompson. Two years later Jesse Hill and John De Hart came through this area looking for wild geese. This proved to be more than a wild goose chase, however, for Hill and De Hart bought the ferry from Thompson and went into business for themselves. De Hart sold his interest to his partner



Mr. and Mrs. Jesse Hill, founders of Hill's Ferry, 1852

and Hill built a hotel, store and warehouse. The settlement became known as Hill's Ferry, the ferry being operated for the next ten years by Hill himself.

The site of Hill's Ferry at the strategic juncture of the San Joaquin and Merced Rivers became a crossroads for all conditions of traffic. Mexican immigrants pouring through Pacheco Pass on their way to the gold fields found Hill's Ferry the best crossing. A few years later, traffic to the gold fields was to shift by way of Mariposa and Knight's Ferry, but by that time Hill's Ferry had other shipping interests. Wheat was to replace gold as the chief export of the central valley.

Cowboys rode through the streets of Hill's Ferry on Sunday shooting in every direction. Horse thieves and outlaws stopped at Hill's Ferry on their way to a rendezvous in the Coast Range Mountains. They would ride their horses into the saloons, shoot out the lights, and after emptying the till, they would turn their attention to the swill. The most famous of the outlaw visitors were Joaquin Murrieta and his band of robbers. One story relates that the posse which finally caught Murrieta, decapitated him and placed his head in a tub of butter. On the way back to San Francisco the stage which was carrying Murrieta's head stopped at Hill's Ferry. At least one poor citizen of the community received quite a turn when he removed the lid of the tub and discovered the head of Murrieta.

At one time there were "rebels" of still another variety in Hill's Ferry. Many of the settlers had come from the Southeastern states and during the Civil War this was a center of Southern sympathy.

As if there were not enough to excite the local gentry with robberies, killings and other wild doings, in 1866 they were treated to the spectacle of 1500 turkeys being herded like cattle from Visalia on their way to market in San Francisco. It is reported that people in the vicinity had turkey to eat for some days afterward.

Grazing of sheep and cattle was the first major occupation of the west side. The shearers would drive their flocks into Hill's Ferry for shearing. This was the time that the gamblers, drifters and ne'er-do-wells also chose for arrival. After the sheep had been shorn, the shearers were "fleeced" by the professional gamblers.

Hill's Ferry made no move to deny the charge that it was "wide open". This notoriety caused many respectable

settlers to give the town a wide berth. They chose instead the land south and west of Hill's Ferry known as Orestimba after the Mexican land grant by the same name. Many of them settled along the canyons of the foothills. They were occupied with the day to day problem of survival. They either had to drive or ship their cattle to Stockton or the gold mines. When farming seemed poor some of them were lured to the mines themselves.

These early settlers were sometimes called upon to serve as doctors or undertakers. Apparently they also concerned themselves with the education of their children. There are letters written in 1855 from Orestimba Arroyo by Mr. Charles Hutchings, a veteran of the War of 1812, who states that a school had been in session for six weeks and Mr. Bonner was conducting services on Sunday. This early school on the Orestimba Creek with a sycamore tree for its roof was in existence for fourteen years before steps were taken to form a school district. The early school had been supported by private subscription, but the petitions of



Orestimba Grammar School built in 1873.

1869 provided for three public schools: Orestimba, Bonita and White Crow.



U.S. grave marker for Charles A. Hutchings, 3rd Lieut., 1812; 1790-1871.

The graves of Mr. and Mrs. Hutchings, whose son-in-law was John Newsome, may be seen today on the Mills ranch. Henry Mills, the father of Aubrey Mills was an early pioneer in this region. He reports that in 1863 there were only a few settlers in this area. Most of them knew one another and there were frequent dances at Hill's Ferry and on the ranches. When the ladies could not get to San Francisco to purchase the hoops for their skirts, they imitated the style of the day and made their own hoops out of strong grapevines.

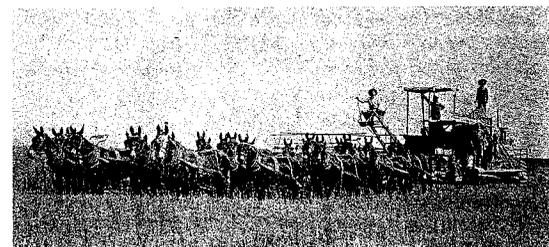
In 1862 Jesse Hill sold some of his ferry property to a Wm. (Pap) Wilson, father of William and Richard

Wilson, who built and ran the Hill's Ferry Store. The Hill's Ferry Hotel (Russ House) stood for many years. When it was torn down some of the timbers were included in the oil station which now stands at Hill's Ferry Bridge. The rest of the ferry property was traded by Hill to Mr. Charles G. Hubner, a wagon maker by trade. By 1865 Mr. Hubner owned most of the town of Hill's Ferry. He built a large warehouse, homes for families and stores for merchants.

Except for river traffic, Hill's Ferry continued to remain something of an isolated community. The nearest railroad center was 50 miles away at Banta. It was from this point that mail came weekly by stage from 1865 to 1888.

Between 1863 and 1869 wheat became the important crop. The price of land rose and the number of settlers increased. In 1869 a letter from Orestimba, Stanislaus County, said that all available land had been claimed under one title or another. Jesse Hill, who had sold out his ferry in order to go into sheep raising, sold 1600 acres of land for \$16,000 in 1869. This land would not have brought \$1.50 an acre five years before.

Fresno City (now Tranquility) was the head of navigation on the San Joaquin, Hill's Ferry was the largest point of shipping for all the farmers of the rich surrounding grain fields. The river was usually navigable from April to July when the melting snow caused the river to rise.



One of the early combine harvesters before 1894

The harvest lasted from May to September. The farmers raced to get their grain into town in time to be loaded on the barges. Those who were too late would pay for it dearly in storage prices in the warehouses. Barges bearing the names of Clara Crow, Clara Belle, Ceres, Empire City and Lizzie Patterson carried the grain to Port Costa to be transported from there to the markets of the world. In the 1870's the fame of the rich grain country and its port of shipment, Hill's Ferry, spread far and wide.

During the harvest season the crews, each containing from 20 to 50 men, were paid on Saturday and on Saturday night they came into Hill's Ferry where the gamblers, dance hall girls and thieves waited to help separate the men from their money. Those men who managed to survive the obvious temptations of liquor, feminine charms and poker might not be lucky enough to evade a stabbing or a shooting. Reports would have us believe that such were common occurrences. On Monday mornings the bosses of the ranches would drive into town and round up all their crew, dump them into the wagons and head for the ranches and another work week.

Into the thriving town of Hill's Ferry in 1870 walked a German immigrant by the name of Simon Newman. He leased a store from Mr. Hubner and within a few years carried a stock worth \$35,000. He also owned a large herd of sheep and had a one-fourth interest in the steamer Centennial which ran between Stockton and San Francisco. His chief competitors in the mercantile business were the Kahn Brothers. As was customary, the Kahns and Simon Newman also served the community as bankers.

Two miles west of Hill's Ferry a German butcher by the name of Henry Hoffman opened an establishment run by his son-in-law Ernest Voight and Ernest Gysin which became known as Dutch Corners. This business complex at one time contained a store run by George DeMont; a blacksmith shop run by Judson Packard, Sr.; a flour mill run by Heinrich Hill; a chinese laundry; a saloon and later a race track. The chief business was butchering cattle and delivering meat. The delivery wagons pulled out of Dutch Corners at 2 A.M. hitched to fast mustangs, driven at top speed. There were two reasons for the haste. The meat had to be delivered before sun-up or the cooks at the cook-houses would be out of temper, and if the meat were not sold before 10 A.M. during the summer months, it would be unfit for human consumption.



Old Hills Ferry

By the late 1870's Hill's Ferry with a population of between 250 and 500 was the largest town in the county. Surrounding ranches, averaging 2,000 acres apiece, supported another 2500 people. The town of Hill's Ferry contained 2 hotels, 1 restaurant, 7 saloons, 1 tin shop, 2 blacksmith shops, 1 wagon maker, 2 carpenter shops, 1 paint shop, 3 livery stables, 2 apothecaries, 2 Justices of the Peace, a constable, a watchmaker, 1 lumber yard, 2 barber shops, 1 photograph gallery, 1 shoemaker, 2 notary publics,



ELITE CAFE

1413 O Street • Newman

1 attorney-at-law, and a Masonic Hall. Mr. Newman's warehouse had a capacity of 4,000 tons and his annual shipments averaged 15,000 tons. The Kahns had a warehouse capacity of 6,000 tons and average yearly shipments of 10,000 tons.

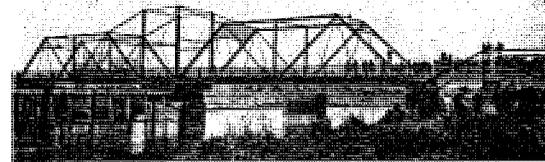
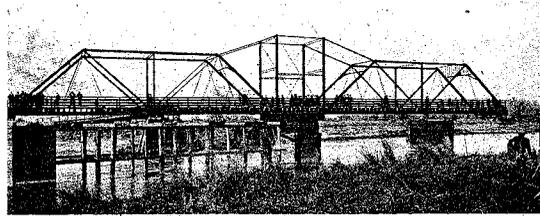
The complexion of the land which had changed from sheep grazing to wheat raising was to change yet again after the Miller-Lux Canal reached the area west of Hill's Ferry in 1878. The large farms were broken into smaller ones. Alfalfa and clover were raised to fatten the cattle which were shipped to San Francisco. Within another 20 years dairying was to become the chief occupation.

Hill's Ferry which had enjoyed a certain amount of isolation and lawlessness was threatened with extinction by the news that the railroad would be extended from Banta to Fresno. With a gesture which would indicate as much foresight as generosity, Mr. Simon Newman donated some land four miles west of Hill's Ferry to be used by the Southern Pacific when it laid its railroad tracks down the west side. Here was where the railroad came in 1888. For his 50' by 50' store Mr. Newman chose an ideal spot one block from the railroad at the corner of what was to become N and Fresno Streets.

With the coming of the railroad there was an almost immediate exodus from the town of Hill's Ferry. The first buildings to be moved were the saloons and warehouses. For the first year or two after moving, voting and other official business was carried on in Hill's Ferry. One by one the residents of Hill's Ferry and Dutch Corners shifted

to the new settlement which within ten years came to be known as Newman after its leading landowner and businessman.

The "Iron Horse" put Mr. Hubner, the wagon maker, out of business and it closed the doors in his river boat town. Hill's Ferry Bridge spans the San Joaquin River at the same location where the old ferry was once in operation. The sheep shearers, the outlaws, the gold strikers and the harvest gangs who lived the wild times of Hill's Ferry, live now only in memory.



Hill Ferry Bridge



VERNE'S - KATY CROWS - GLADYS'
Foundation - Lingerie - Childrens Shop - Dresses - Sportswear
1345 O Street • Newman

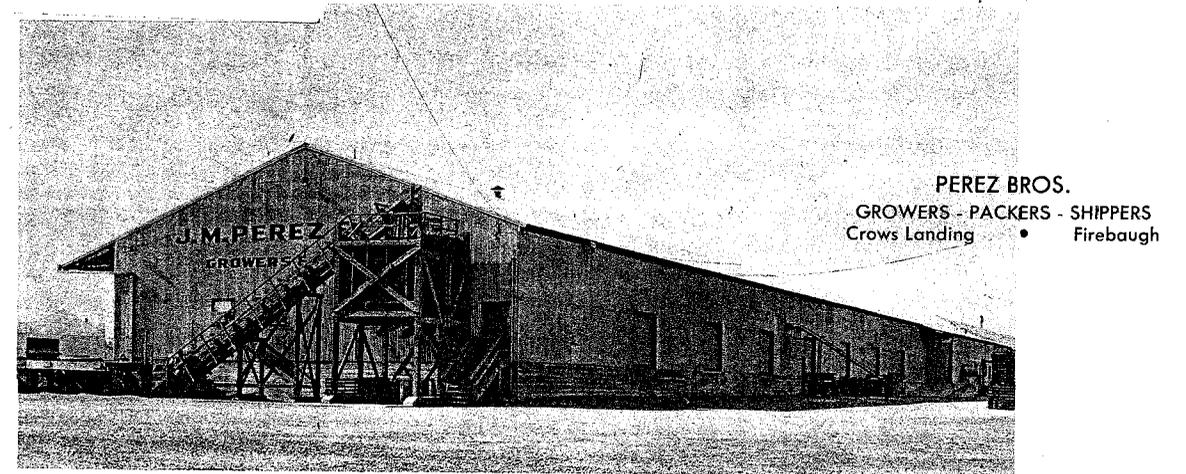
NEWMAN 1888-1904

There is less on record concerning the early history of Newman than of Hill's Ferry. There was a newspaper to report the events of Newman from its very inception. The first paper issued in 1888 by Bert Eachus was the Newman Tribune. The first West Side Index was published in 1890 by Inis Sturgeon. The fire of 1905 which burned the Index building destroyed all papers which had been printed from the town's founding in 1888 to 1904. Thus, some valuable early records were destroyed. Some of the people who like to credit their memories with early stories of Newman chuckle appreciatively and insist that many of the early tales would not be printable. Certainly some of the reputation that had belonged to Hill's Ferry carried over to Newman. It is impossible to move buildings and people from one site to another without carrying along feelings and attitudes, too. But while the town of Hill's Ferry never knew what it was to be tamed, the town of Newman was destined to become civilized. The facts have been clouded with the passing of time and those whose memories are hazy, nod their heads wisely, and say perhaps that it is just as well to let it remain hazy. In so far as the information is available, it will be published, but much must be left to conjecture.

The founding of Newman was a "picnic" in the true sense of the word. On April 28, 1888, the railroad ran a special train from Oakland to bring in potential land purchasers and investors. These were joined by the occupants of Hill's Ferry and the surrounding area. All who had gathered enjoyed a huge barbecue and picnic held on the site of Newman. Three beeves were barbecued and served by Al Steinberg. Food and drinks, which included pink lemonade, soda pop, and a barrel of "punch", were on the house. In such an atmosphere of fellowship and conviviality the lots in the future city of Newman were auctioned off and, according to the record, sold surprisingly well, surpassing even the expectations of the Simon Newman Company and the Pacific Improvement Company whereby 320 acres were laid aside for a city as of May 3, 1887. The Pacific Improvement Company was a subsidiary of the Southern Pacific Railroad and their fee for the establishment of a town on the site of Newman was an equal division of the property so that every other lot in the town belonged to them.

One of the purchasers at the first land auction in Newman on April 28, 1888 was a Mr. Charles Trefts who bought four lots for his brother Adam. These were north and adjoining the old Pioneer Drug Store, now Silveira's Mens Wear. Adam arrived the next week from Oakland and bought four lots across the alley and facing P Street. On two of these he later built his home. The business property was the site of a butcher shop operated by Charles Trefts and Had Berry. This property, belonging to Mrs. Ruth Trefts Beall, is now occupied by Western Auto Supply on one side and Ben's Club on the other.

The first lots were selling from \$150 to \$350 apiece. Some of the first buyers were: Martin Heller, Jacob Stern,



Goldman and Lipman, Moses and Max Straus, H. Oppenheimer, Juda Newman and Mr. Simon Newman and Company who were buying back land from the Pacific Improvement Company.

After the occasion of the first barbecue and auction, the local citizens accompanied the out of town guests back to the railroad turntable where they lent a hand in turning the engine around for its return trip north. At this time and for a few years afterward, Newman was literally the end of the line. This turntable was near the Yancey Lumber Yard, where the pit may still be seen.

Besides lending a hand with the turning of the railroad engine what was there in the way amusement for the local gentry? The business at hand was the construction of a town and most of the people were occupied either with moving old buildings over from Hill's Ferry or building new ones in the new town. Those who were looking for building materials might purchase lumber from T. G. Yancey or bricks from the kiln which was located back of what today is St. Joachim's parish.

One segment of Newman was built through the efforts of 50 to 100 Chinese, who had pulled up stakes at Hill's Ferry and taken the four mile trek westward to Newman. While in Hill's Ferry they had worked the laundries, fished in the river, grown vegetable gardens and peddled

their produce from door to door. Some had worked loading the boats that floated the grain from the West Side to markets.

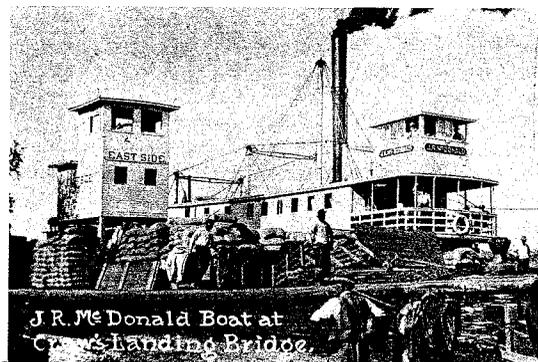
They constructed over a half dozen buildings east of the railroad in Newman, laundries being the nucleus of the



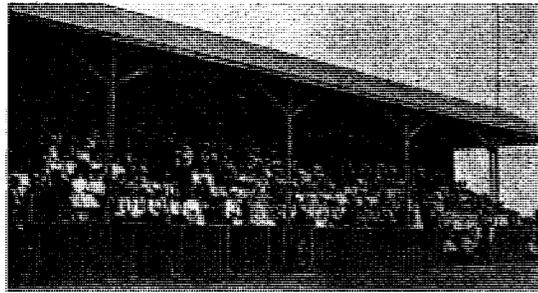
settlement. There was also a grocery store that sold their favorite items. Some hired out as cooks, others worked for the railroad and others joined threshing crews. They were considered a colorful element of Newman in their loose fitting blouses and bulging trousers with their neatly braided long queues hanging down their backs.

They provided additional activity for the locality with their annual Chinese New Year's celebration when exploding firecrackers and spirited chanting signaled the start of the week long festivities. The townfolks would view the gaiety and partake of the candies, cigarettes, nuts and other treats that were always provided on long wooden tables during the celebration.

It was through the efforts of one Chinese gentleman by the name of Charlie Poy that Newman had its first restaurant. Formerly he had followed the railroad crews and fed them from a kitchen which was set up in a tent. With the settlement of Newman he came into town and opened a restaurant in a building which had once served as the schoolhouse at Dutch Corners. It stands on O Street just south of the present Elite Cafe.



After the day's work was done the attention of the local citizens might turn to horse racing which was one

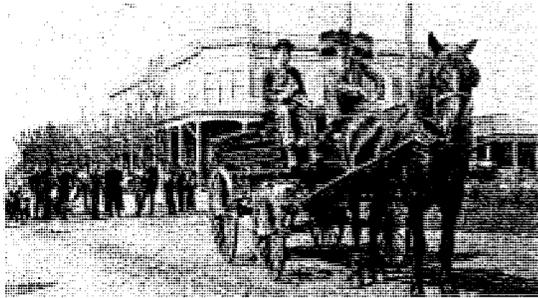


of the favorite sports of the day. Or perhaps the citizens would drop by the Russ House, built by Louis Russ in



1908 — Bar in Russ House. Charles Huber on the right (on a poster to the right of the bar is a notice of the second debate between Orestimba and Turlock to be held in March)

1892. He had formerly run a similar place in Hill's Ferry and was renowned as a genial host. Travelers found his



About 1902 — Russ House built in 1892. Picture taken by depot looking west on Fresno St. On the right, Marvin Blackwell.

hotel a favorite stopping place. An evidence that it served as something of a central headquarters for affairs is the fact that it housed the first telephone exchange.

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Another popular spot in early Newman was Fisher's



Around 1900 — N St. (Highway 33) between Fresno and Merced Sts. facing west. Left to right: Jules Cain (now Bill's Refrigeration), Fisher's Saloon, Chinese restaurant, Opera House, Eddleman Bicycle shop, Crow Meat Market, Elkhorn Saloon, Farmer's Exchange Hotel (Ahren's Saloon), Lawrence House and Simon Newman store at corner not in picture.

Opera House on Front Street (now N Street). This building had originally been Simon Newman's store in Hill's Ferry but its character changed when it was moved to Newman. The name Opera House is rather high toned, but in reality this building had served for everything from a prize fight to a church fair. This local scene of gaiety and festivity was demolished in 1904. Prize fighting had been abolished by this time and business was suffering from the competition offered by a new establishment, the Rosenthal Hall located at what is the present site of the Albert Rose Garage at the corner of Merced and O Streets. The Rosenthal Hall offered billiards, card games, movies and a thoroughly pleasant place to pass the time.

The early residents of Newman were a sociable people interested in service as well as civic purposes, if the number of early organizations can serve as any indication. There was a Masonic building in Hill's Ferry as early as 1873. It served then as later, not only as meeting place for different lodges, but also as a school by day. The Masonic



1904 — Building originally the Masonic hall later Dania hall. Newman's brass band picture on O St. between Kern and Tulare looking north.

Building was moved from Hill's Ferry to Newman in 1888 and located on what is now O Street where the Harmon Nursery is today.

The Knights of Pythias was organized in 1886 in Hill's Ferry. Eastern Star was established in 1895. On November 25, 1899, the Odd Fellows Lodge was instituted by Grand Master Charles Jenkins, with the following charter members: Sydney Crelley, Charles Herring, Jasper Parnell, H. E. Robinson and S. Rasmussen. In their first report they recorded 38 members. The Rebekah Lodge was instituted April 10, 1894, by Catherine Freeman, district deputy master. Their charter was surrendered in 1899 to be reinstated a few years later with the same name and number. In the year 1899 The Woodmen of the World was instituted and became immediately popular. A women's auxiliary, the Women of Woodcraft, was organized in 1902. Den Danske Forening Dania of California, representing the Danish people and later called the Dania Society, was



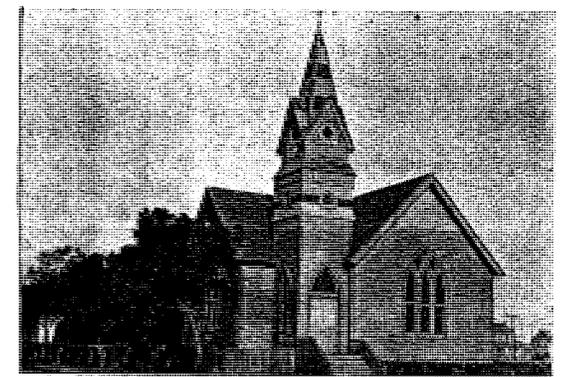
ST. GEORGE HOTEL
Service Since 1908
1342 O Street • Newman

also established in 1902. In addition to the aforementioned there were three branches of Portuguese organizations: I.D.E.S., U.P.E.C. and S.P.R.S.I., a ladies' beneficiary organization.



Presbyterian Church built in 1888. Taken in snow of 1916.

The church whose history most nearly parallels the history of early Newman is the Presbyterian. On the 7th of September, 1876, Eli Chambers Latta, a California pioneer established a church in the Orestimba Schoolhouse among the sycamores on the banks of the Orestimba Creek. In 1888 the Presbyterian congregation decided to construct a church of their own in the new railroad town of Newman. The church was completed in 1899, thus making it the oldest one in Newman. The second oldest church was the Methodist Episcopal, organized in 1882.



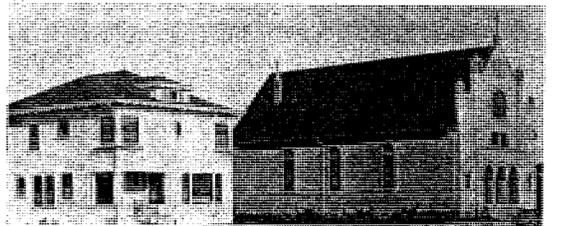
Methodist Church. Second house of worship in Newman, and one of the first buildings to be built on the townsite.

Their church was built in 1892. The St. James Lutheran Church was organized March 27, 1893, with Reverend Otto Kitzman as pastor. From as early as 1860, Reverend J. M. Buehler and other missionaries had preached to the



Lutheran Church built in 1906

Lutherans in this area. Until the Lutheran church was built in 1906, the Lutherans met on Sunday afternoons at the Presbyterian church. A small wooden structure was



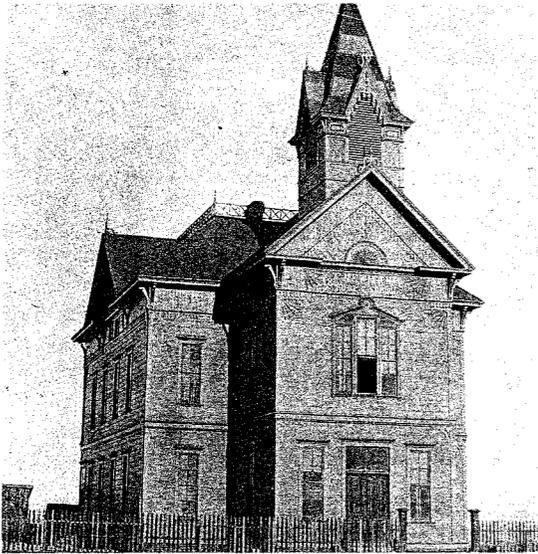
Catholic Church and Parsonage

built in 1904 to house the Catholic denomination. It was known as St. Joachim and until 1906 was included in the Modesto Parish.

DAN BROWN JEWELER
940 Fresno Street • Newman
Phone 2171



First Grammar School built in 1890 on Mariposa and P Sts. Picture of 6th grade in 1896. Top row, left to right, Henry Blackwell, Mary Hansen, Jennie Ghorzo, Lela Hesten, Sallie Jensen, Charley Kilburn and Bill Moreno. Second row, Huddleson, Nettie Harris, Unknown, Teach Ben Bither, Kit Eachus and Elijah Tringrove. Third row: Clarence Parker, James Jensen, John Anderson, Louie Huber and Billie Moorehead. Fourth row: Leo Sherman, Albert Meier, Fred Shauber and Eddie Trefts. Fifth row, Morion Eastin, Lena Russ, Mamie, Lena Hansen, Allie Farrand and Hall Bither.



Old P St. school built in 1890

The first grammar school was built in 1890 on P Street near the corner of Mariposa Street. The original building had four rooms and was considered one of the finest buildings in town, located on a choice piece of property. In 1904 there were eight grades and three teachers. Principal Miller who taught the 7th and 8th grades reported that the attendance over a three month period for the 175 students enrolled was .9735%. There was some concern expressed over the fact that many of the older students were suffering from a lack of higher education. This was to be remedied in the near future.

For ten years previous to the founding of Newman this vicinity had been receiving irrigation water from the Miller-Lux Canal. The economy was established as one dependent upon the raising of alfalfa to fatten beef cattle. It was not that the land would not support other crops, but rather that alfalfa seemed to thrive here as in no other place. Alfalfa was an ideal crop as its cultivation and



1913 — Grand Champions at State Fair, Simon Newman Company

irrigation enrich rather than deplete the soil. Wheat was on its way out as the chief crop for the very reason that a certain depletion in the soil prohibited the grain from being sold for high grade milling. Barley was grown to fulfill the demands of brewers as well as for seed and feed. The land supported every variety of orchard but these always seemed to be a side issue rather than a main enterprise. One of the showplaces in 1904 was a 20 acre olive orchard just north of town.



Alfalfa is also the ideal crop for milk cows, but it was to be some time before the possibilities of dairying were realized.



1890 — One of the first dairies in vicinity of Newman, established in 1890 by H. F. Sherman. White cheese factory built of 16 inch blocks of chalk-rock from hills. (buildings still there in 1963 — the present Sherman Brothers have Jersey dairy there — grandsons of the original Sherman)

It was in Gustine that dairying began and it was to Gustine that the farmers of the Newman area first took their milk to be processed. Within a few years Newman was to have its own creameries and a population of experienced dairymen, thanks to the German and Danish immigrants and later to the Portuguese who were also skilled in dairy farming. An example of such an enter-

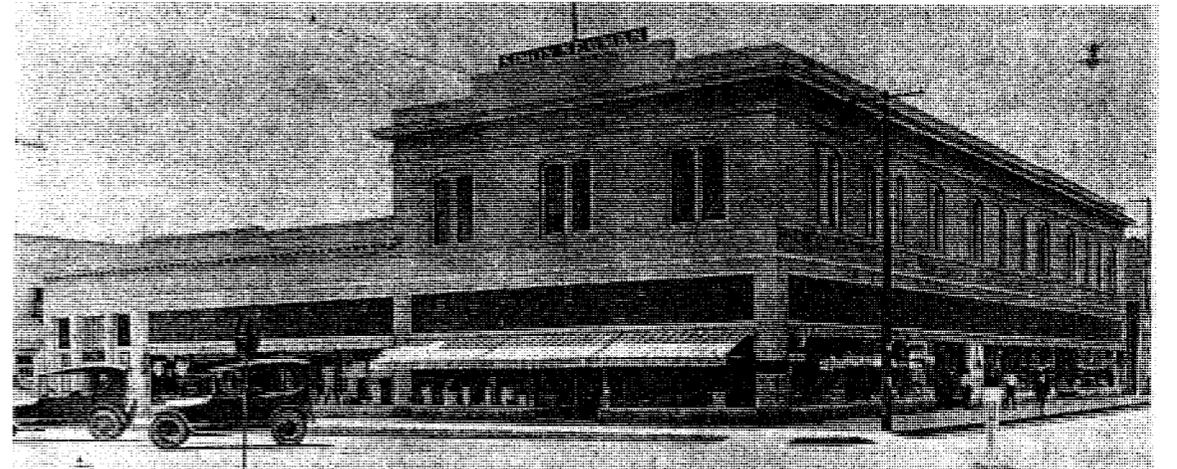
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prising immigrant was Peter J. Giovannoni who came to this vicinity in 1890 from Switzerland. He had the first large dairy business on a large scale in this area. He had his own creamery before the New Era Creamery was built. Due to the efforts and successes of these farmers, the town of Newman was to earn the title, "Cream Pitcher of the Pacific", a slogan chosen by the late Dr. H. V. Armistead. It was Dr. Armistead who also served the town as its first postmaster.

The real beginning of West Side prosperity dates from 1896 when the New Era Creamery was built. In 1904 it was regularly disbursing \$12,000 to \$13,000 per month to its patrons. With three creameries and three skimming stations the local businessmen felt that the figure of \$315,000 for the year's gross receipts from butter and cream was much too conservative. They would place the income at \$50,000 above the named figure.

Throughout its early years the business titan of Newman remained Mr. Simon Newman. He was the largest landowner, the Noxon, Winters, and Linora ranches

being his most important land holdings. He had a system of grain warehouses reaching all points on the West Side from Emerald to Ingomar. Much of the wheat and barley which he shipped came from his own ranches. His store, carrying all staple lines of merchandise, was the largest mercantile establishment in town. In addition to his other interests, he had the only banking institution in the area. In 1903 he was persuaded to found the Bank of Newman.



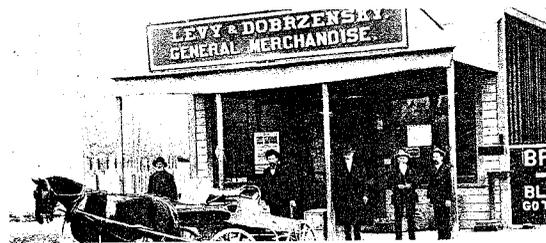
Inside Bank of Newman about 1924. Left to right, Alvina Souza, Fred Powell, Jack Silva, Anthony Souza, Erhart Hansen.



Main Street of Newman

Sponsored by **COMMUNITY BUSINESS SERVICES, Inc.**
GENERAL INSURANCE
 1227 O Street • Newman

The first officers were: E. S. Wangenheim, president; T. G. Yancey, vice-president; W. W. Giddings, cashier; G. H. Crow, assistant cashier. This later became the First Western Bank and Trust Company.



Where Benson & Zimmerman Parts Co. is on O Street between Tulare & Merced Streets — About 1910.



July 3, 1892 — Levy and Dobzensky Golden Rule Bazaar, O St. between Fresno and O Sts., where Benson & Zimmerman is now. Left to right, Abner Stansiz, Ella Allen, Dolly Allen, L. Dobrzensky, Mrs. Al Levy, Albert Levy, Cap Healey, Jim Eddleman.

1904

In 1904 the new look was the one provided by the McDonald brothers whose Newman Light and Power Company was changing the appearance of the town. There were arc type street lights, illumination for store fronts and electric signs lighting up the downtown area. The



Lawrence House, oldest hotel in Newman, could boast the first electric sign in town. There was another advertisement in front of their establishment: "Good Food — 25 cents for Meals".

One point of concern for the citizens was the appearance of their cemetery. Thanks to Mr. Donaldson, the care-



Newman Fire Department, 1963. Left to right, Tony Teixeira, Alfred Rose Jr., Ben Gomes, Roland Souza, Bud Carey, Leo Powell, Vince Valpa, Domenic Matteri, Stan Rose, Galen Burns, Bill Lovelace, Bob Cornell, C. R. Sparrow, Al Mendonsa, Joe Borba, Bill Brunette, Chief Pete Grischoff, Melvin Andrade, Leland Steffensen. Members Not Present: Manuel Azevedo, Merle Carmean, Ed Costa, Warren Jepsen, Mills McBride, Manuel Nunes, Barney Rademacher, Bill Souza, Neil Brant, Dale Lowry, Jack Raven.

NEWMAN FIRE DEPT.

taker, the grounds were enjoying a noticeable improvement from the barren wilderness of a few years before. Assessments were \$6.00 per year.

On the town's list of professional men were the names of three doctors: Dr. J. T. Dowle, Dr. H. V. Armistead, and Dr. J. A. Stratton; one dentist: Dr. J. A. St. Clair; and one lawyer: Mr. G. A. Whitby.

The first cars seen in Newman in 1904 were owned by Charles Hubbard, a Russ House employee who bought a Cadillac, and Ben Levy who purchased a Pope-Tribune car.

1905

It was on the 4th of July in 1905 that fire destroyed the building and plant of the West Side Index — a blaze that endangered the whole town, practically deserted that Thursday afternoon as hundreds attended the Knights of Pythias picnic at the river. The fire, presumably caused by a firecracker, started in dry grass on the lot near the Index building on O Street between Tulare and Fresno — and the north wind swept the flames into the wooden structure already heated by the hot summer day. Volunteers manning the hose cart had to direct their efforts toward saving a building on the south. Sparks ignited the roof on the Schanks building a block away, and the roof of Kernahan's livery stable, located where the Ferro and Mendosa store now stands, but both these blazes were checked before they got out of control. Files of the paper from 1890 to the middle of 1904 were destroyed along



THE MAGIC MIRROR BEAUTY SALON

1311 O Street • Newman
 Phone 862-2382

with the building and its contents. That week the Index which told of the fire was printed in San Francisco. Construction of a new building for the Index was begun on a lot on N Street, one-half block north of the Russ House corner. This was considered ideal as a news center, being close to the depot and the hotel.

The Southern Pacific Company had installed electric lights at the depot, but the customers were grumbling because the train stopped so far from the depot that the illumination was useless to passengers. There were other pedestrian concerns. The Newman streets had not been sprinkled in so long since the last contractor quit because



1910 — Watering wagon used for many years. Team of horses belonged to J. L. Kinnear — he is sitting on the wagon.

of the poor pay that the dust lay thick and was stirred up by every passing team and rig. Posts had been set up between the Russ House and the depot to protect the walk which was gravelled from careless drivers — of horses. Rumors predicted that it would be no time until trains connected Newman with Modesto. Another predicted a train would go between Newman and San Jose by way of Orestimba Creek Canyon.

New business enterprises included the Newman Ice and Cold Storage and the Bell and Patchett Meat Market. The Hollister and Brough Creamery which had operated a collecting wagon went out of business.

The Newman Postmaster's salary was set at \$1,500 a year.

Maintenance of the Hill's Ferry Cemetery was turned over to the Hill's Ferry Masonic Lodge.

Two records were established when 97 cans a day valued at \$1,100 composed the largest shipment of cream in the history of Newman and six tons of dressed turkeys valued at \$3000 set a new high for Thanksgiving shipments.

If these enterprises were not enough to intrigue the local citizens, a Mr. C. M. Hatfield arrived on December 20th at Crows Landing under a contract based on rainfall. He erected a 20 foot high structure which resembled a water tank on the Hunson ranch west of Crows Landing. Nothing was visible and his operations were noiseless so nothing was known of the procedure.



LEWIS ELSTON CHEVRON SERVICE

Atlas Tires - Batteries - Accessories
Phone 862-2062 • Newman

1906

The San Francisco earthquake had its repercussions in Newman. The Southern Pacific Company had to replace their water tank near the depot which had been destroyed in the earthquake and the Newman Water Works Company tank was also badly damaged. Levy and Dobrzensky announced that their big new building here



SILVEIRA'S MEN'S CLOTHING

Levi's That's Our Brand
1435 O Street • Newman

which had been destroyed by the earthquake would be rebuilt immediately. Local citizens responded to the disaster in San Francisco by shipping a carload of food, followed by a carload of fresh milk and beef, to the victims. For a time this catastrophe forced the local merchants to ship their cream to Los Angeles, Oakland and Benicia. This was a year for disasters. Two months after the earthquake a fire which burned for nearly ten days and whose smoke could be seen from the housetops in Modesto created over \$50,000 worth of damage, destroying 2500 acres of standing wheat and barley, 20,000 acres of pasture land, together with farm implements and buildings.

Constable Newsome was busy clearing the town of a gang of gamblers and other disreputable characters who made it a habit to drift in and clean out the pockets of the harvest hands.

Another attempt at beautifying the surroundings was made when it was suggested that 225 eucalyptus trees be planted at the property owners' expense along Merced Street from P Street westward. It was also moved that trees be planted along the border of all roads for a mile or so out of town.

A long distance line from Modesto had been put in by the telephone company for the exclusive use of Newman. In September the first Newman directory was issued and patrons were warned that they could no longer expect to get service if they said, "Hello, Central, gimme Smith's store", as the girl at the switchboard would probably answer coolly, "Number please."

The canal company installed a meter system for delivery of irrigation water. The Newman Crows Landing

area rate was \$2.35 for one cubic foot per second flowing for a period of 24 hours.

Advertisements from the Simon Newman Company were as follows: white linen parasols \$1.75-\$2.25; white petticoats \$1.00; wash silks 35c a yard; bleached sheeting 25c a yard and men's suits \$5.00.



Newman Private High School 1904. Classes held in Masonic Hall later Dania Hall. Since then has been torn down and present location of Harman's Nursery on O St. between Kern and Tulare Sts. an east side of street. Left to right: Bertha Meier, Leah Huddelson, Genevieve Stanley, N. M. Tatum, Ida Lundy and Berdie Tucker. Bottom Row: Earl Eddleman, Ed Menzel, Unknown, Bill Sherman, Marshall Walden and Henry Ward.

There was a private high school in 1904 taught by the Presbyterian minister; however, the need for a public high school had long been felt. A petition was circulated to form a Union high school district for the Newman and Crows Landing areas. This measure passed on a vote of 239 to 90 and on September 10, 1906, the high school opened with 20 students, classes being conducted on the first floor of the Masonic building. The high school officers were: Peter Steffensen, president; Charles Newsome, secretary; Marion Preston, sergeant at arms. The selected school colors were purple and gold.

In this year two additional rooms were added to the grammar school. A Miss Nina Davies came weekly from

HELEN BORRELLI BEAUTY SALON

Corner off Hwy. 33 • Gustine

OPERATORS: Helen Borrelli, Owner
Joyce Caetano - Janet Martig

PAN-AM ROOFING COMPANY

815 B Street • Modesto
Phone LAmbert 3-3112

J. J. OLIVERIA INSURANCE

1311 O Street • Newman
Phone 862-3710



Berkeley to teach piano to the pupils in Newman and Crows Landing.

1907

Bowling had become so popular that the Neman proprietor announced two ladies nights had been scheduled for each week. Another favorite pastime was whist.



About 1900 — First IOOF building built in 1892 SE corner of O and Fresno. Torn down when new one built in 1928 and dedicated April 20, 1929.



The Odd Fellows held a Jubilee to celebrate payment in full of the indebtedness on their hall located at Fresno and O. The first concrete gutter in Newman was placed in front of this building.

The limit to bag for ducks was set at 35 while last year it had been 50 birds.

Dr. J. J. Murray, Newman's first resident veterinarian, established his headquarters at the Kernahan livery stable located on the south side of Merced Street between P and O Streets.

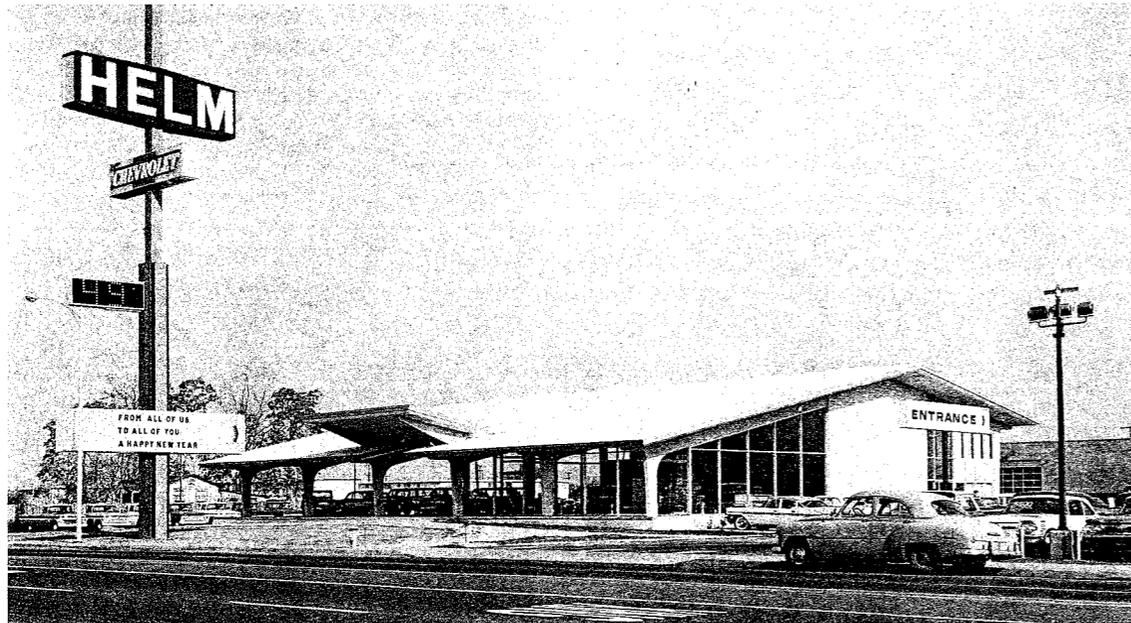
Mr. Hatfield, the rainmaker, must have had some success as he planned to build two additional towers, making a total of four.

Barber shop prices of the day were: shave, hair cut, shampoo and beard trim, each 25c.

The first debating team of Orestimba, Harry Russell, Miss Helen Price and Peter Steffensen were defeated by Turlock. Newman had taken the negative on the topic: "Resolved, that the Japanese should be excluded from the United States."

Newman gravel was in great demand. A railroad spur from Timba to the gravel pit in Orestimba Creek had been laid and the Southern Pacific first order was for 1000 cars to go to the Benicia cut-off.

Between 2000 and 2500 people came to the Business Men's Free Picnic at Wilman's Grove. The people came from Ingomar to Westley and from the East Side to enjoy the races which were horse, buggy, girls' pony, bicycle and sprinter and mile.



HELM CHEVROLET

Phone 522-5251

1234 McHenry Avenue • Modesto

The phone company planned to build farmer's lines and would consider night service.

The county supervisors authorized construction of a

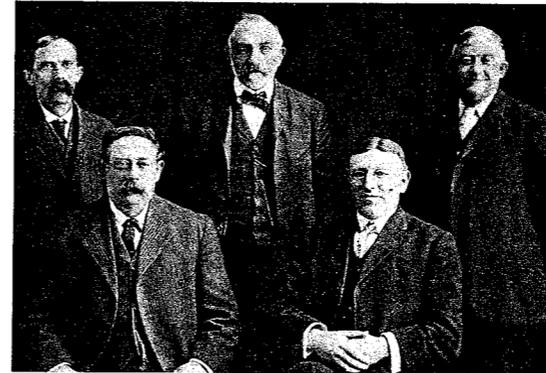


1908 — Justice court and jail built (building in the right corner) at a cost of \$2,600 and built by C. Stanley. 20x24 justice office and court room plus three jail cells that was the first such facility on the West Side. Now Golden Valley Creamery.

one story brick building to contain a 20 by 24 foot justice office and court room plus three jail cells that would be the first such facility on the West Side.

1908

Newman was incorporated as a town of the sixth class on June 5, 1908. The city council comprised E. S.



First City Council 1908 — Left to right: Al Levy, Theodore Schmidt, Jasper Stuhr, Emil Wangenheim and Charles Schank.

Wangenheim, who was chosen chairman, Al Levy, T. C. Schmidt, Charles Schank and J. N. Stuhr.

The Newman Woman's Improvement Club now known as Newman Woman's Club was founded in April 1908, by Alice Cary Walden. The club members started the first free library in the city, first in rented quarters in the Masonic Hall, moving later to the Pythian Hall. This free library founded in 1908 was served by Mrs. A. Sartoris as first librarian and contained 30 volumes at the beginning. The library was supported by contributions and money obtained by the Woman's Club from entertainments and other means. The Woman's Club inaugurated

DARRELL'S BARBER SHOP

1331 O Street • Newman



1910 — Colonial luncheon to raise money for a Lewis Foundation colony on the coast. Left to right, top row: Mrs. Daisy Bell, Mrs. J. H. Kaufman, Mrs. Henry Gray, Mrs. L. C. Ewing (Aunt Tish), Mrs. Bill Newsome, Miss Barbara Lindsay, and Mrs. F. M. Preston. Bottom row: Unknown, Miss Agnes Paden, Miss Bessie Lindsay, Mrs. Helen Byrd, Mrs. C. H. Lewis, Mrs. Alice Cary Walden, Sam Ewing, Mrs. Con Creedon, Amy Stenzig.

another community project by sponsoring a rubbish hauling service which began on June 4, 1908. A wagon had been secured and all trash was to be cleaned up and hauled away for a small charge. Main objective was to clear alleys and backyards of rubbish.

The first 24 hour telephone service was made available. Charles Newsome, a sophomore in high school, was the night operator and was on duty from 8 p.m. until 8 a.m. A buzzer, which sounded when patrons cranked their phones, awakened him when late night calls were made.

Eighteen firms, either saloons or stores handling bottled liquor filed application with the town trustees for licenses.

Several local stores agreed to close on Sundays.



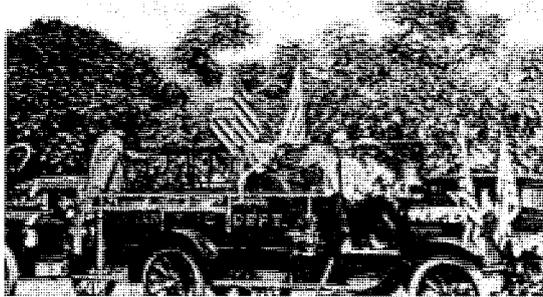
MARTYS INN

The Finest of Steaks and Cocktails
South Highway 33 • Newman

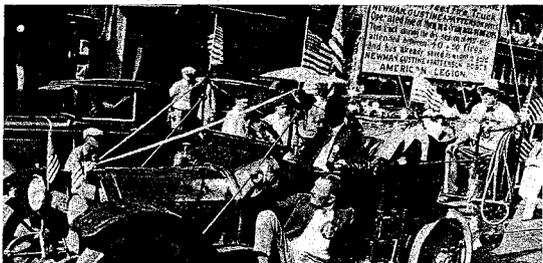
The Newman Light and Power Company had practically completed its new gas plant. Rates were announced at \$2.00 per 1000 feet.

The register of Stanislaus County revealed that the number of voters in the Newman and Hills Ferry Precincts showed 433. Newman alone had 274, indicating a town population of 1200.

The high school trustees accepted a bid for \$24,843 from W. S. Simpson of Newman for construction of a new high school building. The site for the high school was purchased for \$800. E. S. Wangenheim donated \$200, T. G. Yancey gave \$100 and others followed. This purchase was for a half block facing S Street. The cost of the new high school along with the usual educational expenses would amount to \$63,000 for the 30 to 50 pupils.



Newman's second fire truck. Driver, Willard Dobrzensky. Passenger, Imrie Beall. Rear Passenger, Alf Weddle.



First West Side Rural Fire Truck — operated and entered here in American Legion State Convention at Stockton in 1928 by Newman Post American Legion.

The Newman Volunteer Fire Company was organized with Dr. H. V. Armistead as president and L. Dobrzensky as chief.

The new amusement pavillion in town was the Union Hall which today is the F.D.E.S. Hall.

The Lyric, Newman's first movie theatre opened on south O Street. Only traveling movie shows had been screened here until the Lyric began to present a variety of films each evening to large audiences.

A Chinatown fire destroyed 12 buildings amounting to a loss of \$2,000 to \$3,000.

1909

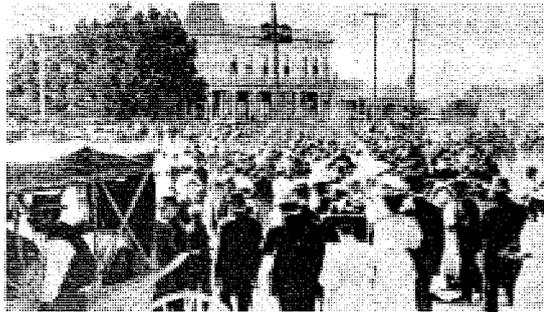
In July 1909, the Woman's Club purchased a lot for the library at the corner of Kern and O Streets and began beautifying the site by planting trees. They asked the men

to take over the cleaning of the alleys and the collection of trash.

A sewer system fourteen miles long, costing \$30,000 was installed this year. The town council offered a bounty of 10c for each rat killed within the corporate limits when the carcass was delivered to the Town Marshall.

The dairy business was increasing, but the local creameries were about to give up their competition in the making of butter since the cream was being shipped by express in cans to the larger cities.

The first carload of automobiles ever received on the West Side arrived at the Newman depot on May 19, 1909. The railroad car contained six new E M F Studebakers for Simon Newman Company, agent for the popular model.



Taken around 1911 Los Banos baseball excursion. Taken from the Newman depot looking toward the Russ House at the corner of Fresno and M (Highway 33).



ANTHONY FRIAS
UNION OIL SERVICE STATION
1460 N Street • Newman



FASHION SHOP
Ladies, Junior and Petite Apparel
937 Fresno Street • Newman

Orestimba High School moved into its new building on Kern between R and S Streets on September 20. There were 40 students in attendance with three teachers. Professor Root was principal.

The Newman Waterworks Company was organized with L. Dobrzensky as president.

The city council decided to put in plank crossings at the principal corners in the business district on O and N Streets as a convenience to the public during the muddy season. It was suggested that by placing the planks a trifle above grade they would serve a double purpose by acting as a bump to slow down speeding autos.



1910 — Picture taken on P St. between Mariposa and Kern looking south.

JOHN J. GALLAGHER
UNION OIL DISTRIBUTOR
Phone 862-3575 • Newman

The local baseball team which had been known as the "Lambs" changed their name to the "Champs" and took on such contenders as Napa, Modesto, Los Banos, Fresno, San Mateo, Visalia, Bakersfield and Stockton.

1910



Levy's Lambs 1909 — Top row, left to right: Cy Russell, Thurston Pierce, Townsend, Reg Henna, Ed Whalen, Unknown, Oliver Hilton. Front row: Clarence Paulsen, Scratch Morrison, Al Levy, Ed Mensor, Arnold Adamina, Spud Swenson.

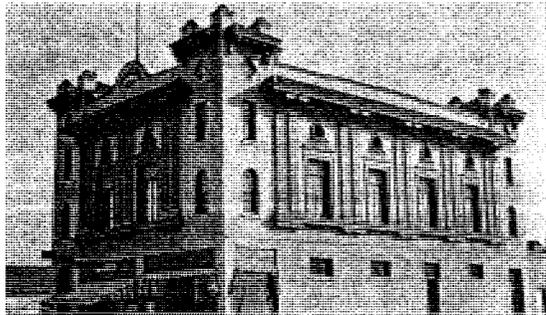
In January of this year the Index started being printed three times a week.

The laying of sidewalks replaced the wooden ones.

Orestimba Union High School's first graduating class consisted of Ethel Thompson, Geneva Cardoza, Milton Dobrzensky, Marshall Walden and Walter Russ. Their graduation was held at the Union Hall on July 1, 1910.

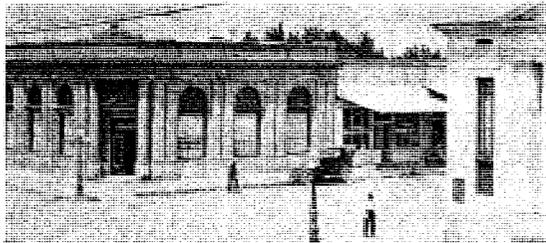


B and L FROZEN FOOD MART
Ranch Butchering
Phone TE 7-4358 • Crows Landing



1910 — Knights of Pythias Hall

The Pythian Hall built on the corner of O and Tulare Streets for \$17,742 is today owned by the D & E Electric. The First National Bank built for \$32,000 at the corner



of O and Fresno is now Law's Dry Goods & Apparel. When the Bank of Newman moved into its new building at the corner of O and Fresno, the old property was moved over next to the St. George Hotel which was built in 1908 and used as a hospital from 1918 to 1938. It is now owned by Dr. J. E. Thompson for an office building.

1911

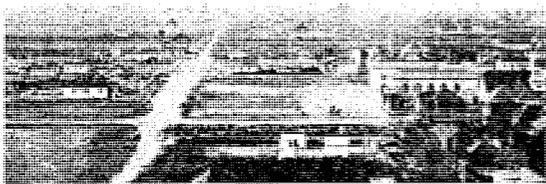
The river boat, J. R. McDonald, made a trial trip up the San Joaquin, taking two days to travel from Stockton to Hills Ferry. Four days more were spent getting to Skaggs Bridge near Fresno — farthest point reached since 1869. This was the last boat trip made south of Grayson.

A bond issue for \$50,000 passed for a new grammar school to be built on P Street.

The Chamber of Commerce began this year with J. H. Yancey as president.

The telephone company announced that 264 phones were handled locally. This included Gustine.

A caravan of 25 cars traveled to Turlock to advertise Newman's West Side Fair and it is reported that all the machines reached their destination.



1912 — Panorama view of Newman taken from the water tank at Q and Fresno Sts. This picture at left corner of Tulare and Q looking north.



1912 — Panorama view right corner is P St. looking north.



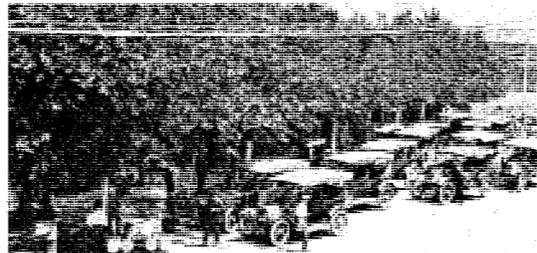
1912 — Panorama view bottom of picture is P St. between Tulare and Fresno Sts. looking east.



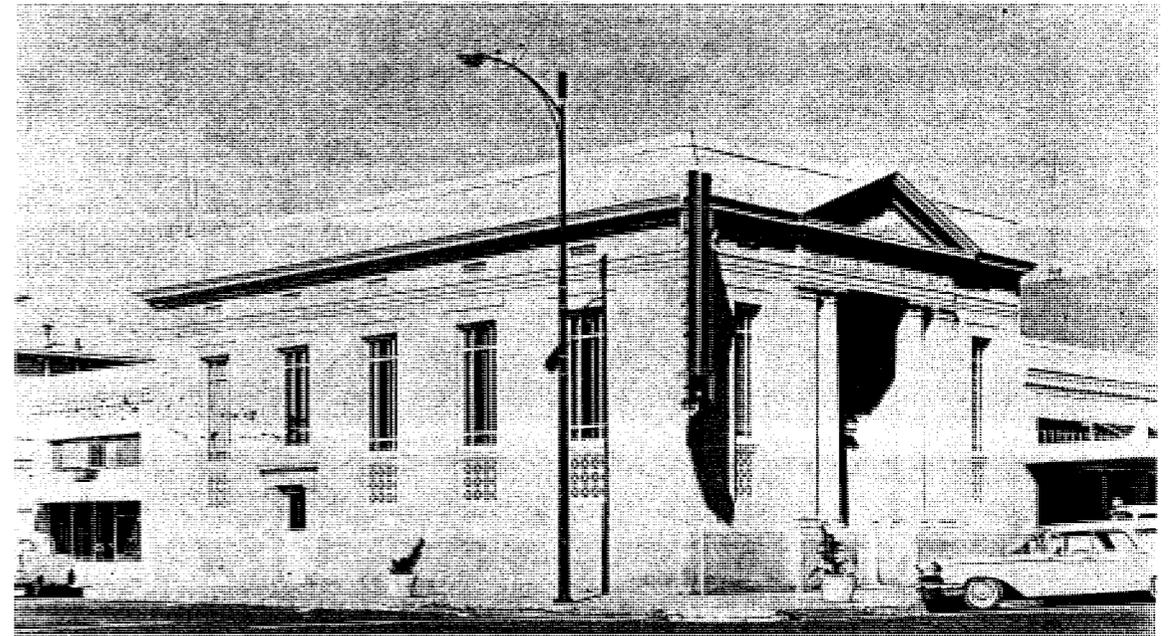
1912 — Panorama view looking east down Fresno from corner of P St.



1912 — Panorama view corner of Fresno and P Sts. looking SE.



1912 — Russ House Building, Fresno St. between N and O Sts.



FIRST WESTERN BANK

Member Federal Deposit Insurance Corporation
Crows Landing • Newman • Patterson
Offices Throughout California

1912

The P Street Grammar School opened on September 9, 1912.

The Simon Newman Company with its new enlargements was now the largest store between Fresno and Stockton. It featured an electric elevator.

J. H. Yancey was appointed second chairman of Town Board of Trustees and Helen O. Price was elected city clerk.

Edison Theater opened in the Jesse Hotel building which is now the Rose Hotel.

Jensen Brothers put to work a huge, specially built gang plow whose 15 shares turned over a 150 inch width of ground. The plow was pulled by a traction engine and was capable of turning over 30 to 40 acres per day.

On October 8 of this year the pioneer founder of Newman, Mr. Simon Neman, died in San Francisco.

1913

Newman with a population of 1300 is the largest town on the West Side north of Fresno County. It boasts two miles of paved city streets, one and two story brick business buildings, two banks, a creamery which daily ships about 15,000 pounds of cream worth \$18,000. In addition to this 250,000 to 300,000 tons of grain are shipped per year and 1000 head of livestock a month. Improved land is sold for \$325 an acre and up.

The Miller and Lux irrigation system is known as "San Joaquin & Kings River Canal and Irrigation Company."

New tennis courts at the grammar school are to be paid for by subscriptions.

Mail carrier Jud Judson Packard is to buy a car to replace motor cycle used for rural delivery.

The Ford Agency Patchett-Hendy Company, now Patchett Motors, started in business this year. Giovannoni is to build a garage for them on O on the basis of a ten year lease. (This is now the Frank Nunes Garage).



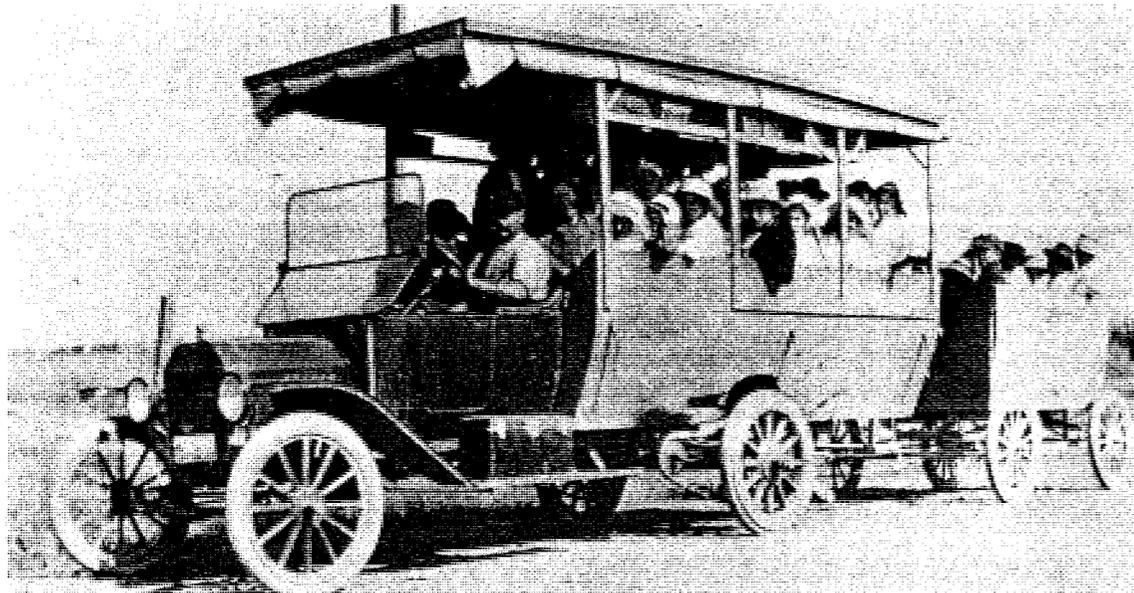
Between 1914 and 1920 — Looking down O St. to the north from the corner of Tulare St.

Harry Lorenson became the new fire chief, relieving L. Dobrzensky.

The Boy Scouts were organized here this year with D. C. Williams as scoutmaster.

J. H. Beall became third chairman of Town Board of Trustees.

The Patterson Township was formed. Up until this



The first school bus used in the state of California. It was operated by PATCHETT'S BUS & TRANSPORTATION CO. in 1913 serving the Newman School District.



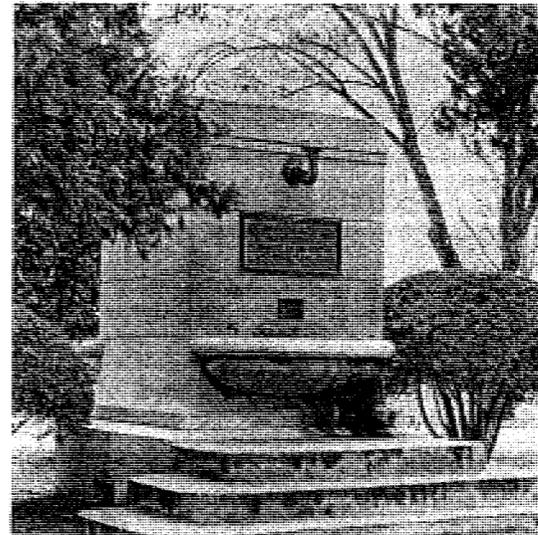
Indicates the type of equipment which enables PATCHETT'S BUS & TRANSPORTATION CO. to transport over 20,000 students to and from school each day.

P **PATCHETT'S**
BUS AND TRANSPORTATION COMPANY

SINCE 1913

1121 N STREET • NEWMAN, CALIF. • TELEPHONE 862-2921

50 Years of Progress In the Transportation of Students In California



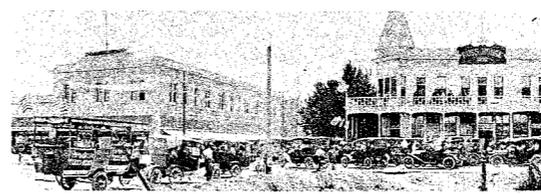
John Sharp Monument in city park.

time, the entire West Side of the county was in Newman Township.

After extensive repairs the Catholic Church was completed and dedicated. The two buildings cost \$30,000.

John Sharp had given \$2500 for an ornamental marble drinking fountain with sanitary "bubblers", troughs for horses and a convenient tap for thirsty automobiles. This was installed on Fresno Street between O and the alley towards P Street. Later it was moved to the city park where it may be seen today.

First school bus to be used here was fitted by Patchett & Carstensen, Inc. to transport 25 to 30 grammar school pupils from the old Acme Creamery area northeast of Newman. This first bus had side seats.



TINY LOYD GARBAGE DISPOSAL

MIGUEL'S RADIO & T.V. SERVICE
1335 O Street • Newman

The Orestimba District grammar school west of Newman was ordered closed when the attendance in 1915 was reduced to the children of one family. There were 66 students enrolled at this time at Orestimba Union High School.

Mr. W. G. Newsome was first agent for Chevrolet car in Newman, price was f.o.b. Newman \$650. Kinnear and Lorenson were agents for Dodge, f.o.b. Newman \$880.

The First National Bank installed a clock on the northeast corner of Fresno and O at the cost of \$1,000.

The New Star Theatre was built where Sam's Food Market is today.

Al Levy was serving as fire chief at this time.

1916



Looking North from Merced and O.

The January snow of this year which amounted to seven and eight inches in places could only be matched by a previous snowstorm in 1888.

On July 13, 1916 the Clary Road opened as the first piece of permanent roadway in this section. (This is now the mile north of Newman, known as old Highway 33.) It was paved at the cost of \$9,900.

The Masonic building was sold to the Dania Society. Walter Davis moved his undertaking establishment to



1905 - Charley Schank's Mortuary. (Where Sprouse Reitz store is now on O St. between Fresno and Tulare)





M & M CHEVROLET CO.
CHEVROLET and BUICK
1303 N Street • Newman

Pythian Hall (where D & E is today). Kinnear and Harry Lorensen built the K & L Garage at the corner of N and Tulare where the M & M Chevrolet is today. Adolph Dobrzensky built six store rooms on the southwest corner of Fresno and O. (Corner store is now Musson's Liquor Store.)

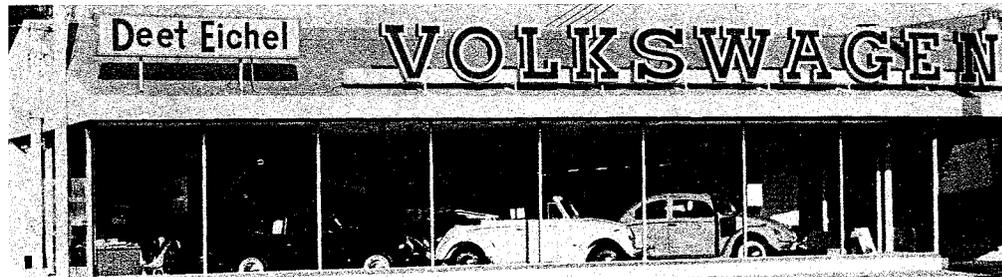
The council of UPPEC was formed with 18 charter members. The Pentecost Association purchased the Union Hall.

The city accepted a bid by Patchett and Carstensen to provide a Ford Chassis fitted with a Smith Form Body for \$1050. This was to serve as fire equipment and on it was to be installed a 40 gallon chemical tank. The truck was to be painted red, have a rotary gong and carry 10 2½ gallon extinguishers and a 24 foot extension.

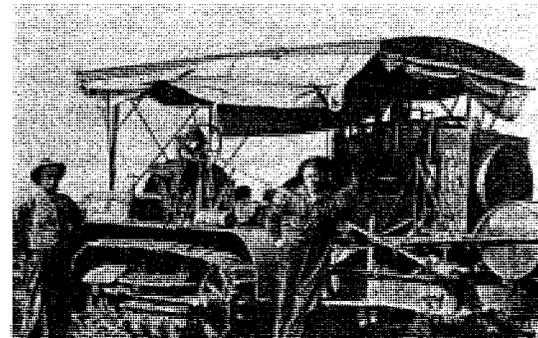


Newman's Carnegie Public Library, with fire bell in background.

A new fire bell was also being sought since the old one had cracked as a result of lusty ringing.



DEET EICHEL VOLKSWAGEN
931 McHenry Avenue • Modesto



John H. Elfers Ranch, Crows Landing, California. One of the first Caterpillar tractors. Left to right: Andy Ball, plow tender and E. Rettig, skinner.

Feasibility of bulk grain handling at harvest time was being discussed pro and con and was regarded as being sure to come.

1917

All men between the ages of 21 and 31 were asked to register for the draft and 275 men registered from the four Newman precincts. Among those men who left in September for Camp Lewis, Washington, were: J. D. Agadoni, Erhart Hansen and William Jefson. The first sale of Liberty bonds ended with \$111,110. The original quota had been \$75,000. The second Liberty Loan drive brought in \$119,500 from Newman and \$42,700 from Crows Landing.

The city council had called for bids for laying sidewalk and curbs around the city park. A new tank and fittings for the street sprinkling wagon were purchased by the city council for \$331.50.

The Newman library was moving into larger quarters in the Pythian Building.

Practically every ranch in the Gustine, Newman, Crows Landing and Westley area had entered into a voluntary acreage assessment agreement to provide funds to operate rural fire equipment that consisted of small chemical outfits.

The Newman Creamery was making additions to its plant and the Dairyman's Association began construction of its building on Merced Street.

In October of this year Mr. Charles Stanley shipped 25 tons of honey from his large apiary here to London.

The Masonic Building was sold to the Dania Society and thereafter was known as the Dania Hall.

1918

On November 11, 1918, a telephone call from Modesto Herald to the West Side Index brought the news of the signing of the armistice ending World War I. Whistles and bells soon conveyed the news locally.

The Boy Scouts arranged for the manufacture of a large service flag to be presented to the county. There were names of 129 Newman men on it.

An epidemic of influenza was so severe that schools



DON'S ELECTRIC MOTOR SHOP
843 West 17th St. • Merced
Phone 722-8072 or 722-4421



MARY JANE SALON OF BEAUTY
Highway 33 • Crows Landing

were ordered closed, people avoided crowds; when in public they covered their faces with masks and every precaution was taken to prevent any increase in the number of deaths. Five people had died within three days.

P Street could now claim sidewalks on two sides of the P Street School. The streets were swept only occasionally because no one wanted to do the job. Cars were now being parked down the center of the streets.

When the Livingston area held a one day drive on rabbits, 3,000 were eliminated. Over 1200 gunners took part.

The Newman free library was taken over by the county. In this year Mr. W. H. Tinnin became the fifth president of the town board of trustees.

Butterfat had jumped from 35c in 1907 to 50c by 1918. Grain had increased over the same period of time from \$2.00 to \$2.75.

1919

With the enactment of the Prohibition statute, Newman bars discontinued the sale of liquor at midnight on June 30th.

The Newman volunteer fire department became a paid unit when the city agreed to pay \$12.50 for each fire call to be distributed among the members who helped put out the fire and stayed to put away the apparatus.

A contract was let for the Orestimba High School gymnasium on R Street.

The pavement on N Street was extended to connect with county roads.

W. G. Newsome was appointed constable to succeed his brother J. E. Newsome who resigned.

Patchett and Carstensen moved to their new garage at Kern and N Streets where they are located today.

A Carnegie library was assured and Earl Hibbard's bid for \$7600 was accepted.

This year milkers were being paid \$100 a month and board.

1920

The First National Bank failed to open its doors on January 23rd of this year.

Voluntary contributions were being sought to build walkways, plant grass and provide benches for the city park block. It was used very little at this time even though the trees had reached a size to create comfortable shade.

The library moved from the Pythian Hall to the new library building on September 20th with Miss Rebecca Newsome as librarian.

The Newman Securities Co. was sold by Mr. W. W. Giddings to Ben Arnhold.

R. S. Kernahan was appointed town marshal and C. A. LaBree was elected town clerk.

WEST SIDE THEATRE

P. O. Box 846 • Newman



SLETTEN'S DEPARTMENT STORE

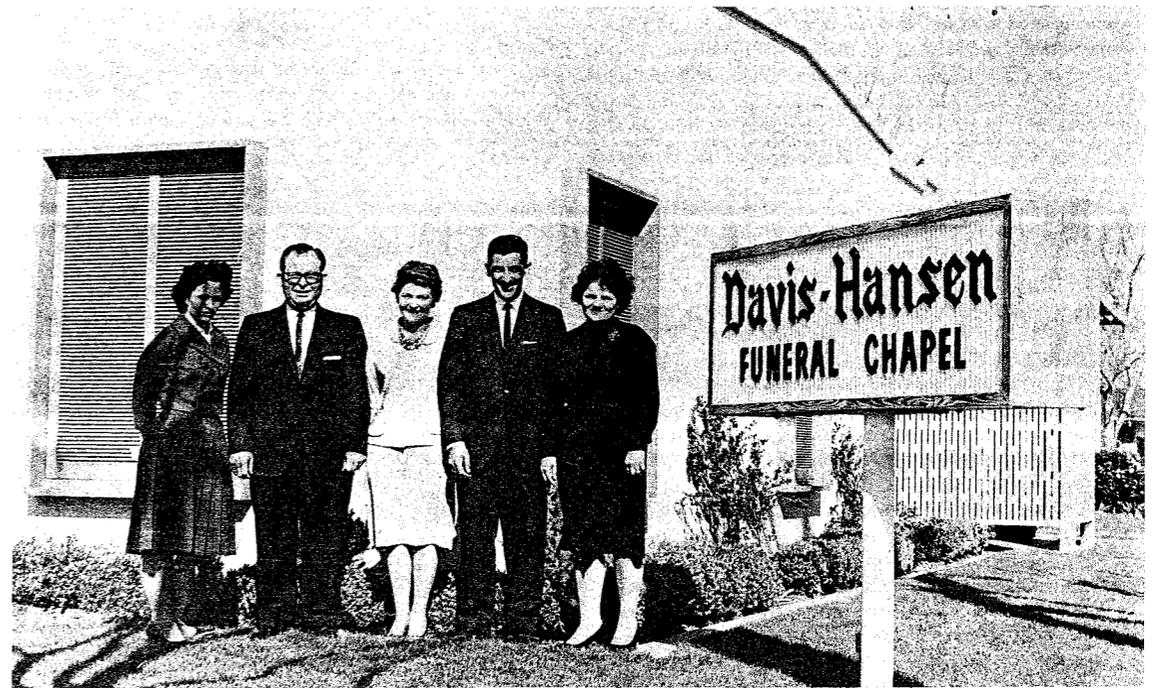
When you buy it at Sletten's It's Right
508 - 5th Street • Gustine



First paved street in Gustine. Main Street looking South.

PIONEER MOTOR CO.

355 - 5th Street • Gustine



DAVIS-HANSEN FUNERAL HOME

1258 R Street • Newman

1921

In March of this year the tall cement posts, which had centered the street intersections in the downtown area to prevent corner cutting by motorists, were replaced with a simple button fastened to the pavement. The button would not be harmed by a bump and neither would a car, while the posts had often been knocked down and fractured.

Nearly all the streets had been paved now, providing Newman with more paved streets than any other town in the United States of the same size.

A parade of 150 cars helped open the new direct route to Gustine.

M. S. D'Avila opened his new grocery store in his building on the east side of O Street. (The D'Avila Grocery is located in this same place today.)

1922 1923

After this date the office which had been referred to before as chairman of the board would be known as that of mayor. W. H. Tinnin was appointed Mayor at this time and W. H. Gibson was the new town clerk.



Yolo Ave. Grammar School for 5th to 8th grades demolished in 1959.



KAMP'S

Outfitter's for Men and Boys
1410 O Street • Newman

The grammar school divided this year, with the fifth through eighth grades to go to the new Yolo School.

The post office moved to the new Giovannoni Building (now part of Lloyd's Grocery store) where the combination type locks were replaced by keys to be used for the boxes. This was the sixth move for the post office in the 34 years since the town was founded. The first postmaster was Dr. H. V. Armistead and the first post office was on Front Street near the old Lawrence House. Fred Eachus served as the next postmaster in the same location. During Sol Benas' term the post office was moved to O Street into a building occupied then by a lunch counter next to the See Brothers pool hall on the west side of the street. When J. N. Stuhr was the fourth postmaster, the office was moved into the Lathrop building on O Street. Mr. W. W. Giddings served as postmaster when it was moved into the old Armistead building then situated near the drug store on O Street. Mr. N. A. Thompson served next when the post office was moved back to the Lathrop building and afterwards to the Bank of Newman's annex on Fresno Street. Mr. Richard Dixon served as the seventh postmaster on Fresno Street until the move into the Giovannoni building.

Black walnut trees were planted between Newman and Gustine; each donor was given a number and he planted his tree accordingly. Over 200 cars were on the road for this occasion.

West Side Council Knights of Columbus No. 2517 organized in 1923.



NEWMAN SHEET METAL WORKS
PLUMBING and HEATING
1420 O Street • Newman

1924

John W. Sharp died at 88 this year. He had been first a range rider, then a cattleman, and later had owned the store at Hills Ferry which he sold to Simon Newman in 1869. He established the John Sharp Award soon after Orestimba High School organized.

The Hills Ferry road was formally opened to traffic this year and transcontinental air mail service was inaugurated on July 1st.

According to the law of that time no couple with an income under \$4,000 had to pay taxes. There was a tax of 2% on anything above that.

N. A. Thompson was appointed as town marshal.

Newman was known all over the state for their boxing attractions held at the FDES Hall. Al Rose was one of the promoters and matchmakers. From 1938 thru the early 1940's boxing was held in the Harry Lorensen Garage at the corner of Tulare and O Street being sponsored by Red Cornett.

1925

The Exchange Club was formed on June 17th. They had as their first objective the improvement of the city park. The official slogan, "The Cream Pitcher of the Pacific" was born this year thanks to Dr. H. V. Armistead.

The clock was removed from the First National Bank

NEWMAN STEAM LAUNDRY



NEWMAN STEAM LAUNDRY
"ONE OF THE OLDEST ESTABLISHMENTS IN NEWMAN"
1321 N Street • Newman

corner, It needed \$200 worth of repairs; the estimated expense to keep it running was \$35 a year.

Mr. R. S. Kernahan died this year. He had served as town marshal for several years. He had been a horseman from first to last, always contending that gasoline was something that should be burned in a stove. For many years he had conducted a livery stable in Newman.

1926-1928

Mr. Walter M. Davis built a \$20,000 funeral chapel on R and Tulare Streets in 1926. This is today's Davis-Hansen Chapel.

The Jesse Hotel was bought by Tom Rose and became the Rose Hotel.

A wigwag signal was put in at Merced Street by Southern Pacific.

Mrs. Jean Pinard was appointed town clerk.

In March of 1927 the Skaggs-Safeway Store opened in the Giovannoni building where Lloyd's Market is located today.

The town claimed four blacksmiths at this time: Paul Brauer, Frank Oliver, John Prien and A. S. Jepsen.

Mr. L. J. Newman was the mayor in 1928 and Mrs. Daisy Bell was the new city clerk.

The chamber of commerce had as its project the planting of sycamore trees along N Street. The Yancey Lumber Company preferred walnuts so they planted their own.

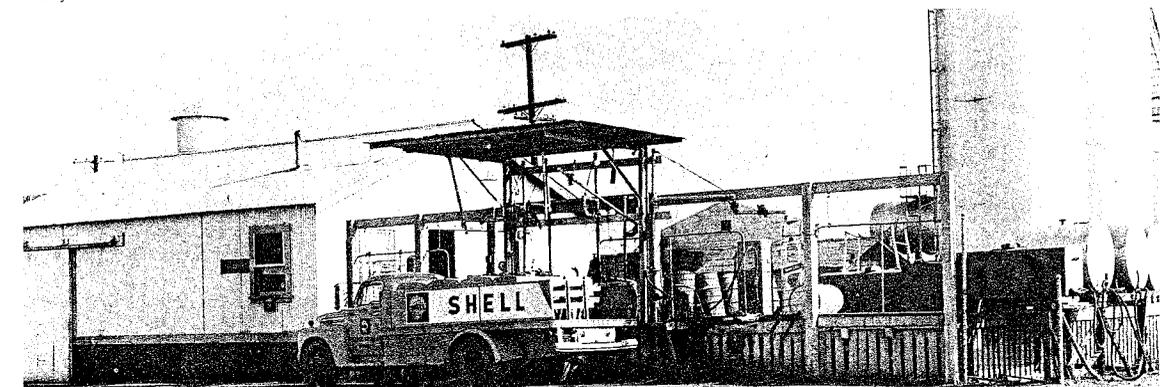
The Oaks Country Club was organized with a golf course across the river by the Hill's Ferry Bridge.

Tennis courts for the high school were ordered to be built.

Catholic Daughters organized here on June 10, 1928.

Max Hoffman built the store which now houses Nunes Furniture Store.

On May 30th there was a dedication ceremony in the city park for the 60 foot flagpole valued at \$4,000 and given to the people by L. J. Newman. The city park, covering a whole block in the center of the residential district, was the gift of Simon Newman, who founded the town.



R. D. BACIGALUPI
Newman • Gustine
Phone Newman 862-2825



Borden's

DAIRY FOODS

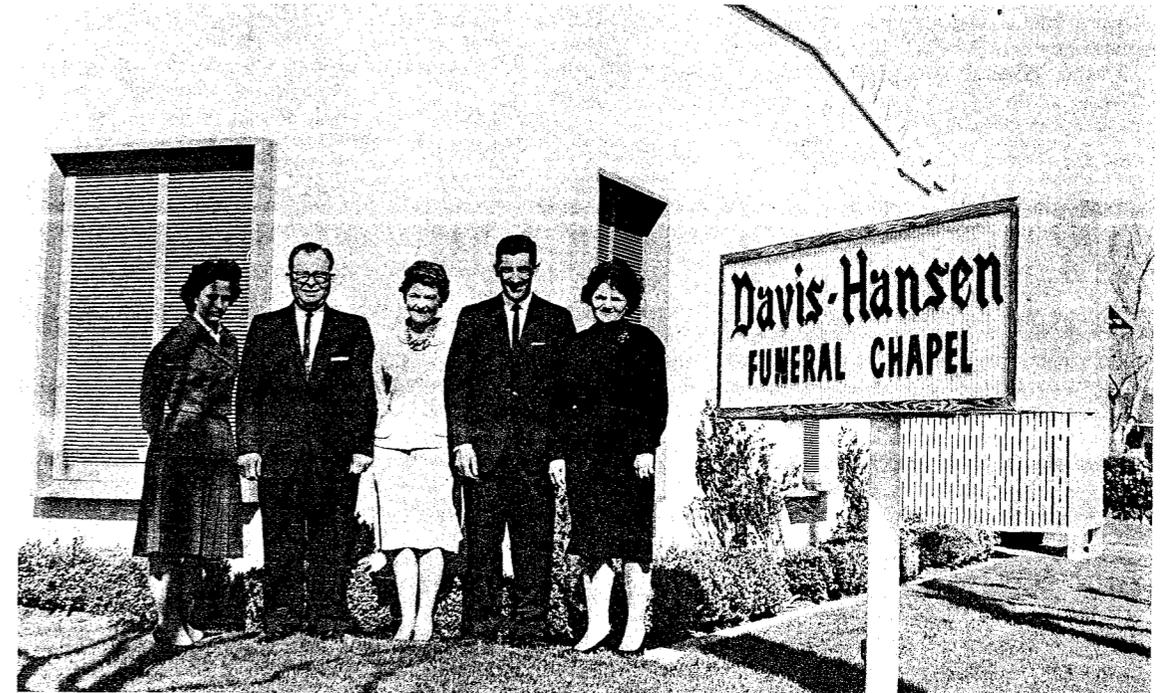
GUSTINE LOS BANOS MODESTO
 MERCED FRESNO STOCKTON



LUCAS TRACTOR COMPANY
 MASSEY-FERGUSON TRACTORS
 Hills Ferry Road • Newman



NEWMAN BAKERY
 HOME OF NEWMAN'S BEST BREAD & PASTERIES
 1434 O Street • Newman



DAVIS-HANSEN FUNERAL HOME
 1258 R Street • Newman

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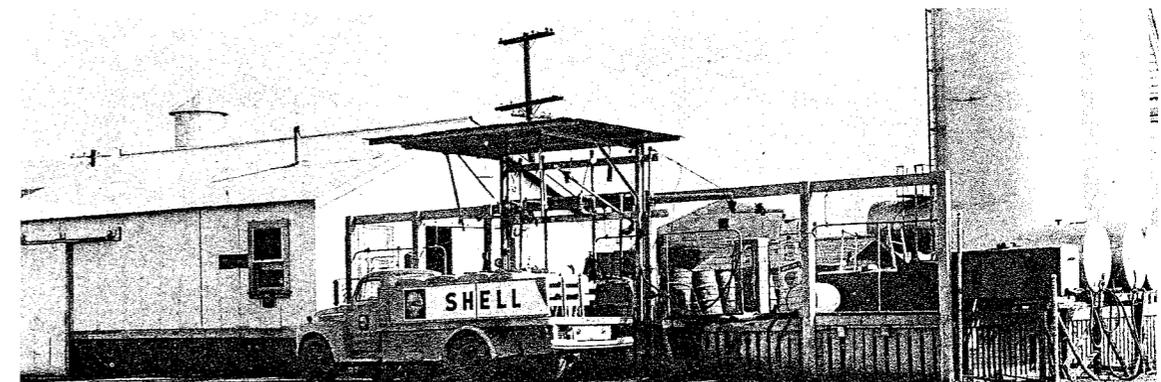
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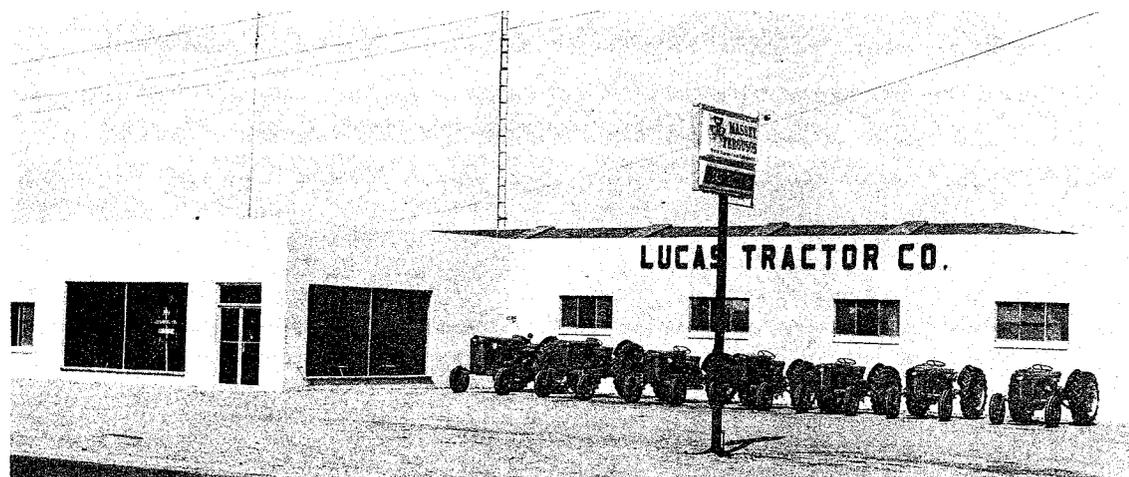
R. D. BACIGALUPI
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Borden's

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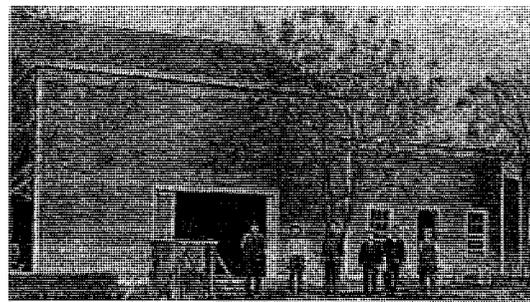
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 1434 O Street • Newman



Jepsen building now part of Husman's Hatchery.

The Jepsen building was purchased by Husmans for their hatchery.

An open house was held at the newly completed West Side Hospital, built at an original cost of \$50,000.

There was a new Mobil service station where the old Russ House had stood.

A Cemetery District was formed this year.

1939 1940

Ferry boats between Oakland and San Francisco were discontinued in 1939.



Hills Ferry Hotel torn down in 1939 or 1940

Closer to home, the old Hills Ferry Hotel was torn down in September of this year. Its 80 year old lumber was in excellent condition that it was to be used in the construction of a service station and store near the bridge.

The Swamp Rats bought some property with the intention of building a club house.

In August of 1940, a new theater, the West Side was opened on O Street between Tulare and Fresno streets.

The new East West Dairyman's Association plant opened the same month and a new city hall was to be dedicated.

1941-1942

January 1, 1941 St. Joachim's Altar Society organized. Observation posts were being manned after war was declared on Japan. All Newman men who were in the service received the Index free.

The library opened a museum in its basement, the first pioneer museum in the county.

In this year the Newman Golf Club was organized.

Several new pieces of property were acquired: Mr. Joe Ferro bought the Kernahan property; Tom Rose bought the long vacant Jesse Hotel and Lew Suey bought the Con Creedon Building to open the Elite Cafe. The Lutherans built their parish hall.

During 1942 further evidences of wartime were in effect. Sugar rationing began this year; rubber had already been in effect. A rationing board was set up to handle applications for motor vehicles, rubber, and sugar. By the end of the year gas was also rationed. There were scrap metal drives and fats and grease were saved also for wartime salvage drives.

The observation post out at the Swamp Rats was to be moved to a tower to be built behind the city hall. The Navy established its auxiliary air field at Crows Landing



Newman Swamp Rat Carnival '49 Celebration — June 13-14, 1936

Top row, left to right: Jack Shroy, Dr. W. S. Thompson, Carl Huff, Bill Swenson, Harry Lorenson, Nella Jacoby, R. E. Shepherd, Frank Nunes, Joel Yancey
 Second Row: A. M. Souza, Fred Nourse, Leo Cassanova, J. H. Beall, Jack Nelms, Sheldon Crow, W. H. Dobrzensky, Paul Brauer, J. L. Kinnear, Jim Thompson, Oliver Brown and Austin Moore. Third Row: John Nunes, Harold Wilson, W. H. Gilbert, Tom Yancey, Leslie Jensen, Marshall Walden, Joe Frias, Henry Meier. Bottom: Lowell Jensen, David Barnes, Bobby Gilbert.



Gustine — 1909 — Looking North on Fifth Street.

GUSTINE PHARMACY
MARK MORTENSEN

407 - 5th Street • Gustine

and Yancey and Newman Lumber Yards built two shelters for service men at each end of town where the men could wait for rides.

The Newman Garden Club was organized this year as a section of the Woman's Club.

Leslie Jensen was appointed chief of police on September 1, 1942.

1943-1944 1945

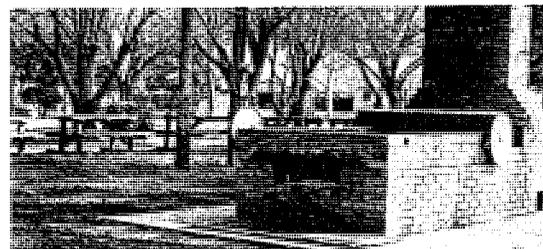
Throughout 1943 there were drives for war bonds. Rationing books were being issued.

For a lighter view of things, the Woman's Club sponsored a hospitality center for the servicemen.

The American Legion organized 25 years ago in the fall of 1919.

The PTA organized in Newman in 1944.

City council ordered two barbecue pits to be built in the city park and four tables were built.



Newman City Park

In 1944 the Boy Scouts were collecting newspapers for the war effort. All during the year the Index printed AMMUNITION from the Armed Forces including all types of information about servicemen, where they were and letters received from them.

Walter D'Avila and Sam Ewing purchased the Pythian Building and Golden Valley was adding to their building. In 1945 the Central Valley Project was beginning.

The local rationing board closed this year.

John Harmon opened his nursery, Golden State built 16 two room cottages for their employees and General Petroleum built a plant.

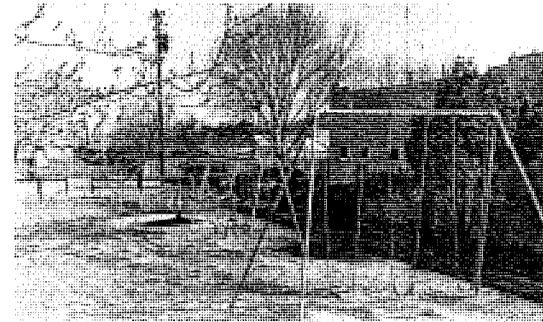
The city council bought a site for a swimming pool.

MRS. ANITA JENSEN

1307 Tulare Street • Newman
Phone 862-3562

NEWMAN COFFEE SHOP

1405 O Street • Newman



City playground north of swimming pool.

Katy Morrison (Crow) bought the Fashion Shop from Mrs. Frank Pedro who started it one year ago. (Now owned by Mrs. Hurd Barrington.)

1946-1947

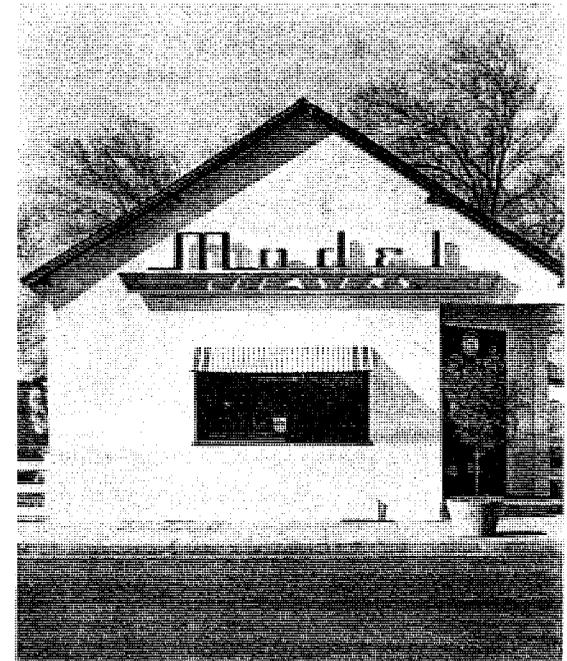
On May 18th and 19th of 1946 there was a Welcome Home celebration for the World War II veterans.

The first 13 mile section of the Central Valley Project started in July. When completed this would be the canal from Delta to Mendota.

Newman Electric bought out the W. A. Caton building and business on N Street.

In February of 1947, hot lunches were the newest innovation at the grammar school.

North of Newman a ten unit Hamlet-Autel costing \$30,000 opened.



MODEL CLEANERS

1501 O Street • Newman
Ross Smith, Proprietor



Newman Fire Department, year 1936. Top row: Warren Jepsen, Frank Sequeira, Mills McBride, W. H. Dobrzensky, Harold Wilson, Nels Pardee, J. H. Hardin, N. Iacopi, Geo. Carvalho, Paul Brauer, Pete Grischott. Bottom row: Leslie Jensen, Jess Elholm, Frank Nunes, L. E. Steffensen, M. E. Walden, Chief H. C. Meier, Geo. McIntosh, John Sequeira, Al Rose, Roland Gourley, Ole Berkan.

Sponsored by

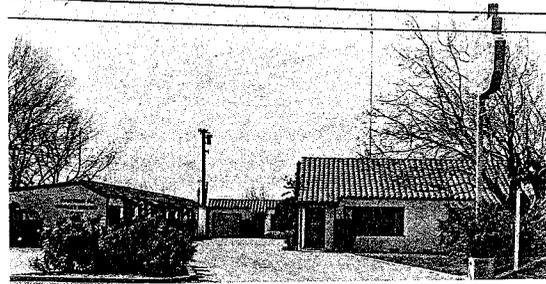
J. M. FRIAS SALES

SALES & TRANSPORTATION SINCE 1929 IN NEWMAN
NEW and USED CARS

Phone 862-3708

Hwy 33, P. O. Box 774 • Newman

1950



Hamlet Motel

The city purchased the Charles Huber collection for a price of \$250 from his sister for the pioneer museum.

A. P. G. and E. substation was built on the Hill's Ferry Road at a cost of \$75,000.

Alone Harmon was to build a new \$10,000 floral shop and apartment on O Street. (This has become Ronny's Floral and Gifts.)

1948-1949

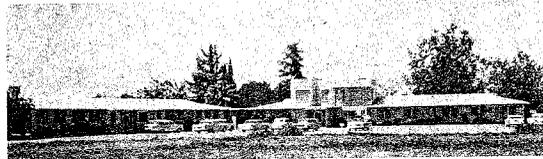
The Rotary Club was organized and received its charter in April of 1948.

The swimming pool was built and open for business on August 6, 1948.

The high school bought six acres west of the pool for \$5100.

The Knotty Pine was bought by Tony Thomas and Whitehurst Jewelers had a new \$15,000 building.

The doctors added an office adjoining the West Side



West Side Community Hospital

Hospital for an estimated \$60,000. In addition to all of this building, twelve new homes were built this year.

Mr. A. M. Souza was serving as city treasurer.

In 1949 the Rotary club gave 30 Modesto Ash trees to be planted around the swimming pool.

Newman high school was to have a lighted football field.

New in town this year was the Union consignee, J. J. Gallagher. The J. J. Correia Store opened at a cost of \$13,000. Bids opened for a new Catholic Parish hall.

There was a new bridge over the San Joaquin river on the Crows Landing Modesto road.

This was a year to mark anniversaries. Stanislaus County was celebrating its 100th birthday and Hills Ferry Masonic Lodge held a 75th anniversary.

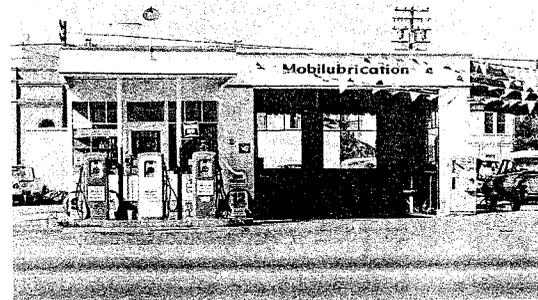
In August of 1949 the Lions Club was organized.

The Western Milk Transportation Company located a depot here.

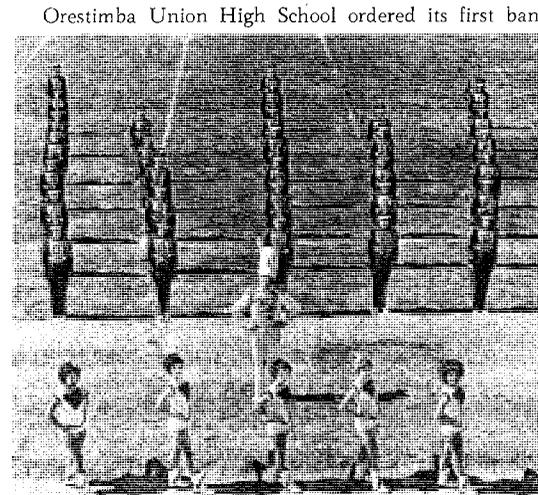
John Sequeira was Fire Chief.



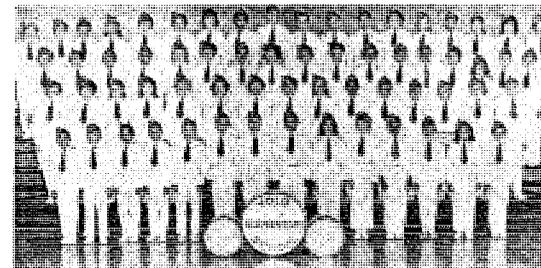
ROSE HOTEL
Rooms, Cocktails and Cafe - Refrigerated Air
1442 O Street • Newman



OLIVEIRA'S MOBIL SERVICE
1361 N Street • Newman
Phone 862-2344



Orestimba Union High School Band



Yolo Elementary Band

uniforms, paid for with donations by public subscription.

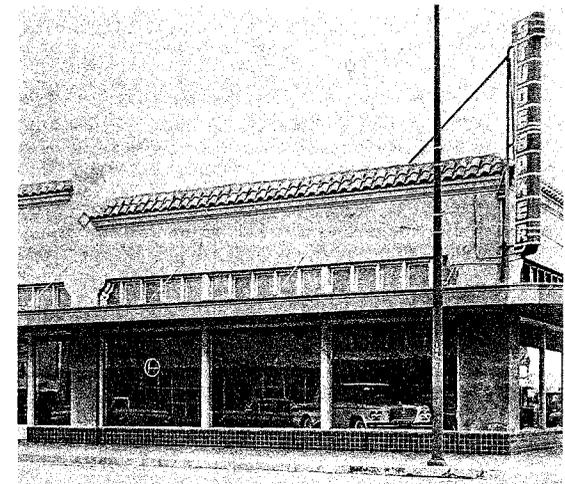
A Drive-In Theater opened on September 8th between Crows Landing and Patterson. The first in this area, it cost \$60,000 had a 64' by 57' screen and a capacity of 400 cars. However, in December the following year the Navy ordered it closed and took over the property.

On the local scene in the way of recreation, the Lions Club made available public horseshoe pits behind the library. The horseshoe pits were to be lighted at night.

Lundsford opened what is now Wally's Country Store. Levy and Zentner opened a packing shed for tomatoes and melons and peppers. The Presbyterians built a manse on Yolo Street.

By 1950 the Delta-Mendota canal was 40% completed.

VIDLER'S CLEANING
403 - 3rd Avenue • Gustine
Phone 854-3102



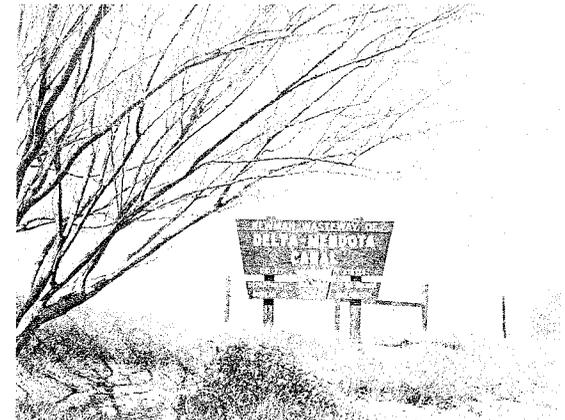
ALBERT A. ROSE STUDEBAKER
Sales and Service - Since 1921
1458 O Street • Newman

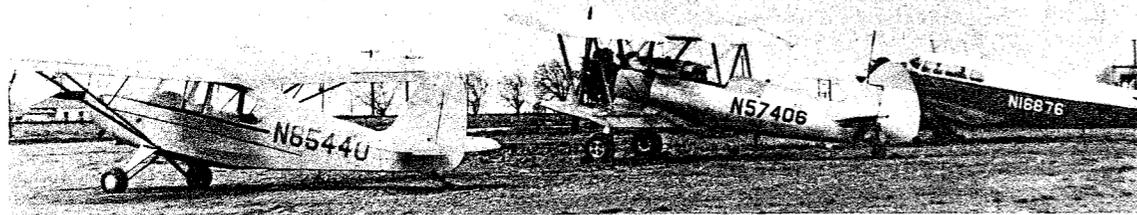
1951

The IDES celebrated their 50th anniversary this year. They originally formed here in April 4, 1901.

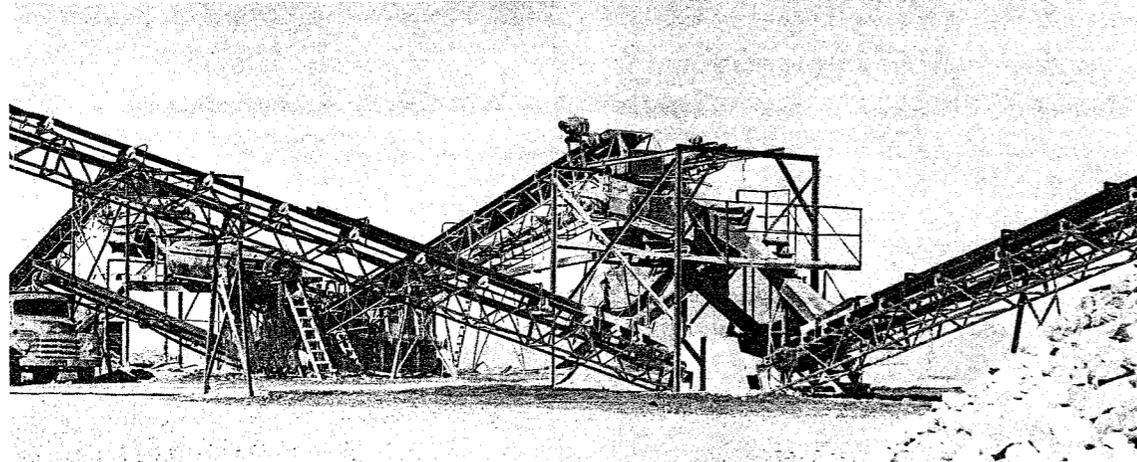
The Pioneer Drug purchased the Souza Building and moved in on August 17, 1951. The Newman Tractor Company purchased B & J Motors building on Highway 33 South. The owners were Fred Lucas, Lewis Ramos and Vic Fonseca.

The Delta-Mendota Canal officially opened with a dedication on August 4, 1951.





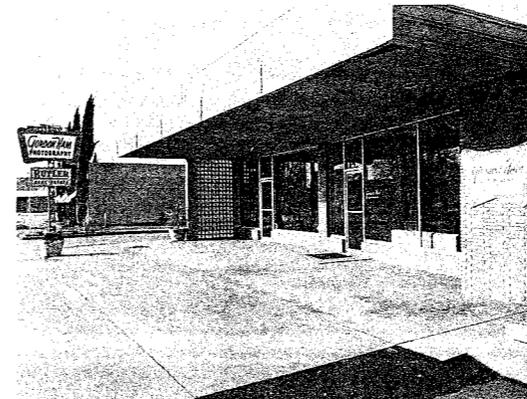
ATWOOD FLYING SERVICE
 Stuhr & Hwy. 33 • Newman
 Phone 862-2717



FRANK B. MARKS & SON
 GENERAL CONTRACTOR
 Phone 862-2900 • Newman



ALEC B. COMBS



GORDON HAM PORTRAITS
 1335 McHenry Avenue • Modesto
 Phone LAmbert 9-0788



FERRO AND MENDONSA
 De Laval Milkers - Dairy Supplies
 1030 Merced Street • Newman

Sewer bonds were approved for \$15,000 to be used for expansion and improvement at the end of the sewer line.

The Golden Valley Creamery through mass production was making ice cream mix, condensed, skim and whole milk, sweetened condensed milk, instant whip cream, dry milk solids, and cottage cheese, both here and in Patterson.

The largest turkey ranch on the West Side was Stewart and Jasper.

The San Joaquin Canal Company residents approved formation of a Central California Irrigation District. This Company had been in operation for approximately 70 years from the days of Miller and Lux. The purchase price was \$4,200,000.

1952

Postal rates changed this year; post cards jumped from 1c to 2c.

The Church of Christ building was to be constructed for \$15,000.

In June of this year a slight earthquake was reported, but there was very little damage.

A field house at the football field was constructed for \$29,994.

The Newman Elementary School District voted \$150,000 for multi-purpose rooms at Yolo. (This is the present auditorium or gym.)

Golden State developed a new process to produce canned sterile whole milk and a new \$12,000 warehouse for the storage of dried milk was begun.

On June 26, 1952 historical old Chinatown was sold at an auction.

The city decided to have city sales tax of one per cent. The 1% tax was expected to bring in \$20,000 per year.

Hatfield State Park was dedicated on September 20, 1953.



PATTERSON FLYING SERVICE
 "Agricultural Flying"
 Patterson Airport • Patterson

"The Center of West Side Prosperity"

The Newman Chamber of Commerce is dedicated to those unselfish principles of community betterment and growth which have established this community as one of Stanislaus County's most progressive and friendly.

Organization Campaign Headquarters of the first Newman Chamber of Commerce is pictured.



Newman Chamber of Commerce

"The Cream Pitcher of the Pacific"

Progress of this community over the past 75 years is a direct result of conscientious men whose first thought has been civic pride.

For more than 40 of these 75 years the Newman Chamber of Commerce has been the organizing force through which active business and civic leaders have furthered their constant desire to maintain the highest principles of community betterment.

Newman Chamber of Commerce



Hatfield State Park

1953

The scene for this was the easterly grove of huge oak trees that border the main entrance to the park, now being developed by the State Division of Beaches and Parks. There, Mrs. Stevinson, as eleven year old Louisa Jane Cox, spent the summer of 1859 with her parents, before moving to Snelling. The party had come west over the Santa Fe Trail to Mission San Diego in 1849. The following year, they came up the coast and crossed to the valley with the first oxen caravan to traverse Pacheco Pass. The thought of making the 46 1/2 acre site a park area for the use of everyone was long cherished by the late Mrs. George Hatfield, granddaughter of Mrs. Stevinson, and the land was given to the state for that purpose.

In 1953 the old Methodist church at the corner of Kern and O was torn down. Jehovah's Witness built a church on M Street.

The Swamp Rats built their clubhouse. P. G. and E.



Swamp Rat Property

purchased a 4 1/2 acre tract from Enos Tosta east of the tracks for maintenance headquarters. A \$200,000 building was started the next year.

U.P.E.C. No. 68 was organized here 50 years ago on July 6, 1903.

1954-1955

Around 1923 Golden State bought out Globe Creamery. However, according to an early edition of the Index they had an ad so before 1923 they had some interest in this area. This year Foremost bought Golden State and the creamery is to be known as Foremost Dairies.

The first unit of the Franzen apartments, corner of Kern and O, were completed. Thirty-one new homes have been built this year. DiMare Brothers Packing Shed has a

\$14,000 addition. The Yancey Lumber Company suffered a \$20,000 loss due to fire.

The West Side Theatre installed a new cinemascope screen, a huge seamless plastic screen the entire width of the building.

Simon Newman Company enjoyed its 85th anniversary and planned to finance a \$35,000 Feed Mill and Warehouse building with additional equipment worth another \$35,000.

The Joe Frias Garage opened on November 11th. Sam's Market opened on July 31st. Marty's purchased the Travelers Rest.

In 1955 the high school bought a 21 acre tract from Mr. and Mrs. A. M. Mendonca, Sr. for \$23,000.

Mr. W. G. Newsome retired after 36 years as constable and was replaced by John M. Silveira.

The road sign project was progressing as a "Welcome to Newman" sign was up.



1956 — Harry Lorenson — Born in Newman in 1878. Trophies and awards he has won starting in 1910 with motorcycle racing, golfing between 1928 and 1933, and now trap shooting. In the picture there are 100 awards. He is still an active trap shooter.



Congratulations to Newman's Diamond Jubilee
SPROUSE REITZ CO.

1956-1957

In 1956 the High School took an option on 10 acres from C. M. Ewing for \$10,000.

The Orestimba Creek bed westward from its crossing under Highway 33 near Crows Landing was being cleaned at a cost of \$17,000.

Silveira opened a Men's Clothing Store in the old Pioneer Drug Building.

Mr. J. L. Packard was honored — he had served as rural mail carrier for 52 years.

The Hills Ferry bridge had been repaired and would carry one way traffic only.

Gerald Smith was to build a building for Dr. Harris, Pacific Business Services and Harold Densmore, attorney, next to the new P. G. and E. for \$30,000.

The Newman headquarters for 6th Army Reserve Company was reactivated here on October 13, 1956. A Newman platoon was formed with 17 enlistees.

The West Side Hospital with facilities for 18 bed

patients closed on August 25, 1956 due to a lack of sufficient nursing personnel. The hospital reopened on November 18, 1957 as the Westside Community Hospital. A Hospital Auxiliary was organized at this time.

Dr. L. S. McBride planned to build a Dental building valued at \$12,000 on Fresno Street.

Rev. H. J. von Renner retired after 33 years as pastor of the Lutheran Church.

A wading pool and pool side patio were added to the City Plunge.

The post office moved into its present location near D & E Electric.

House to house mail delivery was started on July 29, 1957.

Leland Steffensen resigned as mayor and William E. Enos was appointed mayor.

1958

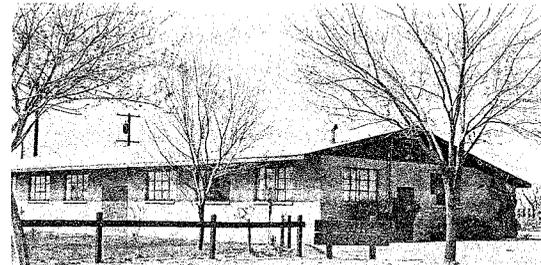
A 48 stall parking lot with lighting was completed in Newman across from the West Side Theater.



City Parking Lot

In March, Beta Sigma Phi Chapter, Upsilon Phi and the Epsilon Sigma Alpha, Theta Zeta Chapter organize.

In June Our Lady of Roses Institute, YLI receive their charter.



Youth Center

The Youth Center, a Lions Club project, was a gift to the city for the young people of Newman from that organization.

The new grammar school to be built off Inyo Street on S Street will be named in honor of Rev. von Renner.

The wettest season since 1870 was recorded in 1958 with a rainfall of 20.54. By April the high water had flooded parts of the Newman area in town and country.

Rest rooms were placed in the city park.

Fred Lucas planned to build the Massey-Ferguson Equipment building on Hills Ferry Road.

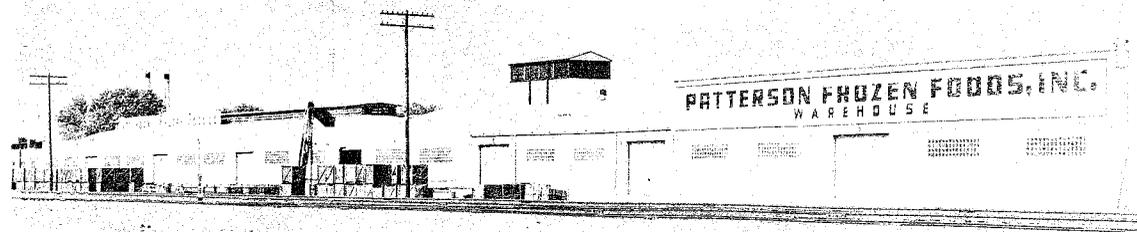
One of the highlights of 1958 was the observance of Aunt Tish Day — celebrated on February 9, commemorating Aunt Tish's 100th birthday. Mrs. Ewing was



Presentation of plaque from City of Newman, Councilman Gerald Smith and Mayor W. E. Enos.



LYLE E. JOHNSON
Shell Petroleum Products - Buick - Olds - International Trucks
Highway 33 • South Patterson



Congratulations to Newman's Diamond Jubilee
PATTERSON FROZEN FOODS, Inc.
Patterson, California



HARRIS FURNITURE and UPHOLSTERY
New Furniture and Auto Upholstery
123 - 2nd St. • Phone 892-8551
Patterson, California

born at Smartsville, California on February 6, 1858, the fourth of 10 children. With her parents, Mr. and Mrs. A. C. Tinnin, she came to a ranch near Newman when she was 11 years old. In 1882, she and Sam Ewing, a rancher in Merced County, were married. Their only child, Charles, is a Newman resident. When the son's wife passed away, Mrs. Ewing raised their two sons, Sam of Newman and Kenneth of Oakdale, from childhood. Her husband passed away many years ago.

It was in 1934 that she purchased a home on the east side of T Street, where she resided until 1956 when, on November 11th, she fell while visiting Canal School between Newman and Gustine, incurring a broken hip which compelled her to be hospitalized for a lengthy period. She now resides in a nursing home at Oakdale. Her first automobile was an Oakland which she bought in 1912. She has also owned and driven a Buick coupe and a Buick sedan. Her last car was a 1933 Chrysler which she purchased in 1937 and operated until about five or six years ago when she gave up driving.

At the age of 93 she was featured by Robert Ripley in his famous Believe It Or Not, thus gaining recognition as one of the oldest automobile drivers in the nation. As a result, she received many congratulatory letters from all over the United States.

She has been a member of Santa Rita Rebekah Lodge for nearly a half century and has received a 45 year jewel from the lodge. She is a past noble grand of the local lodge, a past president of the Past Noble Grands Association of Newman and Gustine, and a past district deputy president of District No. 76. And there could be a long, long list of the many community activities in which she engaged throughout her years of residence here — activities she kept up until the very day of the accident. (This year 1963 she celebrated her 105th birthday.)

WESTSIDE PRODUCTS CO., Inc.
1502 M Street • Newman
Phone 862-3774



PETER MARIETTA SHELL SERVICE
1502 N Street • Newman



MUSSON'S
Liquor and Sporting Goods
1403 O Street • Newman

Congratulations to the City of Newman
JOHN EVANS

1959 - 1960

The Simon Newman Company retired from the merchandise business in 1959 after 89 years in business. Upon that occasion, Louis Newman, president of the company stated: "I give my sincere thanks and appreciation to our employees and to all our customers who have been loyal throughout the many years. The Simon Newman Company will be operating their other interests here, such as the feed mill, farm store and ranches, and will do all in their power to make Newman a city to be proud of."

A vote to merge Gustine, Patterson and Newman into one Union High School district failed.

The Presbyterians planned a \$25,000 multi-purpose room. Newman Hardware and Laws Dry Goods & Apparel both opened this year.

The Golden Valley planned to add a \$125,000 cottage cheese plant.

The old Yolo school which had been built in 1922 was razed and the new Yolo and von Renner schools were dedicated.



Yolo Elementary School



Von Renner Elementary School

Newman had its first AFS exchange student this year. Wm. McGinnis became publisher of the West Side Index.

Dr. Roger Southard moved here and set up an office in the new Ferro building at the corner of Merced and P Street.

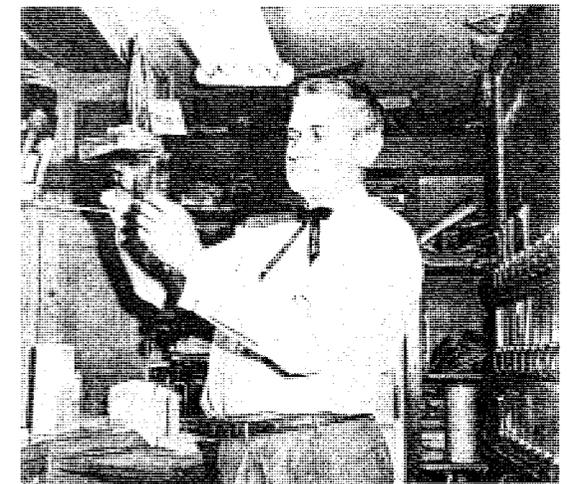
There was an infiltration of grasshoppers in the spring from the foothills to the bean fields.

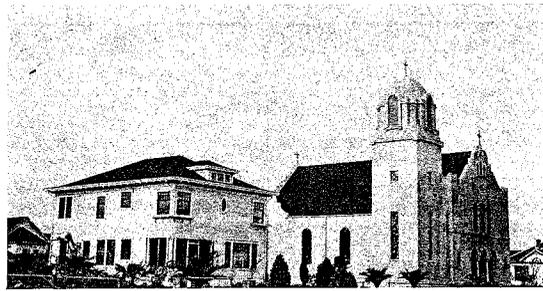
HANS P. PETERSEN
Machine & Weldry - Truck & Equipment Service
Gustine

NEWMAN DRUG CO.
1404 O Street • Newman
Phone 644



BESSEY MOTOR CO.
Highway 33 • Patterson





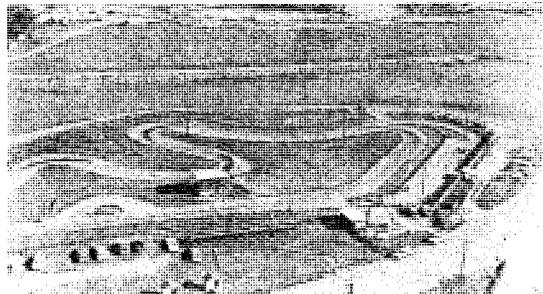
1912 — St. Joachim's residence built in 1910. First Catholic church after extensive repairs in 1914, demolished in 1960.



1960 California Dairy Princess Kathy Cerutti

Organizations put their signs on the Welcome to Newman board.

Lloyds Market opened at the corner of O and Tulare and the A & W Root Beer Drive In built a place on Highway 33. The Mill Minders organized and dedicated



Mill Minders Go-Kart Track

a Go-Kart Track at Hills Ferry on May 15. The new \$144,000 Catholic church opened. The 86 building permits for the year totaled \$482,378.



Sidewalk Planters

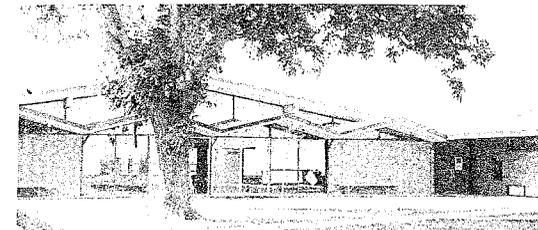
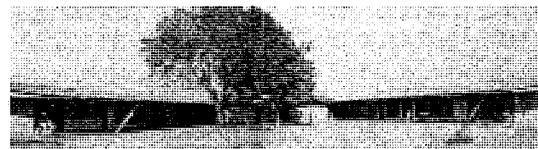
Street beautification planters were placed downtown. They were purchased by the merchants and some by clubs in the community.

Mrs. Annabelle Skaggs was elected city clerk.

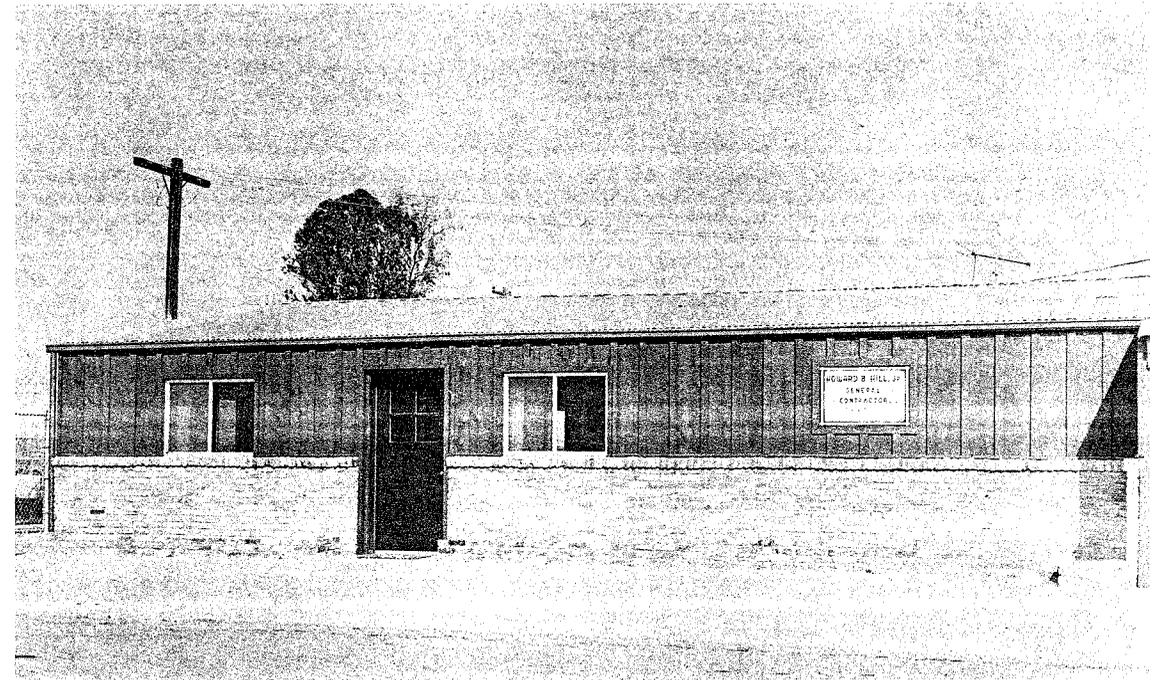
The Soroptimist Club of Gustine-Newman received their charter October 16 — a club with membership restricted to executive and professional women.

1961

The new Orestimba High School opened with a closed campus.



Orestimba Union High School



HOWARD B. HILL, JR.
1420 M Street • Newman



SAM'S FOOD TOWN
HOME OWNED AND OPERATED
1046 Fresno Street • Newman

The Harris Addition, Orestimba Union High School Addition and Highway Addition were annexed to the city.

The Newman Industrial Development Corporation was formed. Several changes in business noted: Alfred Rose and Broggi bought out Mobil Oil from John Sequeira, distributor; Smith and Steffensen bought the building where Pimentel Jewelers had been located; Machado and McNeil bought our Kaljian, the new name became M & M.

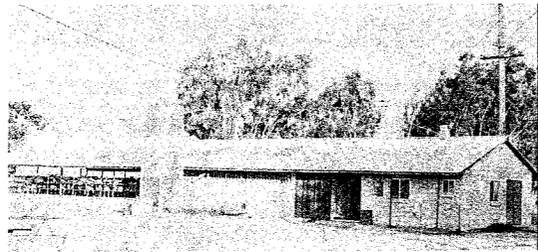
The \$150,000 Newman Super Market opened on north Highway 33 in September.

The new Baptist and Christian Science churches were both dedicated this year.

Mrs. Leo Powell replaced Mrs. Daisy Bell, who had served since 1938, as librarian.

The telephone office was closed and hereafter long distance calls will be handled at Modesto.

The Sherman Brothers installed a graded milking barn, handling 50-60 cows an hour.



Sherman Brothers Graded Milking Barn

Gustine-Newman
VETERINARY SERVICE & SUPPLIES
 Highway 33 South of Newman

SECURITY TITLE INSURANCE CO.
 Harold Schulenberg • Dick Shearer • Hugo Toal
 You have protected your properties with our Title Policies
 for 75 years and more
 920 - 12th Street • Modesto

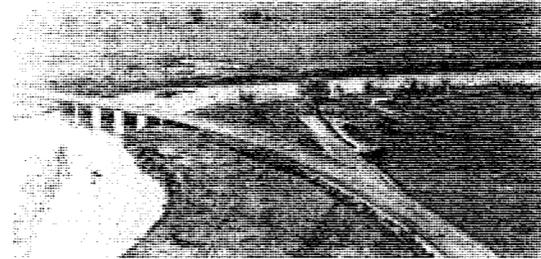


Pete Grischott was the new fire chief and F. R. Patchett was the new mayor.

Building permits for the year totaled \$234,061.

1962

In January of this year the new Hills Ferry Bridge,



New Hill's Ferry Bridge

built a few hundred feet south of the old bridge, was dedicated. The old Hills Ferry Bridge, which was built in 1902, is to be torn down.

The new phone number prefix is 862 and direct dialing will be in effect by the middle of June. 65 years ago Simon Newman had the first telephone in town. It was a line from Turlock.



Snow in Newman, January 21, 1962



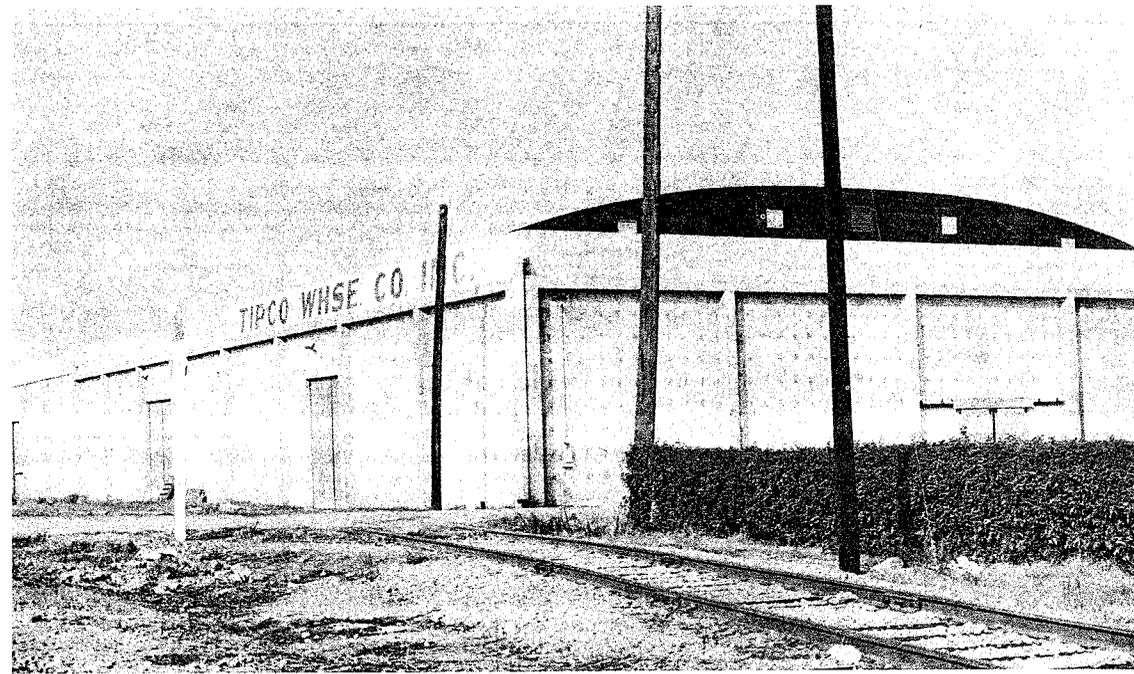
ORESTIMBA LODGE No. 354 I.O.O.F.
 and
SANTA RITA REBEKAH LODGE No. 299
 Built 1928



BENSON & ZIMMERMAN
 Stores in
 Newman - Patterson - Turlock - Ceres - Oakdale - Ripon



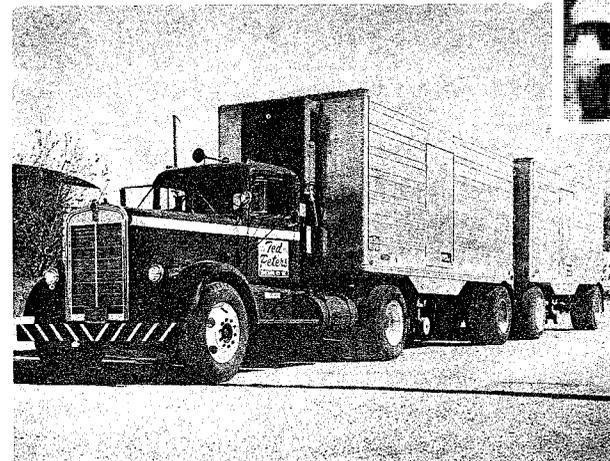
Best Wishes to Newman 75th Jubilee
NEWMAN TRACTOR CO.
 Ford Tractors & Implements — New Holland
 1905 N Street • Newman
 Phone 862-3760



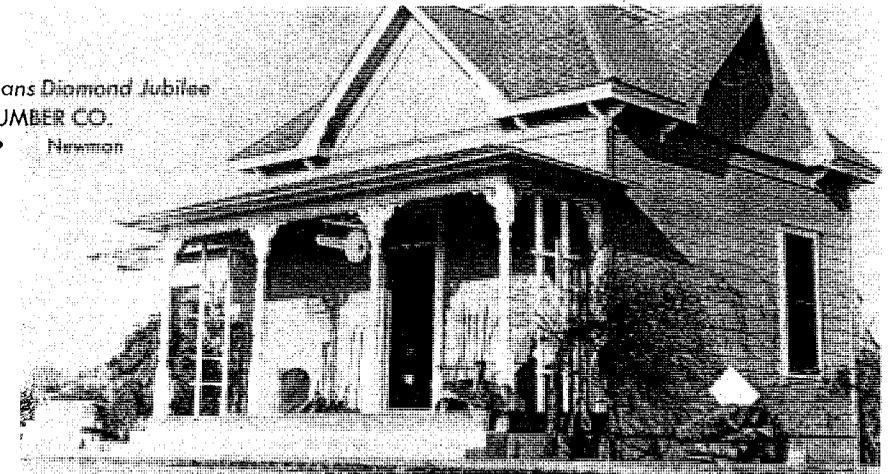
TIPCO WAREHOUSE CO., Inc.
 Phone ULrick 4-6487
 600 Fourth Street • Gustine



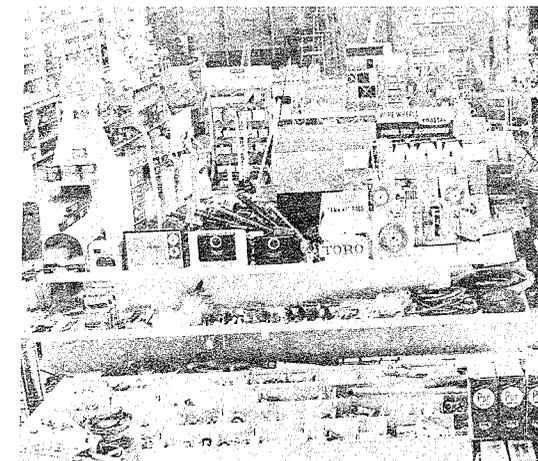
TED PETERS TRUCKING CO., Inc.
 Phone ULrick 4-6485
 600 Fourth Street • Gustine



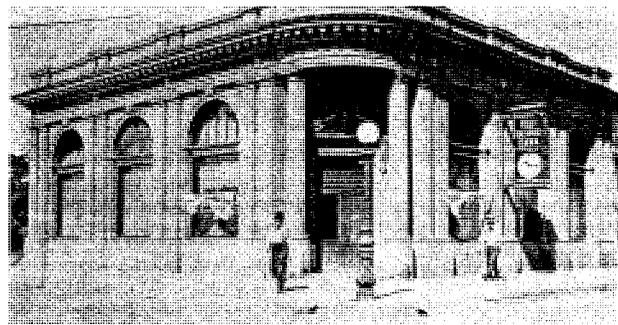
Congratulations to Newmans Diamond Jubilee
 THE YANCEY LUMBER CO.
 P. O. Box 875 • Newman



BROGGI & ROSE



NEWMAN HARDWARE CO.
 P. O. Box 816 • Phone 2622 • Newman
 MR. and MRS. EDWARD WAHLHAUS, Prop.



1911

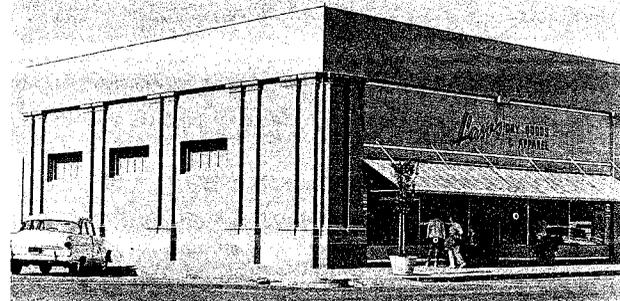
FIRST NATIONAL BANK

AT CORNER FRESNO AND "O"

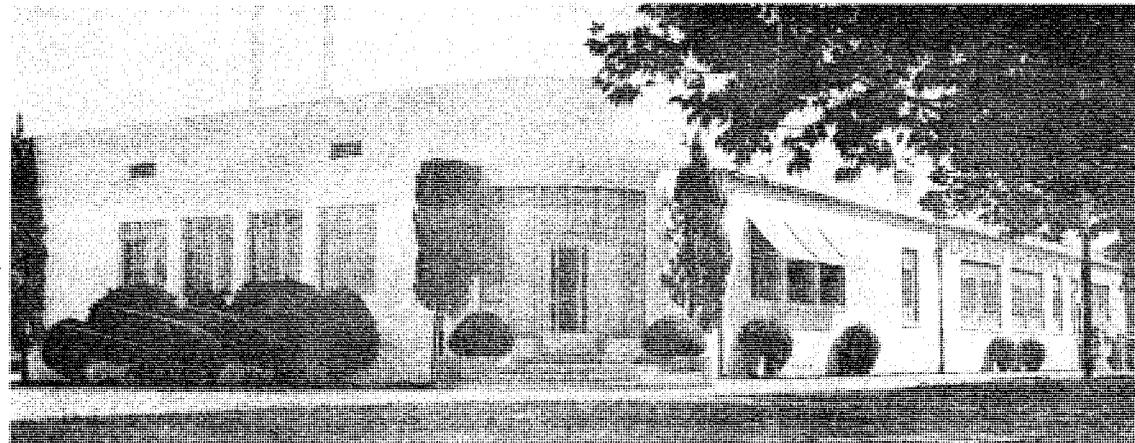
TO-DAY! IN 1963

NEWMAN'S FINEST AND MOST COMPLETE SHOP FOR LADIES AND GIRLS

Law's ... DRY GOODS AND APPAREL



We At Law's Are Proud That We Have Helped Put The "Sparkle" In The West Side's "Diamond".



YOUR HOME INSTITUTION

EAST-WEST DAIRYMEN'S ASSOCIATION

PRODUCERS AND MANUFACTURERS OF

Cream, Butter and Milk By-Products

NEWMAN



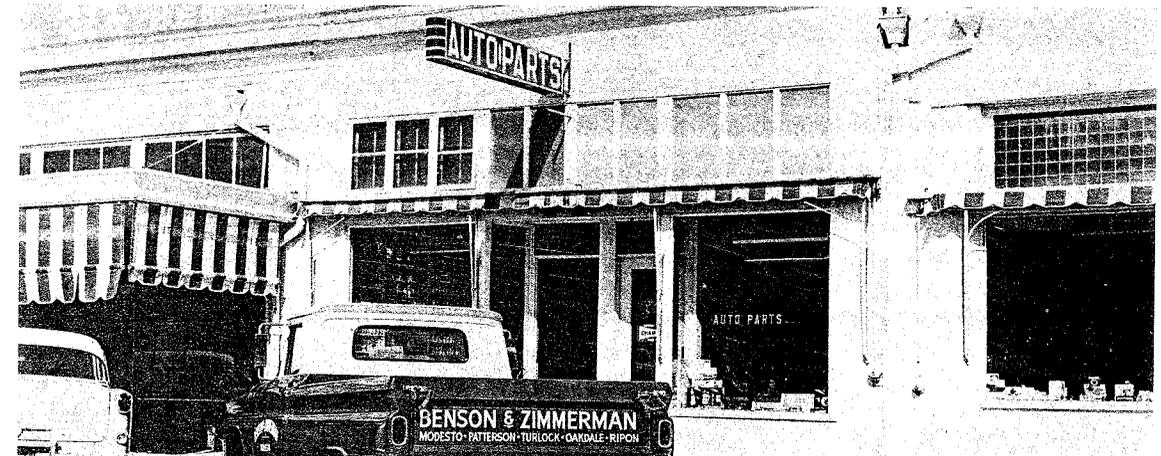
PHONE 862-3767



CALIFORNIA



ORESTIMBA LODGE No. 354 I.O.O.F.
and
SANTA RITA REBEKAH LODGE No. 299
Built 1928



BENSON & ZIMMERMAN
Stores in
Newman - Patterson - Turlock - Ceres - Oakdale - Ripon



Best Wishes to Newman 75th Jubilee
NEWMAN TRACTOR CO.
Ford Tractors & Implements — New Holland
1905 N Street • Newman
Phone 862-3760



1911
FIRST NATIONAL BANK
 AT CORNER FRESNO AND "O"

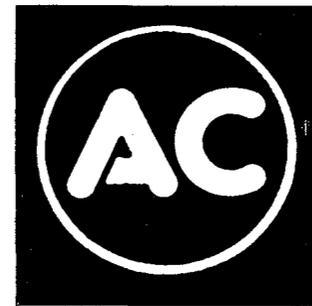


TO-DAY! IN 1963
 NEWMAN'S FINEST AND MOST
 COMPLETE SHOP FOR LADIES AND GIRLS
Law's ... DRY GOODS
 AND APPAREL

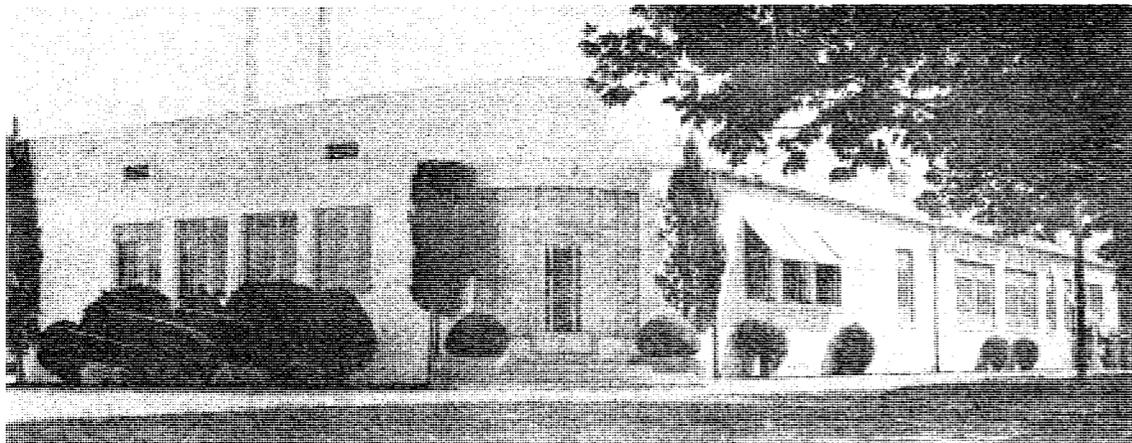
We At Law's Are Proud That We Have Helped
 Put The "Sparkle" In The West Side's "Diamond".



Congratulations to a Fine Neighbor
JACK STEWART
 Patterson



WILLIAMS AUTOMOTIVE PARTS
 623 Tenth Street • Modesto
 Phone LAmbert 3-3223



YOUR HOME INSTITUTION

**EAST-WEST
 DAIRYMEN'S ASSOCIATION**

PRODUCERS AND MANUFACTURERS OF

Cream, Butter and Milk By-Products

NEWMAN • PHONE 862-3767 • CALIFORNIA

RAINFALL
 Daily readings supplied by
 U. S. Weather Bureau
 Date Inches
 Feb. 6 .62
 Feb. 10 1.16
 Feb. 12 .50
 2.31
 Season Total 7.91
 Feb. 13, 1962 9.43

TEMPERATURE
 Daily readings supplied by
 U. S. Weather Bureau
 High Low
 Feb. 6 70 53
 Feb. 10 68 50
 Feb. 12 70 59
 Feb. 13 62 52
 Feb. 14 62 52
 Feb. 15 62 47

The West Side Index

Seventy-Third Year Newman, California, Thursday, February 14, 1963 \$4.00 Per Year; 10c Per Copy Vol. 73, No. 6

Pageant Name: 'West Side's Diamond In Review'

Gustine Ceremonies Mark Start Of California Aqueduct Work

The Gustine Union High School auditorium was the scene of symbolic ground-breaking ceremonies that marked the start of work on the 444-mile California Aqueduct on Saturday afternoon. The heavy rain that day forced a change in plans and the impressive ceremonies were hastily moved from the previously announced Sullivan Road site to the more comfortable auditorium facilities. The symbolic rite of "breaking ground" for the mammoth project that will take surplus water from Northern California to areas of need in the central, coastal and southern parts of the state began at 2 p.m.

"The State Water Project" will liberally change the face of the state," said Lt. Gov. Glenn Anderson at the groundbreaking ceremony. "It is one of the most ambitious projects ever undertaken by man."

State Sen. James A. Cobby of Merced and Assemblyman Carter V. Porter of Colton, chairman of the State Legislature's two water committees, pointed to

FFA Sweetheart Candidates Vie For Title



The annual Future Farmers of America, Newman Chapter's Sweetheart Ball is to be staged this Saturday evening, February 16, at 9 in the Orestimba Union High School multi-purpose room, announced Dan Armas, general chairman of the ball. Pictured above are three of the four candidates vying for the title of Sweetheart of 1963. Left to right they are Jeanne Lewis, Sue Fink and Bernadette Silva. Not pictured is Beverly Jarvis, Freshman candidate. She was unable to be photographed due to a cold which caused her to be absent from school.

Soroptimists To Sponsor Benefit Wednesday

The annual Future Farmers of America, Newman Chapter's Sweetheart Ball is to be staged this Saturday evening, February 16, at 9 in the Orestimba Union High School multi-purpose room, announced Dan Armas, general chairman of the ball. Pictured above are three of the four candidates vying for the title of Sweetheart of 1963. Left to right they are Jeanne Lewis, Sue Fink and Bernadette Silva. Not pictured is Beverly Jarvis, Freshman candidate. She was unable to be photographed due to a cold which caused her to be absent from school.

Big Truck Skids Into Mud At

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Lions Speakers Contest Next Wednesday

The annual Newman Lions Speakers Contest will be held here next Wednesday evening at Community Hall during a regular meeting of the service club.

Mrs. Sandy Matoza's Entry Is Selected For Pageant Name

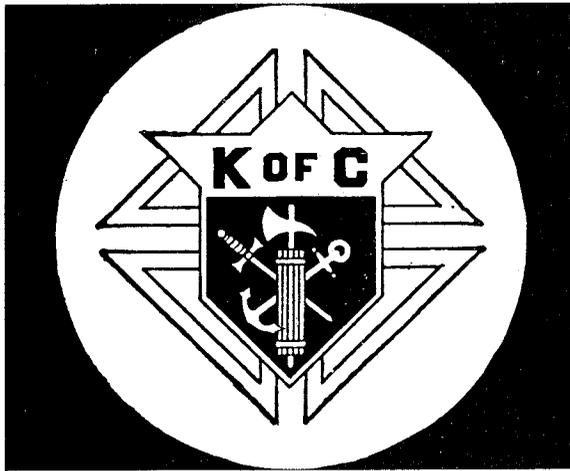
"West Side's Diamond In Review" will be the name of Newman's Diamond Jubilee National pageant. Mrs. Sandy Matoza's "Street Suburban" entry

James Covello To Operate New Service Station, Restaurant

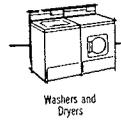
James Covello has announced that he will operate the new 6-pump truck stop station as well as the restaurant will open as soon after the first of next month as is possible according to Covello Construction of the units started two weeks ago but the weather has hampered workers.

Council Looks Into Possible Air Field

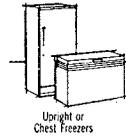
Covello states that he has prepared the plan with the



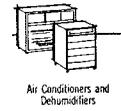
KNIGHTS OF COLUMBUS
WESTSIDE COUNCIL 2517



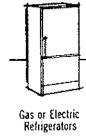
Washers and Dryers



Upright or Chest Freezers



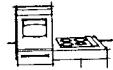
Air Conditioners and Dehumidifiers



Gas or Electric Refrigerators



Ultimate Washer-Dryer



Gas or Electric Built-in Ranges



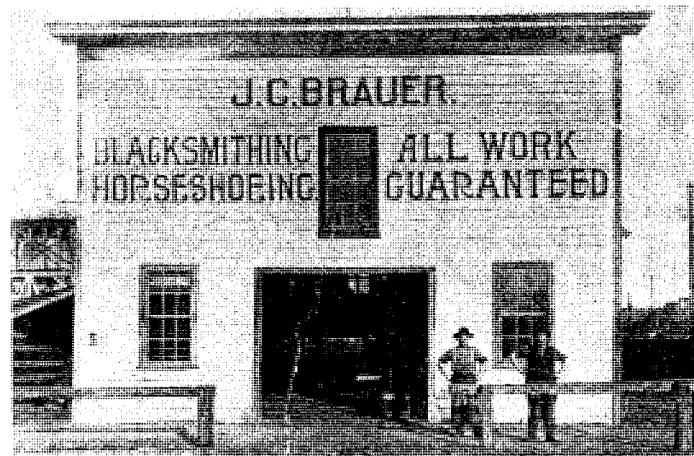
Dishwashers and Food Waste Disposers



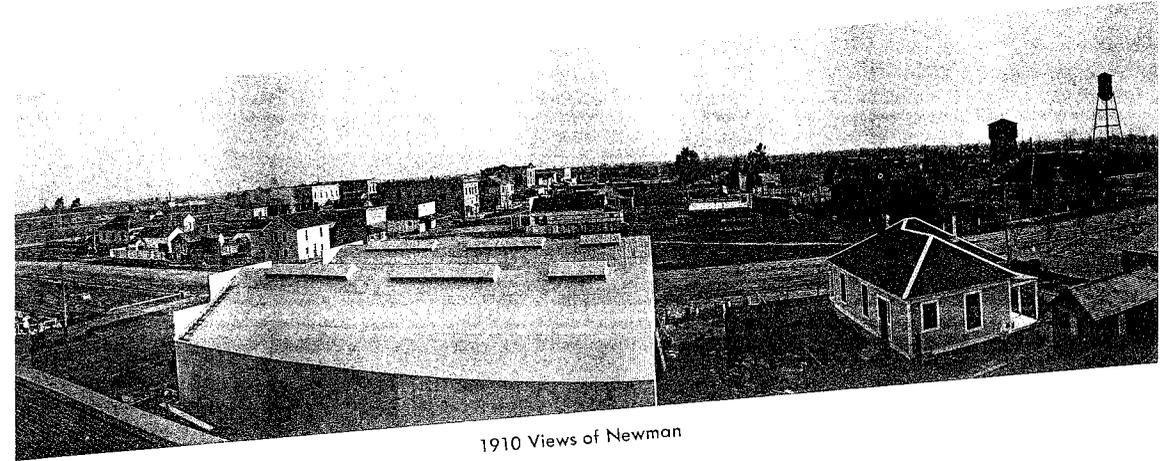
Gas or Electric Free-Standing Ranges

D & E ELECTRIC and APPLIANCE CO.
PLUMBING & ELECTRICAL CONTRACTOR

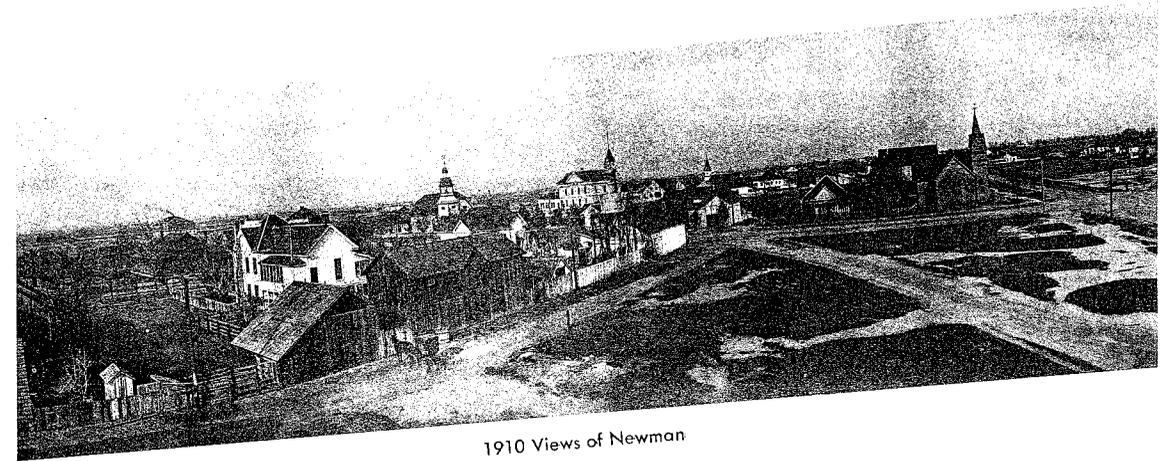
1305 O Street • Newman
Phone 862-3550



BEATY'S IRON WORKS
1027 Merced Street • Newman
Phone 2115



1910 Views of Newman



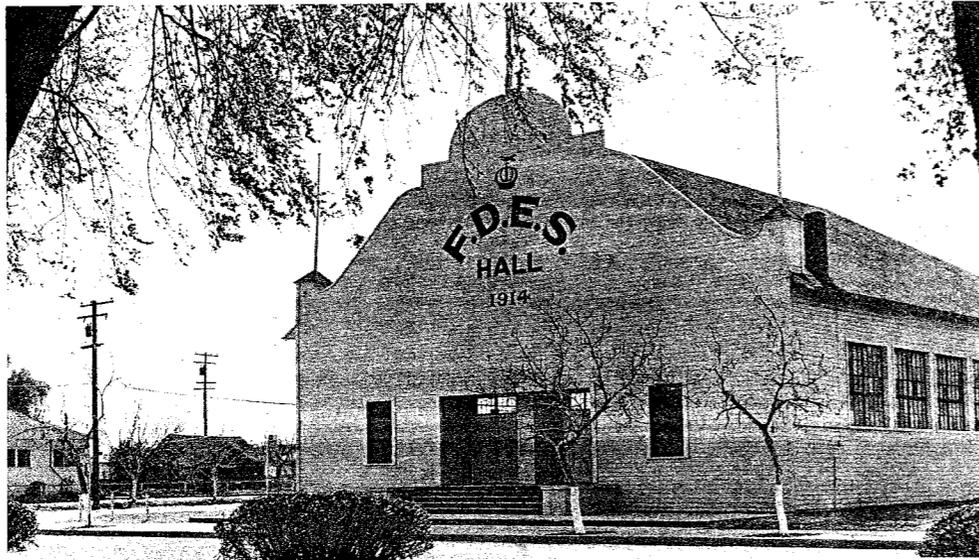
1910 Views of Newman

ROGER C. SOUTHARD, M.D.
1040 Merced Street • Newman

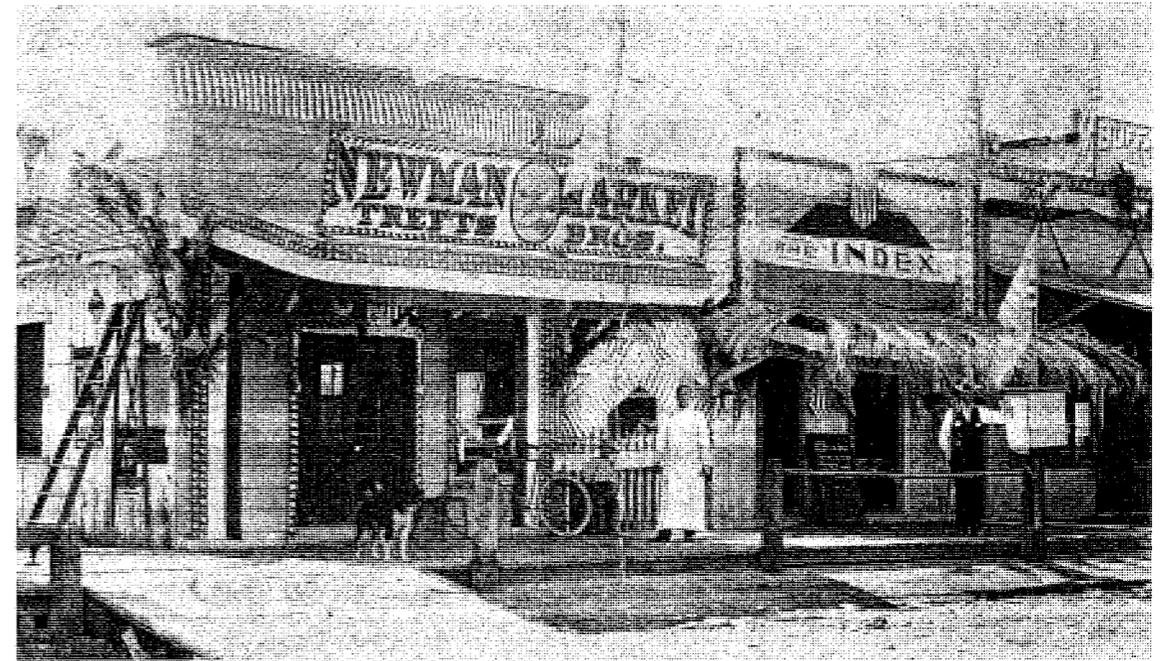
WESTERN MILK TRANSPORT
Serving California Creameries
1542 M St. • Newman

D & H SERVICE & CAFE
Beer - Wine - On and Off Sale
Breakfast and Lunch Served
Phone TE 7-4636 • Crows Landing

H. L. FORD
480 - 6th Avenue • Gustine
Phone 854-3447



F.D.E.S. Hall, former Union Hall

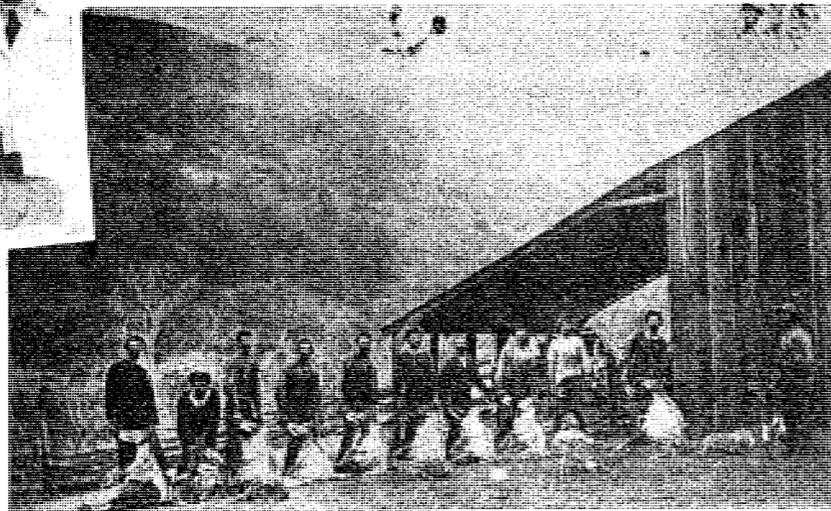


Sponsored by COMMUNITY LOAN & FINANCE CORP.
PERSONAL LOANS

O Street Index Building



Frank Nunes, shown with a few of his trophies, started outboard motor racing in 1931 and is the oldest still racing.



1878 — John Sharp sheep ranch, Orestimba Creek west of Newman.

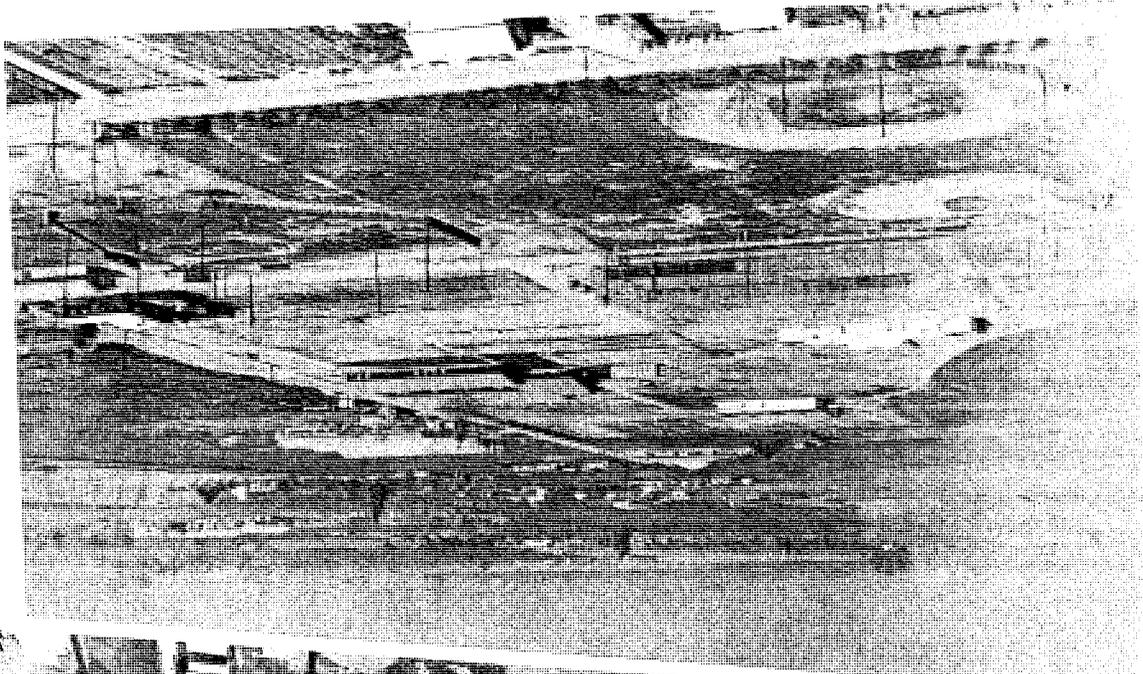
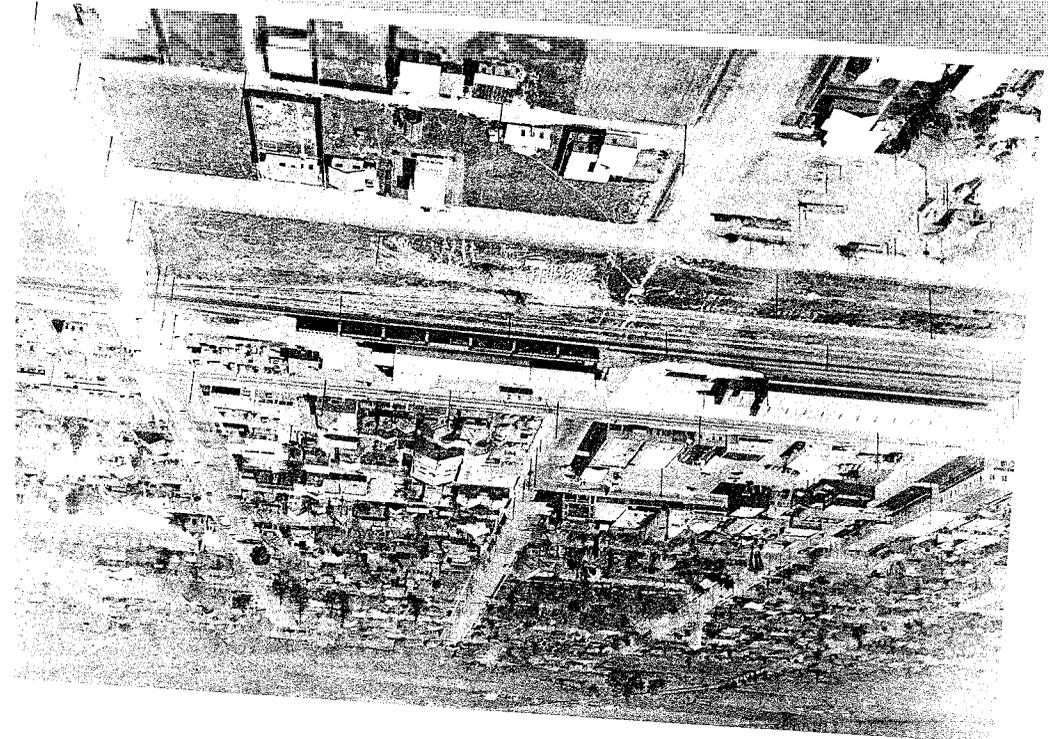
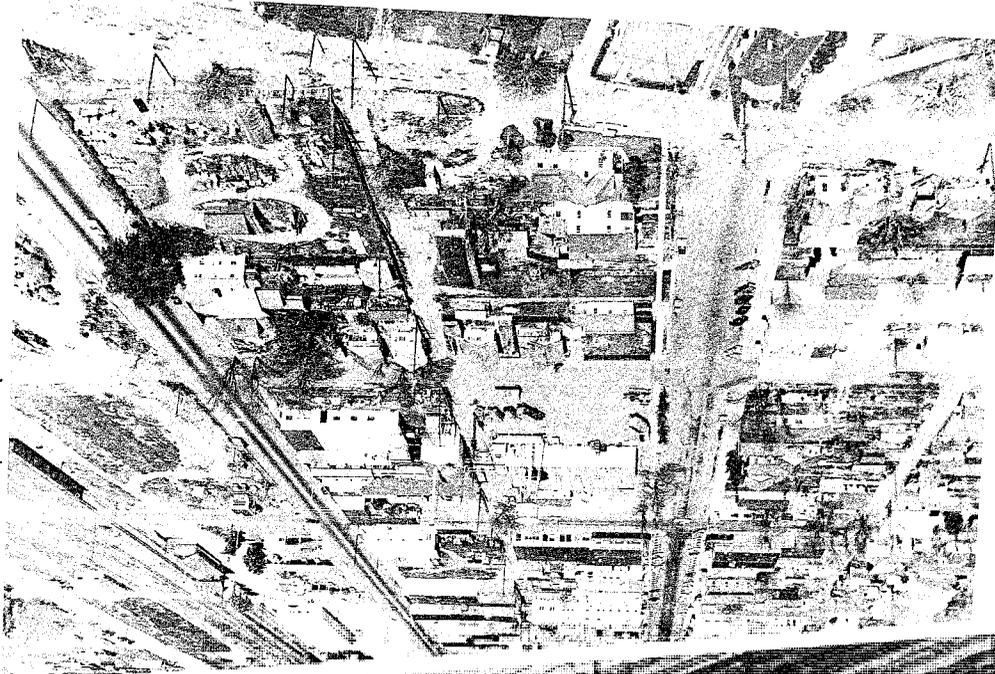
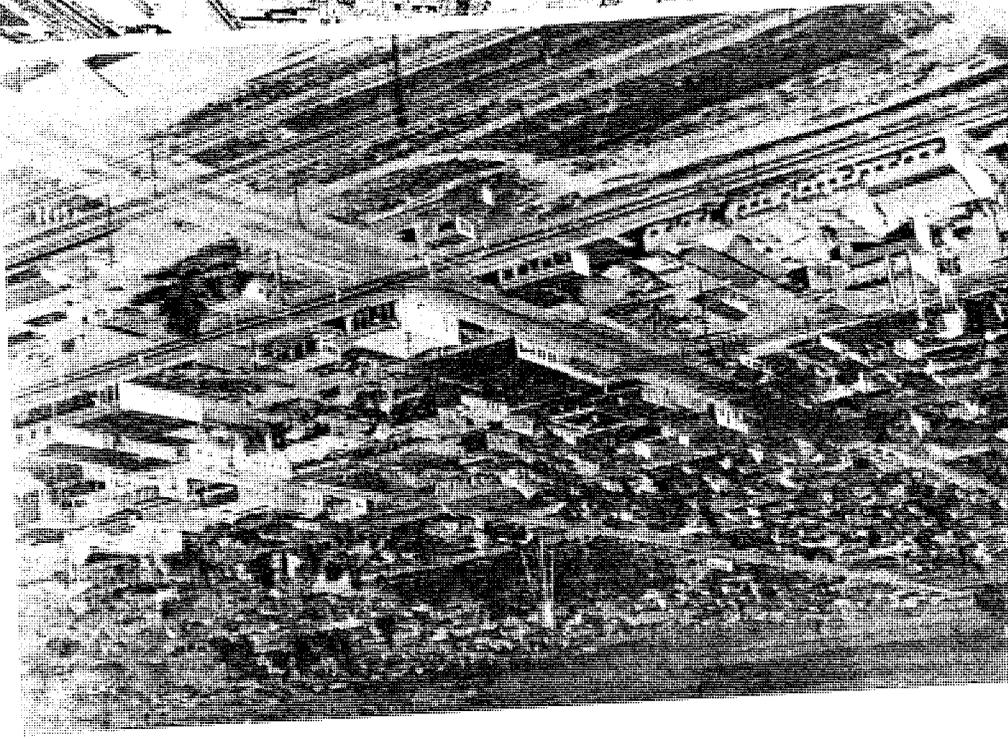


Remains of Simon Newman Wharf

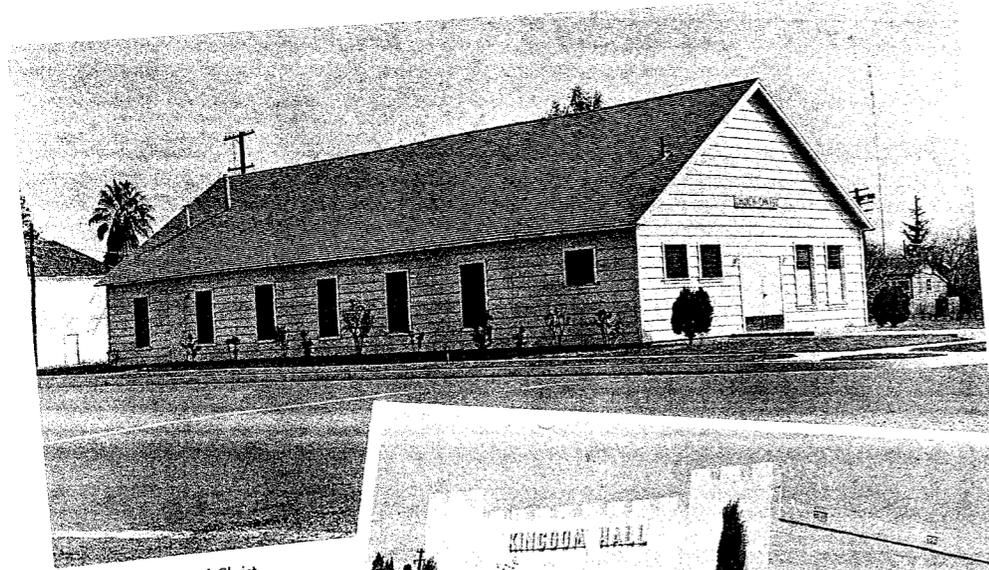


Chinatown

1963 Aerial Views of Newman



CHURCHES OF NEWMAN



Church of Christ



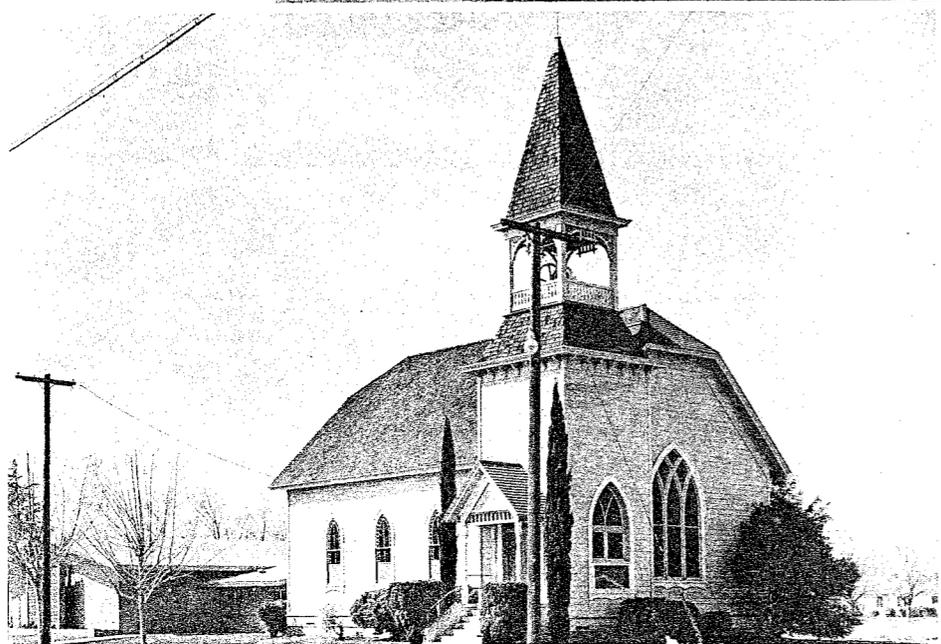
Kingdom Hall Jehovah's Witnesses



St. Joachim's Catholic Church



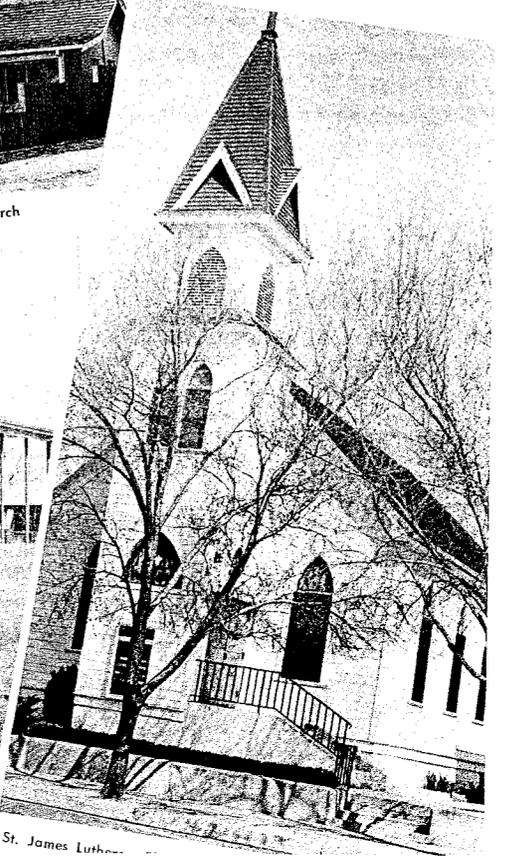
Christian Science Society Church



Orestimba United Presbyterian Church



First Baptist Church



St. James Lutheran



On this occasion of our City's Seventy-Fifth Birthday it is fitting to review its history and honor the men and women who made it possible.

Starting with nothing but their natural endowments is an achievement which cannot but attract attention. No imagination could depict a story more replete with character, courage and wealth than the story of the real lives pictured herein.

Descendants of the original founders are still in our midst. It is unnecessary to add any words in their praise for the city itself is the best evidence of the just appraisal of them as outstanding characters of perseverance.

It is evident that Newman will continue to grow and prosper in a manner of which we can all be justly proud.

H. B. HILL, JR.
Mayor



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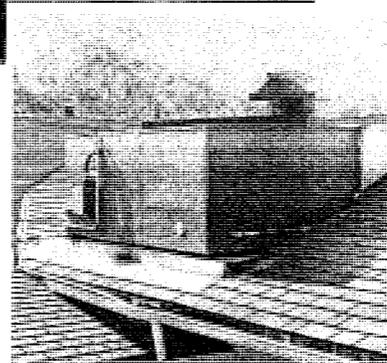
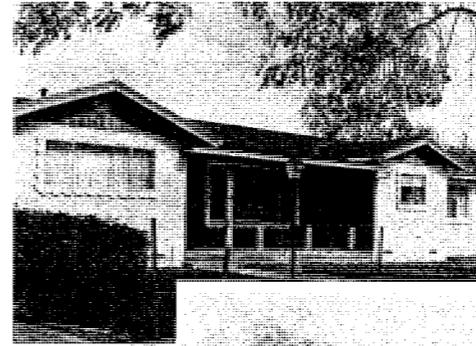
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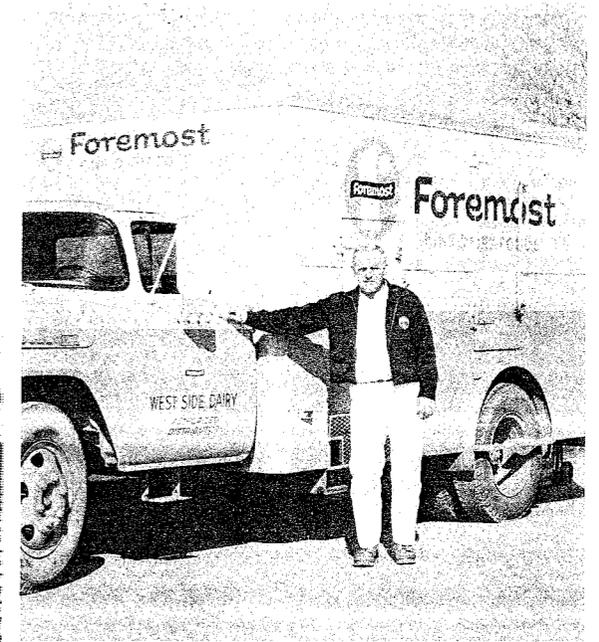
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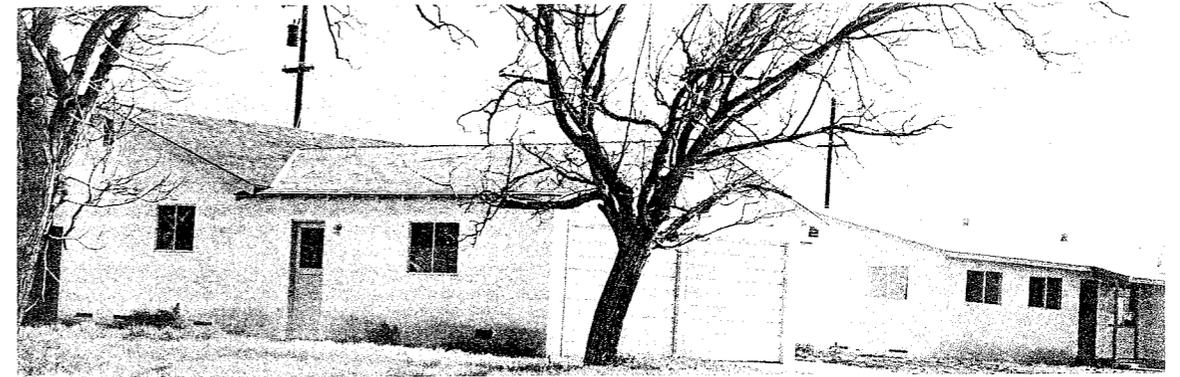
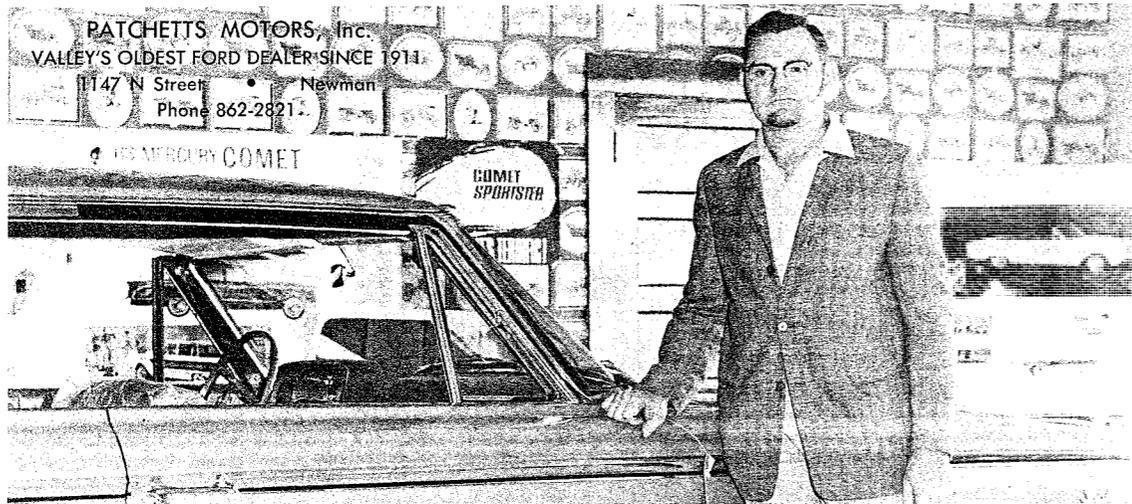
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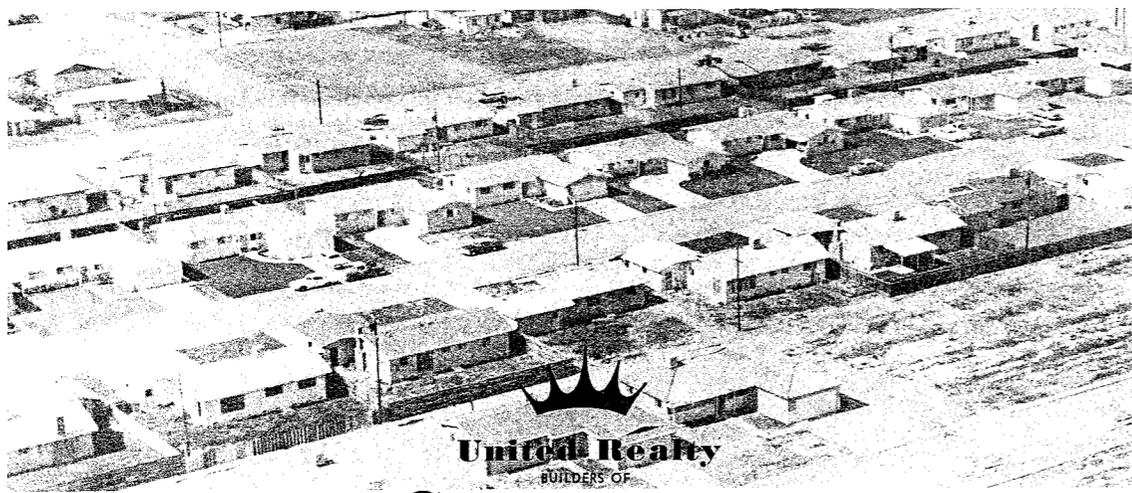


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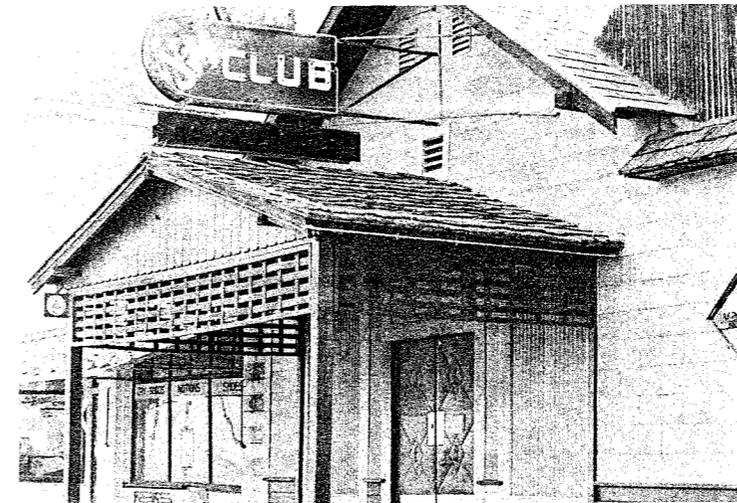


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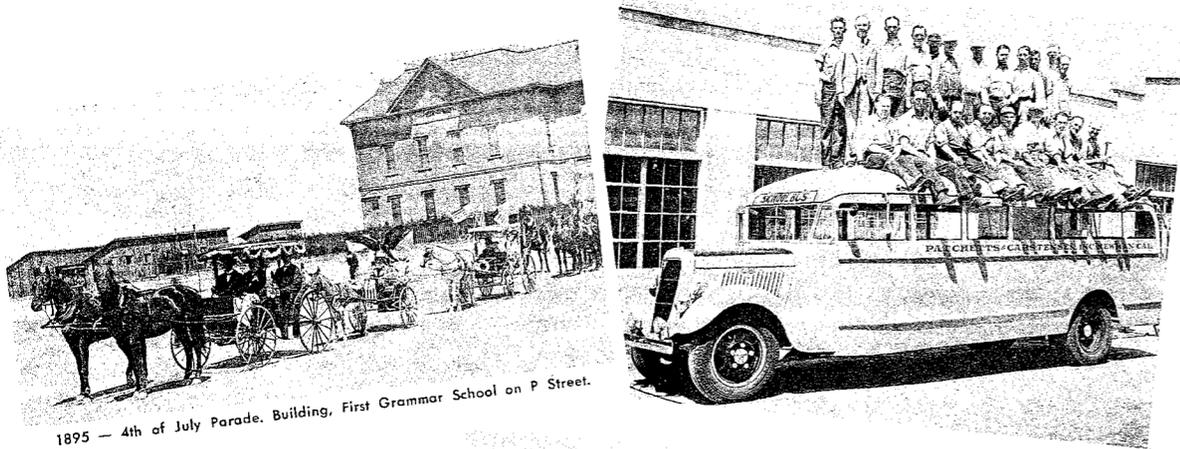
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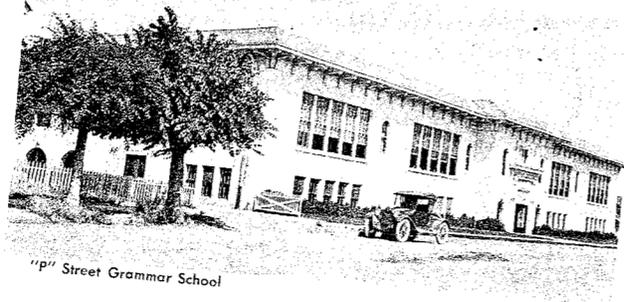
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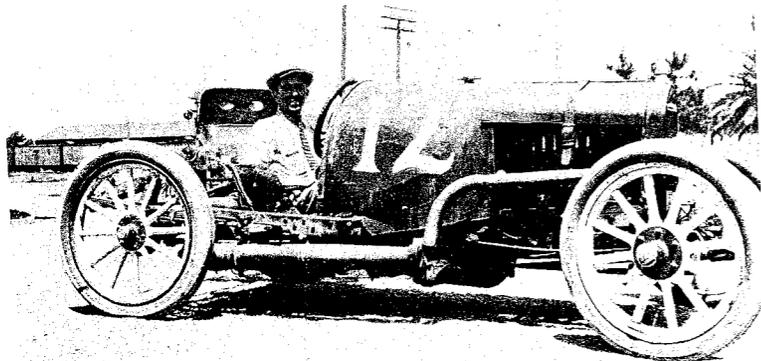
Orestimba Union High School built in 1908. Discontinued using main building in 1961. Gymnasium on right across the street and auditorium in left hand corner are still being used.



1895 — 4th of July Parade. Building, First Grammar School on P Street.



"P" Street Grammar School



The Champ — Frank Nunes at the wheel of No. 12.

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NOTES

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Summary Of Scenes

This certificate may be re-
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gram at Jubilee Headquar-
ters, Simon Newman Build-
ing, or at Pageant grounds.

AMERICAN FIELD SERVICE COMES TO ORESTIMBA

*"Walk together, talk together,
O ye Peoples of the Earth.
Then, and only then, shall
there be peace."*

These words express the intent of the American Field Service program, our local chapter, and the co-operating residents of the Orestimba High School District.

Since 1959 our area has established personal ties with communities in Uruguay, Germany, New Zealand, Sweden, Greece, and Uganda by welcoming their teen-age representatives into our community life and sending our representative to Germany.

By sharing daily experiences, exchanging dreams, and learning each other's history, we and our delightful visitors have learned to talk together in the hope that all peoples may learn to walk together.



FERNANDO BACCARO
A.F.S. son of
Jane and Harold Densmore
from Uruguay
1959-1960



PENNY BRIGHT
A.F.S. daughter of
Dorothy and Donald Fink
from New Zealand
1960-1961



KJELL BERGDALL
A.F.S. son of
Mortha and Jim Thompson
from Sweden
1961-1962



NATHAN EPENU
A.F.S. son of
Eleanor and John Gallagher
from Uganda
1962-1963



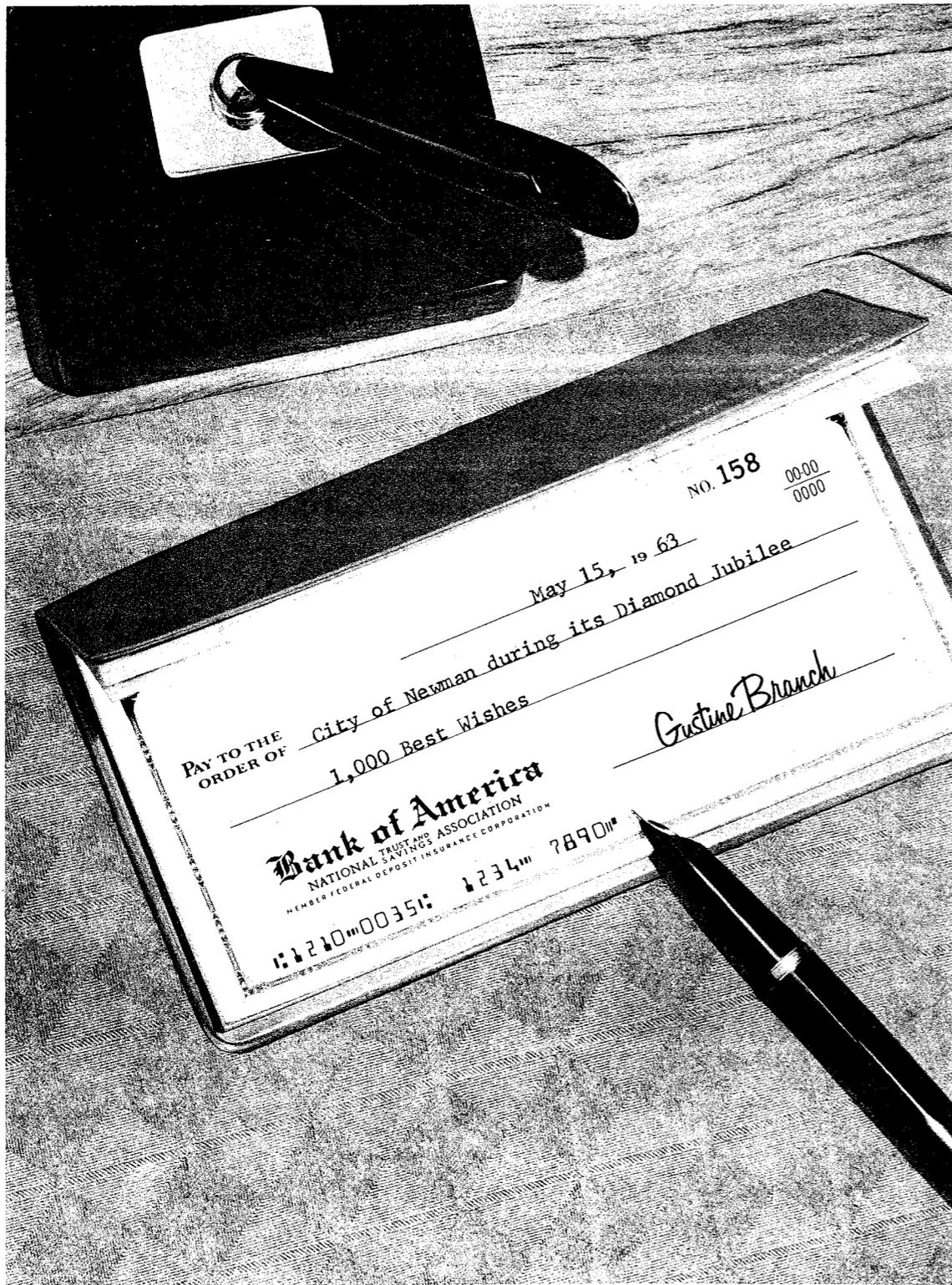
CHARA TZIRAKI
A.F.S. daughter of
Jane and Romain Stewart
from Greece
1962-1963



ED ANDERSON
O.U.H.S. representative
to Germany
1960

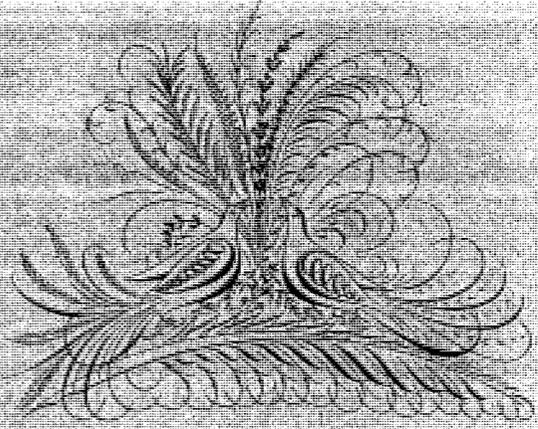


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Alvin Tapp
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NEWMAN



DIAMOND JUBILEE

1888 — 1963